

Former Butler Basketball Player Brings ABC Health & Fitness Expo to Indianapolis

Bruce Horan is helping unite Indiana's health, fitness and wellness community at the Indiana Convention Center on October 10.

INDIANAPOLIS, IN, UNITED STATES, September 3, 2026 /EINPresswire.com/ -- Bruce Horan spent years around basketball and fitness. Now the former Butler basketball player is helping bring Indiana's health and wellness community together at the Indiana Convention Center.

“

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Bruce Horan

The first ABC Health & Fitness Expo will take place Saturday, October 10, 2026, from 10 a.m. to 8 p.m. in Hall A.

Horan graduated from Butler in 2006 with a degree in Exercise Science. He remains Butler's career leader in

three-point field goals with 314. His background helped shape the idea behind the expo.

“I've been around sports and fitness most of my life, and I know how much the right people and resources can help someone,” Horan said. “We want people to walk into the expo, find something useful and hopefully leave motivated to take a step toward a healthier life.”

The expo will feature Indiana gyms, trainers, healthcare professionals, nutrition experts, wellness brands, meal-prep companies and other local businesses. Attendees will be able to meet the people behind these businesses, ask questions and learn about services available in their own communities.

The event is meant for everyone. Someone who already lives a healthy lifestyle should find plenty to enjoy, but so should someone who is simply looking for a place to begin.

“There are a lot of great health and fitness businesses throughout Indiana,” Horan said. “We're giving them a place to come together while making it easier for people to see what is available to them.”

Tickets are currently available. Vendor and sponsorship opportunities are also still open.

Event Information

ABC Health & Fitness Expo

Saturday, October 10, 2026

10 a.m. to 8 p.m.

Indiana Convention Center, Hall A

Indianapolis, Indiana

For tickets, vendor registration and additional information, visit abchealthandfitnessexpos.com.

About ABC Health & Fitness Expos

ABC Health & Fitness Expos brings Indiana health, fitness and wellness businesses together with the communities they serve. The goal is to help people discover useful local resources while giving Indiana businesses an opportunity to meet new customers face-to-face.

Bruce Horan

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A ONE DAY Health & Fitness Expo

JOIN US!!!!

- Fun for the WHOLE Family
- Fitness Instructors
- Gym Equipment
- Kids Fun Zone
- Nutritional Workshops
- & MORE

TICKETS

Call 317-671-3555

ABC Health & Fitness EXPOS

Indiana Convention Center - Hall A

Saturday 10/10/26

10 a.m - 8 p.m

VENDOR SPOTS NOW OPEN

331-671-3555

More Vendor Information on our website: abchealthandfitnessexpos.com

ABC Health & Fitness Expo coming to the Indiana Convention Center on October 10, 2026. Vendor spots are now open.

This press release can be viewed online at: <https://www.einpresswire.com/article/939197384>

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