

Beauty Education Enters a New Era With Anastasia Andreani

Three beauty education brands are redefining how makeup, aesthetics and laser training reach the next generation of beauty professionals.

BEVERLY HILLS, CA, UNITED STATES, September 2, 2026 /EINPresswire.com/ -- Beauty education is undergoing a transformation. As technology reshapes how professionals learn, train and build careers, entrepreneur and education innovator Anastasia Andreani is advancing a model designed around accessible, specialized online education across multiple sectors of the beauty and aesthetics industry.



Anastasia Andreani, Founder and CEO of Vizio Makeup Academy and Founder of ASFA Spa Facial Academy.

Andreani is the founder of [Vizio Makeup Academy®](#) and [ASFA Spa Facial Academy](#), and co-founder of [AML Laser Academy](#). Together, the academies span professional makeup artistry, advanced skincare and facial education, and laser and medical-aesthetics education.

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Anastasia Andreani

The larger story, Andreani says, isn't simply that education has moved online. It's that specialized career education can increasingly be built around the learner rather than requiring the learner to build life around a classroom.

“The future of beauty education isn't about putting a traditional classroom on a screen,” said Andreani. “It's about rethinking how people gain specialized knowledge, practice skills and continue learning as their industries

evolve.”

Vizio Makeup Academy® was developed to make professional makeup education accessible beyond the geographic limits of a traditional academy. Its programs provide education across areas including professional makeup artistry, bridal makeup, airbrush, hairstyling and special effects.

That experience revealed a broader opportunity: beauty and aesthetics professionals increasingly need education that can evolve alongside fast-changing techniques, technologies and consumer expectations.

Andreani subsequently expanded into skincare education through ASFA Spa Facial Academy, offering online facial and skincare training designed for beauty professionals seeking to broaden their knowledge and skills.

AML Laser Academy extends that approach into laser and medical aesthetics education, with coursework covering areas such as laser safety, IPL, laser hair removal, tattoo removal, radiofrequency technologies and other aesthetic modalities.

Rather than treating these as unrelated businesses, Andreani sees them as part of the same shift.

"Beauty is no longer one profession with one educational path," Andreani said. "Makeup, skincare, devices and medical aesthetics increasingly overlap. Education has to become more adaptable too."

The Next Competitive Advantage: Education That Keeps Moving



Anastasia Andreani at Vizio Makeup Academy, advancing a modern approach to professional beauty education across makeup, esthetics and medical aesthetics.



Vizio Makeup Academy, ASFA Spa Facial Academy and AML Laser Academy represent specialized education across professional makeup, skincare, esthetics, laser and medical aesthetics.

The beauty industry has traditionally been influenced by product launches and trends. Increasingly, however, technology itself is changing the profession.

New aesthetic devices, techniques, digital learning systems and evolving professional standards mean that education cannot simply end when a student completes a course.

Andreani believes the next generation of successful education companies will be judged not only by what they teach today, but by how effectively they help learners keep pace with tomorrow.

That philosophy is shaping the academies' approach to digital education: specialized training that can reach students regardless of location while creating opportunities for continued professional development.

"A certificate shouldn't represent the moment someone stops learning," Andreani said. "It should represent the moment they have a foundation strong enough to keep growing."

Why Human Expertise Matters More in the AI Era

The rapid rise of artificial intelligence is also forcing educators to reconsider what students truly need.

Information itself has become abundant. Answers that once required hours of research can now appear in seconds.

Andreani believes that makes credible education — and human expertise — more important, not less.

AI can accelerate access to information, but professional education must still develop judgment, technique, context and an understanding of how knowledge applies in real-world situations.

"AI can give someone information," Andreani said. "Education has to teach them what to do with it. The real opportunity is using technology to expand human potential rather than trying to replace human expertise."

That distinction may become particularly important in hands-on industries such as beauty and aesthetics, where technical knowledge must ultimately translate into professional decision-making and practical skills.

Building the Beauty Classroom Without Walls

Across Vizio Makeup Academy®, ASFA Spa Facial Academy and AML Laser Academy, the underlying objective is straightforward: remove geographic barriers to specialized education

while preserving the depth and professional relevance students expect from career-focused training.

For Andreani, the three academies also represent something larger — an experiment in what specialized education can become when it is designed for a digital-first generation.

“The classroom of the future isn’t necessarily a place,” Andreani said. “It’s an education ecosystem that can reach someone wherever they are and continue evolving with them.”

About the Academies

Vizio Makeup Academy® provides online professional makeup education in makeup artistry and related specialties.

ASFA Spa Facial Academy provides online education focused on facial, skincare and aesthetics training.

AML Laser Academy provides online education focused on laser safety, laser technologies and medical-aesthetics topics.

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