Jay The Wrap Specialist Wrapped NASA's Orion Training Capsule for the Artemis Program Using 3M Chrome Film

NASA selected the Sugar Land studio to wrap an Orion capsule used for astronaut training and Artemis mission development using 3M Chrome Wrap film.



Jay the Wrap Specialist Logo

HOUSTON, TX, UNITED STATES, September 3, 2026 /EINPresswire.com/ -- When NASA needed a chrome vinyl wrap applied to one of its Orion training capsules for the Artemis program, the agency did not turn to an aerospace contractor. It contacted a vehicle wrap studio in Houston. Jay The Wrap Specialist, the Sugar Land-based shop operating as Wrap Leaders, was selected to apply a 3M Chrome Wrap film installation to the Orion capsule used for development, engineering evaluations, and astronaut training. The project stands as one of the most unusual and technically demanding commissions in the studio's portfolio, and it drew on the same installation discipline that Jay The Wrap Specialist applies to every vehicle that comes through the facility at 10555 Synott Rd.

The Orion spacecraft is the crew vehicle at the center of NASA's Artemis program, the agency's effort to return astronauts to the Moon and establish a long-term presence in deep space. Training capsules built to near-exact specifications of the flight vehicle are used at NASA's Johnson Space Center in Houston, where crews rehearse procedures and practice movement inside the cabin before launch. The capsule wrapped by Jay The Wrap Specialist serves that training and development function, and the chrome finish was applied to meet the agency's specifications for the project.

Working with NASA meant meeting cleanliness and precision standards that go beyond standard vehicle work. The selection process evaluated installation technique and adherence to aerospace cleanliness requirements before the studio was brought in. 3M Chrome Wrap film, the same product family Jay The Wrap Specialist uses for mirror-finish vehicle wraps in colors including polished silver, gold, blue, and rose, was specified for the application. The film had to be applied cleanly across a curved surface with no margin for the kind of edge lifting or adhesion gaps that would be unacceptable on any aerospace component, regardless of its training role.

For Jay, the project carried personal significance beyond its technical demands. "Space has

always been one of my biggest interests," he said at the time of the project. "This was the absolute coolest experience for me." The studio documented the installation process and shared it across its social media platforms, where the footage drew significant engagement from the large and growing audience Jay The Wrap Specialist has built across TikTok, YouTube, Facebook, and Instagram.

The NASA project remains the most publicly visible proof point of the studio's technical range, but the installation principles it required, surface preparation, precise film application, edge control, and cleanliness, are the same ones applied to every commercial and personal wrap completed at the Sugar Land facility. Fleet clients including CenterPoint Energy, Samsung, and Holiday Inn have relied on the same certified team for their branded vehicle builds.

"The NASA Orion training capsule wrap was a defining moment for us," said a company spokesperson at Jay The Wrap Specialist in Sugar Land, TX. "It proved that our team can handle the most demanding projects with precision. That same standard is what we bring to every wrap, no matter the scale."

Jay The Wrap Specialist serves vehicle owners and fleet operators across Houston, Sugar Land, The Woodlands, Katy, Pearland, and the surrounding Greater Houston metropolitan area. The studio is currently accepting new project consultations and can be reached at (346) 245-4998, Monday through Friday, 9 AM to 5 PM.

About Jay The Wrap Specialist

Jay The Wrap Specialist, operating as Wrap Leaders LLC, is a factory-certified vehicle wrap studio located at 10555 Synott Rd B-700, Sugar Land, TX 77498. The studio's installers hold certifications from 3M, Avery Dennison, ORAFOL, KPMF, EVOLV, and Llumar, and its portfolio includes the wrap of a NASA Orion training capsule for the Artemis program. Services include full and partial vehicle wraps, chrome wraps, commercial and fleet wraps, paint protection film, and ceramic coating. In-person and online wrap training is available through the Wrap Leaders Academy. For more information, visit https://jaythewrapspecialist.com/ or call (346) 245-4998.

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