

Carbon Trade Exchange (CTX) partners with Minviro - connecting Carbon Measurement with Carbon Markets

Partnership closes the gap between measuring emissions and offsetting them

LONDON, LONDON, UNITED KINGDOM, September 3, 2026 /EINPresswire.com/ -- [Carbon Trade](#)

[Exchange \(CTX\)](#), the world's leading spot trading platform for voluntary carbon credits, today announced a partnership with Minviro, the life cycle assessment (LCA) specialists behind the XYCLE platform. The collaboration connects two adjacent steps in the decarbonisation journey: rigorous [carbon measurement](#) and verified carbon offsetting.



Global Trusted Transparent

CTX has traded over one billion tonnes of CO₂e since 2009 and is the UNFCCC's official trading partner — the only exchange publicly listed on unfccc.int. Minviro, founded in 2019 and trusted by Tesla, Rio Tinto, Stellantis, and Deutsche Bahn, delivers primary-data LCA across critical raw materials, batteries, and industrial supply chains. Its XYCLE platform was recognised in the Verdantix Smart Innovators: LCA Software 2025 report in its first year on the market.

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Wayne Sharpe CEO & Founder

The partnership formalises what both companies describe as the natural sequence of credible climate action:

Measure. Reduce. [Offset](#). Minviro quantifies a client's carbon footprint in XYCLE at product and process level, in addition to 16+ other environmental impact categories, and models impact reduction scenarios using renewable energy, recycled content, and material substitution. CTX then enables companies to retire verified credits against the residual emissions that genuinely cannot yet be eliminated.

“Credible offsetting starts with credible measurement. CTX has always stood for transparency and rigour in the voluntary carbon market — this partnership extends that commitment upstream, into the supply chains where most emissions actually occur. Together, we give companies the full picture: where their carbon comes from, how far it can be cut, and how to offset the rest with confidence.”

Wayne Sharpe, CEO & Founder, GEM Group (CTX, GCR, GEM)

XYCLE is purpose-built for industries navigating the most demanding sustainability regulations. Its regulation-ready outputs cover the EU Battery Regulation, EU Carbon Border Adjustment Mechanism (CBAM), ESR, PEF, ISO 14040, 14044, and 14067 — producing traceable, audit-ready reports that support regulatory submissions and corporate climate claims alike.

“The voluntary carbon market is most powerful when it sits at the end of a rigorous reduction pathway, not as a substitute for one. Minviro’s partnership with CTX means our clients can measure emissions with scientific precision, identify where they can be cut, and then offset only what remains. That is the standard the market should be held to.”

Dr Robert Pell, CEO & Founder, Minviro

The collaboration creates a more connected pathway for organisations looking to turn carbon measurement into meaningful climate action. Combining Minviro’s LCA expertise with CTX’s access to carbon markets, the partnership helps clients move from understanding their emissions to identifying reduction opportunities and addressing unavoidable residual emissions through credible carbon solutions.

The partnership is effective immediately. CTX members can learn more at ctxglobal.com/partners/minviro. XYCLE offers a two-week free trial with full feature access at minviro.com.

Wayne Sharpe

Carbon Trade eXchange Limited



Climate Finance Connections



Calculations become Climate Action

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