

Deb Moss, Recognized By Influential Women, Empowers Emerging Leaders Through Purpose, Mentorship, And Community Impact

WASHINGTON, DC, UNITED STATES, September 3, 2026 /EINPresswire.com/ -- Visionary Executive, Speaker, Author, and Nonprofit Founder Builds Pathways for Leadership and Opportunity Across Government, Education, and Underserved Communities

Washington, DC — Deb Moss is a visionary executive leader, speaker, bestselling author, and nonprofit founder dedicated to empowering emerging leaders and driving transformative change across government, education, and nonprofit sectors. With more than 15 years of experience in organizational leadership, compliance, and program development, she has developed a career centered on strategy, purpose, service, and measurable impact. Her expertise spans leadership development, organizational transformation, stakeholder collaboration, and equity-centered initiatives designed to strengthen communities and create sustainable opportunities for growth.



As Founder and CEO of The Raney Moss Group Foundation, Inc., Deb has built a mission-driven organization focused on developing tomorrow's Black leaders today. Through mentorship, professional development programming, and basic-needs support for underserved HBCU students, the foundation works to help young leaders gain confidence, advance professionally, and access opportunities that can shape the trajectory of their lives.

One of the foundation's signature initiatives, the Emerging Leaders Program, provides participants with months of coaching, mentorship, and leadership training. The program is designed to help emerging professionals develop the skills, confidence, and discipline necessary

to navigate their careers successfully. For Deb, leadership development is not simply about professional titles. It is about helping individuals recognize their potential and giving them tools to act on it.

Her commitment to service also led her to establish Washington, D.C.'s Annual Black History Month Awards Ceremony, creating another avenue for community engagement, mentorship, professional networking, and recognition. Through these initiatives, Deb continues to build spaces where people can connect, learn from one another, and recognize the importance of creating opportunities for the next generation.

In addition to her nonprofit leadership, Deb has spent more than two decades serving as an investigator with the DC Department of Health, conducting complex investigations involving healthcare compliance and public safety. Her work has required careful analysis, sound judgment, professionalism, and the ability to navigate sensitive situations. She has collaborated with agencies including the FBI and DC Metropolitan Police on high-stakes cases while also mentoring and training investigative professionals.

A graduate of Clark Atlanta University and Johnson C. Smith University, Deb has combined her professional experience with a lifelong commitment to learning and personal development. Through her "Elevate & Dominate" platform, speaking engagements, and published works, she continues to encourage individuals to develop discipline, lead boldly, and build lives rooted in purpose, impact, and authenticity.

For Deb, however, the foundation of her success began long before her professional accomplishments. She attributes much of what she has become to watching her late, great-great-uncle Martin, who was the Founder and CEO of a Boys and Girls Club that he led for approximately 60 years until his passing a few years ago.

At the time, Deb did not fully understand the magnitude of what he was doing. She simply watched him "do his thing," but his example left a lasting impression. They were able to talk about what she was pursuing, and he provided her with direction. Deb came to view Uncle Martin as a mentor and an example of what leadership, community service, and making an impact could look like.

She also remembers a woman from her early professional life, one of her women's ministry leaders, who was a powerful example of leadership. Neither individual was someone Deb formally hired as a coach, but both became influential figures through the examples they set throughout her journey.

That experience reinforced one of Deb's central beliefs: people can teach and influence others simply by the way they live, lead, and serve.

A more recent piece of career advice helped Deb recognize another important dimension of her

work. Her coach encouraged her to lean into building her name as a brand. Deb had already been involved in a variety of initiatives, but the advice challenged her to bring those experiences together more intentionally under her own identity.

That guidance led her to work with a consultant and develop “Elevate and Dominate with Deb,” a platform that has become central to her work helping people develop their disciplines and navigate workplace dynamics.

Another pivotal moment occurred when a city council member attended one of Deb’s events and encouraged her to transform the work she had been doing into a 501(c)(3) organization. Deb initially responded with surprise, asking herself, “Oh, really?” That conversation ultimately helped transform what had begun as a small personal endeavor into the nonprofit foundation it is today.

For young women considering nonprofit leadership, Deb emphasizes preparation, intentionality, and continuous learning. She recommends building a board of at least five people who are committed to being working board members rather than simply lending their names to an organization.

She also strongly encourages aspiring leaders to find a coach and continue working with coaches throughout their development. Deb does not believe that one coach necessarily needs to remain in place forever. Different coaches can help individuals reach different levels and navigate different stages of their growth.

Most importantly, she encourages women to conduct their own research and remain lifelong learners. In her view, there is no point at which someone should stop learning, particularly in a field that requires leaders to adapt to changing community needs, organizational environments, and opportunities.

Deb identifies collaborative partnerships and funding as some of the biggest challenges and opportunities facing her work today. Building sustainable organizations requires resources, relationships, and partners who share a commitment to creating meaningful change. She believes collaboration is essential to expanding the reach and impact of programs designed to support emerging leaders and underserved communities.

Family and community remain at the heart of Deb’s values. She named her foundation, the Raney Moss Group Foundation, in tribute to her family heritage, using her mother’s maiden name and her father’s last name. The decision reflects how deeply her family history is connected to her understanding of identity, purpose, and legacy.

Deb has always had a big heart for people. She describes herself as empathetic and someone who is willing to hear people who are hurting. Experiences from her younger years, including her parents’ divorce when she was young, taught her that difficult experiences can eventually

become sources of strength and understanding.

She came to believe that people sometimes go through difficult things so they can eventually use those experiences to help someone else. That perspective has become central to the way she approaches mentorship and leadership development.

Deb's greatest purpose is helping people elevate their thinking so they can be set free to create the lives they want to live and walk in their brilliance. She recognizes that people can become stuck because of circumstances, uncertainty, or limiting beliefs. Her work is focused on helping them rise above those circumstances, develop discipline, and "dominate" in life.

For Deb, leadership is ultimately about impact. She believes in strengthening communities through mentoring and developing leaders who can go on to create change themselves. That philosophy connects her professional work in government with her nonprofit leadership, speaking, writing, and coaching initiatives.

Legacy is equally important to her. Nearly 21 years ago, Deb began thinking seriously about what she wanted her legacy to be. She knew she did not want to pursue the typical markers of success simply for the sake of recognition. Instead, she wanted her legacy to be something meaningful and impactful.

Today, that vision continues to guide her. Through the Raney Moss Group Foundation, her "Elevate & Dominate" platform, her work as an investigator, and her commitment to mentorship, Deb Moss is creating opportunities for others to grow, lead, and recognize their own potential.

Her story demonstrates that leadership is not defined solely by a title. It is built through example, strengthened through relationships, and ultimately measured by the people and communities made better through one's work. For Deb, success means using every experience, lesson, and opportunity to help someone else elevate—and ensuring that the impact continues long after she leaves the room.

Learn More about Deb Moss:

Through her Influential Women profile, <https://influentialwomen.com/connect/Deb-Moss>, through her profile on The Raney Moss Group Foundation, <https://www.raneymossgroupfoundation.org/managers> or through her website, <https://www.elevateanddominatewithdeb.com/>

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