

Moon Media Affairs PR Firm Expands Into Biological Dentistry After Cannes

Inspired by Biohack Yourself Media's Cannes events, CEO Mirit Moon expands the PR firm to represent biological dentists advancing whole-body health.

CANNES, PROVENCE-ALPES-CÔTE D'AZUR, FRANCE, September 2, 2026 /EINPresswire.com/ -- [Moon Media Affairs](#), a public relations and social media agency specializing in celebrities, influencers, physicians and surgeons, has expanded its representation in 2026 to include biological dentists, a move CEO [Mirit Moon](#) says was strongly inspired by Anthony Lolli and TereZa Hakobyan-Lolli, founders of [Biohack Yourself Media](#), and the extraordinary health and wellness movement they brought to the French Riviera during the 2026 Cannes Film Festival.

The Biohack Yourself Media and Lolli Brands Entertainment experience brought together more than 250 doctors, biological dentists, filmmakers, wellness leaders, journalists, founders and other influential voices for several days of documentary premieres, interviews, podcast recordings, networking and health-focused media events.

At the center was the global premiere of "sHEALed," a women's health documentary that drew a standing-room-only audience at Cinéum Cannes. The Cannes programming also included internationally recognized health experts such as Dr. Daniel Pompa and introduced audiences to a growing media ecosystem connecting health, longevity, filmmaking and education.

For Moon, a PR expert and alternative health influencer who regularly interviews doctors and leading voices in health and wellness, the experience also brought something else into sharper focus: biological dentistry.

"Anthony and TereZa have an incredible ability to find important health conversations and give



the people behind them a much bigger platform,” said Mirit Moon, CEO of Moon Media Affairs. “Being surrounded by so many doctors and biological dentists in Cannes made me realize how much this field deserves greater public awareness.”

Biological dentistry approaches oral health with greater consideration for how dental materials, procedures, inflammation, airway health and the oral environment may interact with the rest of the body. For Moon, biological dentists represent another group of health professionals willing to look beyond conventional boundaries and ask broader questions about health, prevention and long-term vitality.

“They are often going against the grain of traditional dentistry and looking at the mouth as part of the entire human body rather than something separate from it,” Moon said. “There are biological dentists doing extraordinary work who most people have never heard of. These are exactly the kinds of professionals we want to help educate the public about.”



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That mission is also reflected in “Bye Ol’ Dentistry,” an upcoming documentary from Lolli Brands Entertainment and Biohack Yourself Media exploring biological dentistry, oral health and their relationship to systemic wellness.

Moon Media Affairs was built around a specialized client base rather than a traditional general-agency model. The company represents established celebrities and influencers, along with doctors, surgeons and other health professionals seeking to become influential public voices. Biological dentists are now an important part of that focus.

“There are remarkable doctors and dentists doing important work who are virtually unknown outside their existing patient base,” Moon said. “Being excellent at what you do and being known for what you do are two completely different things. PR closes that gap.”

About Mirit Moon

Mirit Moon is the CEO and owner of Moon Media Affairs, a public relations expert, interviewer and alternative health influencer focused on health, wellness, happiness and natural approaches to well-being. Moon interviews physicians, researchers, health experts and influential voices while helping professionals and public figures strengthen their authority, visibility and public presence.

About Moon Media Affairs

Moon Media Affairs is a public relations and social media agency specializing in celebrities and established influencers, as well as doctors, surgeons and biological dentists seeking to build influential public platforms. The agency provides public relations, media placement, press releases, reputation management, brand positioning, social media management and content strategy.

Mirit Moon

Moon Media Affairs

+1 813-906-0684

press@moonmediaaffairs.com

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