Vera Co-Founder Dr. Ghazaleh Samandari Named Master of Ceremonies for Panel Stage at AI Summit Barcelona 2026

Behavioral scientist and Vera Co-Founder among global AI leaders attending AI Summit Barcelona 2026


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ATLANTA, GA, UNITED STATES, September 21, 2026 / EINPresswire.com/ -- Vera today announced that Co-Founder Dr. Ghazaleh Samandari will serve as Moderator for the Panel Stage at AI Summit Barcelona 2026, taking place September 22–23 at World Trade Center Barcelona.

One of Europe's major gatherings of AI builders and leaders, AI Summit Barcelona will bring together more than 10,000 attendees and 200+ speakers for two days of keynotes, panels, working sessions, live demonstrations, and conversations exploring the rapidly evolving future of artificial intelligence.
As Moderator for the Panel Stage, Dr. Samandari will serve as the connective voice across two full days of programming—opening and closing the stage each day, introducing discussions, and guiding transitions among panels featuring more than 200 leaders, innovators, researchers, and practitioners from across the AI ecosystem.

Her role places a behavioral scientist at the center of conversations that are often dominated by technology itself, reinforcing a question central to Vera's work: As AI becomes increasingly capable, how do we ensure people and organizations are equally prepared for what comes next?

"AI is advancing at extraordinary speed, but the most consequential questions are not only about what the technology can do—they are about what happens to people as we use it," said Dr. Ghazaleh Samandari, Co-Founder of Vera. "What excites me about AI Summit Barcelona is the opportunity to connect conversations about innovation and capability with conversations about human behavior, judgment, trust, well-being, and readiness. I'm honored to help guide those

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> *Dr. Ghazaleh Samandari, Co-Founder, Vera*

conversations across the Panel Stage and to bring Vera's human-centered perspective into a community that is actively shaping what comes next."

In addition to serving as Moderator, Dr. Samandari is expected to participate in a Summit panel examining the impact of AI use on mental health and well-being, bringing her perspective as a behavioral scientist to the discussion.

Her participation reflects Vera's broader focus on the human dimensions of technological transformation. As organizations accelerate AI adoption, Vera works at the intersection of behavioral science, workforce readiness, human capability, and emerging technology, helping leaders understand not only how work is changing, but what people need to navigate that change effectively.

"AI transformation is ultimately human transformation," Dr. Samandari added. "The organizations that succeed in this next era will need to think as intentionally about human capability as they do technological capability. That means understanding how AI is changing the way people think, decide, collaborate, learn, lead, and perform—and designing for those realities rather than treating them as an afterthought."

AI Summit Barcelona 2026 will feature founders, researchers, operators, and technology leaders from Europe and around the world, with programming spanning AI foundations, enterprise applications, governance, emerging technology, and the broader implications of AI adoption.

Dr. Samandari's role at the Summit advances Vera's commitment to bringing human-centered and behavioral perspectives into the global AI conversation and to helping organizations prepare people—not just systems—for an AI-enabled future.

About Vera

Vera is a human-led, AI-powered workforce intelligence company that combines artificial intelligence, behavioral science and data science to help organizations understand and improve the human dynamics driving business performance. Vera's technology and expert solutions provide leaders with actionable intelligence to strengthen decision-making, improve execution and drive measurable organizational outcomes.

AI Powered + Human Led = Real Workforce Intelligence.

For more information, visit verathecompany.com.

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