MugatuAI Announces Comprehensive Club Sponsorship Agreement With Carrick Rangers FC

MugatuAI signs a comprehensive sponsorship agreement with Carrick Rangers FC, expanding club, community, and technology collaboration.



Quote from Christopher Carter

CARRICKFERGUS, NORTHERN IRELAND, UNITED KINGDOM, September 3, 2026 /EINPresswire.com/ -- MugatuAI, a provider of enterprise artificial intelligence and data governance solutions, today announced a comprehensive club sponsorship agreement with Northern Ireland Premiership side Carrick Rangers Football Club.

The agreement builds on the existing relationship between MugatuAI and Carrick Rangers FC, reinforcing a shared commitment to sustainable growth, community engagement, and excellence on and off the pitch.

> Having MugatuAI step up with this level of commercial backing and significant stadium and matchday branding validates the direction we are heading."
>
> *Michael Smith*

Christopher Carter, Founder and Chief Community Officer of MugatuAI, is an active minority owner and longtime supporter of Carrick Rangers FC. Under the new commercial package, MugatuAI will receive physical and digital visibility across Taylor's Avenue, the club's home ground, including:

- Pitchside signage across the West Side, East Side, and Corner stadium perimeter locations.
- Dedicated inner-turnstile signage welcoming matchday supporters.
- Title naming and branding of the IT Box inside the Main Stand.
- Official matchday ball partner designation for selected fixtures.

"Carrick Rangers represents resilience, authentic community spirit, and an ambition to punch above its weight, values that mirror everything we are building at MugatuAI," said Christopher Carter, Founder and Chief Community Officer of MugatuAI. "As a minority owner and an ardent supporter of this club, this partnership is deeply personal. Our mission goes beyond technology. It is about empowering communities and organizations to thrive securely. From the West and East stands to the matchday ball itself, I am proud to have MugatuAI visibly backing the club's journey on and off the pitch."



The collaboration is intended to support the club's infrastructure development, commercial footprint, and supporter-experience initiatives throughout the season.



"Chris's passion for Carrick Rangers has been unmistakable from the moment he joined our ownership group," said Michael Smith, Majority Shareholder of Carrick Rangers FC. "Having MugatuAI step up with this level of commercial backing and significant stadium and matchday branding validates the direction we are heading. This partnership provides important support for our commercial foundation as we continue modernizing club infrastructure, supporting our squad, and building a bright future for Carrickfergus."

MugatuAI and Carrick Rangers FC will also collaborate on regional community initiatives focused on youth sports development and local digital engagement.

About Carrick Rangers Football Club

Founded in 1939, Carrick Rangers Football Club is a semi-professional football club based in Carrickfergus, County Antrim. The club competes in the NIFL Premiership, plays its home fixtures at Taylor's Avenue, and is known as the Gers and the Amber Army. Learn more at https://www.carrickrangers.co.uk.

About MugatuAI

MugatuAI delivers artificial intelligence technologies focused on secure enterprise workflows, data integrity, and privacy governance. The company helps organizations deploy AI responsibly and effectively while connecting generative intelligence with enterprise compliance. Learn more at https://mugatuai.com

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