Hydrolix Showcases Agentic AI and Multi-CDN Demonstrations at IBC 2026

Hydrolix joins industry panel on building the AI-ready media enterprise and four live partner demonstrations.



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PORTLAND, OR, UNITED STATES, September 3, 2026 /EINPresswire.com/ -- Hydrolix, the real-time data platform for internet-scale operations, today announced its participation in IBC 2026, the International Broadcasting Convention taking place September 11–14 at the RAI Amsterdam. Highlighting support for agentic digital operations and multi-CDN performance optimization, Hydrolix Director of Partnerships, Rory McVicar, will join an industry panel on building AI-ready media infrastructure. The company will participate in four live partner demonstrations, in addition to its own demo in Hall 14, C47.

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> *Kamil Bogacz, Senior Solutions Engineer at Hydrolix.*

The presence reflects a shift already underway across media and entertainment. As streaming operators move from experimenting with AI to deploying it in live production environments, the quality of the underlying data increasingly determines what those AI systems can actually do. Full-fidelity, real-time data access is what allows AI agents to detect a problem, trace its root cause, and act on it while an event is still live, rather than after the fact.

On Sunday, September 13, from 14:30 to 15:15 CEST, McVicar joins Sean King, Chief Revenue Officer and General Manager of Veritone Commercial, and Marcus Edel, Machine Learning Lead at Collabora, on a panel exploring how media organizations are building the infrastructure, data foundations, and operational capabilities required to deploy AI at scale, and how customizing and integrating AI models, paired with advances in real-time observability, is transforming media operations.

"I'm looking forward to comparing notes with industry leaders on where this is heading," said

Rory McVicar, Director of Partnerships at Hydrolix. "In media, the audience usually finds the problem before the provider does. That puts a premium on how quickly you get from a signal to the raw event that explains it - and that's a data layer question. Keep everything, keep it affordable, keep it queryable. The same logic applies to AI: context windows are finite, so you feed the model high-fidelity aggregates and let it reach back into the full-fidelity data when it needs to."


Kamil Bogacz, Senior Solutions Engineer at Hydrolix

Hydrolix will also be featured across four partner demonstrations built to show what that data layer makes possible. With AWS (Hall 14 - Future Tech — 14.B30), Hydrolix serves as the streaming analytics data layer behind Agentic Intelligent Operations for Streaming Media, the AWS reference architecture built on Amazon Bedrock AgentCore and the AWS Strands SDK. Through its MCP server, Hydrolix gives Bedrock agents natural-language, query access in seconds to full-fidelity telemetry from Amazon CloudFront, AWS Elemental MediaLive, AWS Elemental MediaTailor, and AWS WAF, enabling agents to detect, diagnose, and resolve streaming quality issues in real time, without human intervention.

A separate demo with Bitmovin (Hall 5 - Content Everywhere — 5.F72), featuring Orange Wholesale CDN, combines Bitmovin's video playback observability with Hydrolix CDN Insights so streaming teams can move from detecting a viewer-facing issue to identifying its root cause in minutes rather than hours, across both the playback and delivery layers.

With Accenture (Hall 5 - Content Everywhere — 5.G18), Hydrolix will show intelligent, agentic multi-CDN switching across Amazon CloudFront and Google Media CDN, supplying real-time performance data across every CDN dimension, down to the country and ISP level, so that agentic AI can shift traffic to the best-performing CDN as conditions change.

With Einbliq (Hall 3, booth B48c), Hydrolix will demonstrate a quality-of-experience anomaly detection workflow that layers Einbliq's purpose-built machine learning models and agentic AI on top of the Hydrolix multi-CDN data fabric.

“We’re showing how Einbliq’s anomaly detection layer works hand-in-hand with the Hydrolix data fabric,” said Kamil Bogacz, Senior Solutions Engineer at Hydrolix. “Einbliq pulls CDN logs at scale

through Hydrolix and uses purpose-built machine learning models to spot playback sessions with anomalous, performance-impacting behavior, then pinpoints the root cause behind it. Those findings get written back into our dashboards, so teams can move between Einbliq's root-cause view and our standard multi-CDN dashboards without switching tools. It's a good example of what's possible when a fast, full-fidelity data layer sits underneath specialized AI models."

Hydrolix experts, including Rory McVicar and Kamil Bogacz, will be on site at IBC2026 for interviews about agentic AI operations, anti-piracy detection, and real-time streaming data. To arrange a meeting, contact Abby Ross, Head of Corporate Communications, at abby@hydrolix.io.

About Hydrolix: Hydrolix is a Portland, Oregon-based real-time data platform for operational intelligence at internet scale. Founded in 2018, Hydrolix addresses the two scale barriers facing observability and security platforms: global scale and real-time performance. The platform delivers real-time analytics that get you insights in seconds across globally distributed data at internet scale—from servers and microservices to AI agents—while enabling years of retention through next-generation compression. Trusted by Fox, ABC, and Paramount for mission-critical live events, Hydrolix has grown to over 650 customers globally in just 24 months. For more information, visit hydrolix.io.

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