Korea Institute of Design Promotion Participates in World's Largest Consumer Electronics and Tech Show, IFA 2026

Runs the DESIGN KOREA Pavilion with 13 Design-Driven Manufacturers and 4 Design Innovators, Backs Business Outcomes with Business Consultations and Matching



Design Korea Pavilion at IFA 2026 Poster | Image by KIDP

BERLIN, GERMANY, September 3, 2026 /EINPresswire.com/ -- The Korea Institute of Design Promotion (President: Yoon Joo Kang, hereinafter KIDP) will participate in the world's largest consumer electronics and technology exhibition, 'Internationale Funkausstellung Berlin 2026 (IFA 2026),' held in Berlin, Germany, from September 4 to 8, and operate the DESIGN KOREA Pavilion.

IFA is recognized alongside CES in the United States and MWC in Spain as one of the world's top three consumer electronics and technology exhibitions. Serving as a business platform where innovative technologies, startups, and new products converge, it attracts over 200,000 global buyers and visitors annually.

Marking its second year since its debut last year, the DESIGN KOREA Pavilion features 17 companies, including 13 manufacturers presenting design-driven, innovative products and 4 Korean design innovators with global-level design consulting capabilities. It plans to demonstrate that Korean design extends beyond mere product development to offering comprehensive solutions and design consulting services.

Among the manufacturers, DH Global introduces a newly interpreted 150L compact kimchi refrigerator redesigned from an existing soju refrigerator, leveraging high-efficiency cooling, precise temperature control, and low-noise design technology. Additionally, U2 System leverages its UX R&D capabilities to unveil 'Purisoo Plus,' a design-driven, innovative product that purifies contaminated water using a pump-action filter.

The design studios participate in the 'Korea's Design Innovator's Program.' The Korea's Design Innovator's Program is established to support the creation of global businesses and market entry for representative Korean design studios by selecting design companies with high overseas market potential and by supporting exhibitions, B2B consultations, and networking. During the exhibition period, a B2B networking event titled 'Korean Design Meets Berlin: Built for Real Life' will be held to explore cooperation and new business opportunities with local German companies.



150L compact kimchi refrigerator by DH Global



Purisoo Plus by U2 System

KIDP Logo

Among the design studios, ABOVE is an integrated design consultancy that covers products, spaces, and branding. Based on its experience participating in the development of 'Moovin Tracing,' a motion capture solution by the startup Moovin, which developed the world's first system combining LiDAR sensors and AI, ABOVE plans to assess global demand and explore opportunities for cooperation with international clients at this exhibition. In addition, BDCI, Second White, and intenxiv will also participate.

KIDP will also operate on-site business consultations and matching programs during the exhibition period. This provides opportunities for participating companies to directly engage with global buyers and clients while understanding local market conditions, culture, and design trends.

After the exhibition concludes, 1:1 customized consulting with export and legal experts will be provided to participating companies lacking overseas expansion experience for follow-up negotiations with buyers, sample shipping, and contract reviews, thereby increasing the success rate of entering international markets.

Yoon Joo Kang, President of the Korea Institute of Design Promotion, stated, "IFA is a global business arena where world-class home appliance and tech companies, buyers, and investors gather, serving as an important opportunity for our companies to showcase their innovative design products and capabilities to the world market. We will continue to actively support domestic enterprises so that they can broaden their opportunities for global cooperation."

 Overview of DESIGN KOREA Pavilion

 Exhibition Name: DESIGN KOREA 2026
 Location: IFA Next Hall H25-361
 Scale: 170.5
 Participating Companies: 17 beneficiary companies of KIDP enterprise support projects

* Manufacturers: Design-driven Manufacturing Innovation Project Participants (12 companies)
* Manufacturers: Design x Tech Project Participants (1 company)
* Design Firms: Korea’s Design Innovators (4 companies)
* Total: 17 companies
DESIGN KOREA Pavilion Poster
List of Participating Companies in the DESIGN KOREA Pavilion

 Manufacturers (Enterprise Support Project Beneficiaries)

1. SM

* Project: Design-driven Manufacturing Innovation
* Exhibit Product: Premium Nail Dust Collector
* Developed for European market entry
* Captures 99.9% of fine dust

2. Hexainnoheal

* Project: Design-driven Manufacturing Innovation
* Exhibit Product: Amber Q
* Device for acute and chronic pain relief
* Compact, lightweight design with wearable straps applicable to wrists, elbows, knees, shoulders, etc.

3. EKLEER

* Project: Design-driven Manufacturing Innovation
* Exhibit Product: Smart Display
* Creates a hybrid desktop environment powered solely by smartphone connection (provides business infrastructure by supporting smartphone mirroring and desktop mode)

4. Yeomyung Lighting

* Project: Design-driven Manufacturing Innovation
* Exhibit Product: LED Smart Streetlight
* Automatically adjusts illumination brightness according to human motion using dimming sensors

5. Eflow

* Project: Design-driven Manufacturing Innovation
* Exhibit Product: HyDee
* High-efficiency power generation device based on compact hydrogen fuel cells (generates electricity with hydrogen alone)
* Provides stable power supply in diverse outdoor environments

6. DARAM

* Project: Design-driven Manufacturing Innovation
* Exhibit Product: Caesar
* Healthcare product in male urology/orthopedics
* CES 2024 Innovation Award Honoree

7. EMSONIC

* Project: Design-driven Manufacturing Innovation
* Exhibit Product: Lumio
* 230g ultra-lightweight portable Bluetooth speaker
* Easily attachable to metal surfaces via built-in magnet at the bottom of the product

8. U2 System

* Project: Design-driven Manufacturing Innovation
* Exhibit Product: Purisoo Plus
* Portable water purifying bottle
* Composed of 3 modular filters, adaptable to various environments and water conditions
* Removes 99.9% of waterborne bacteria causing human diseases

9. DH Global

* Project: Design-driven Manufacturing Innovation
* Exhibit Product: 150L Compact Kimchi Refrigerator
* 100% domestically produced small refrigerator
* Compact 150L capacity suitable for single-person households, pensions, offices, etc.
* Multi-purpose usage modes applied

10. Bokuk Electronics

* Project: Design-driven Manufacturing Innovation
* Exhibit Product: Humidifier
* Improves energy efficiency and achieves rapid humidification with localized heating system
* Hygienic management facilitated by dishwasher-safe stainless steel inner pot

11. PTG Company

* Project: Design-driven Manufacturing Innovation
* Exhibit Product: Bartooler
* Modular coffee/beverage dispenser machine
* Equipped with DID display for advertising playback

12. MOTOWAY

* Project: Design-driven Manufacturing Innovation
* Exhibit Product: SeraCam

* Designed to overcome video recording challenges caused by dust and damage in heavy equipment industrial sites
* Emits warning alarm when people approach danger zones

13. FRT Robotics

* Project: Design-Technology Full Lifecycle Collaboration Support
* Exhibit Product: Upper Limb Power-Assisted Soft Exo-Gear
* Lightweight wearable robot to reduce repetitive waist work strain in industrial environments

 Design Studios (Korea's Design Innovators)

1. BDCI

* Founded: 2015
* Specialty: Product, Visual, Digital Design
* Company Profile: Executing projects in medical/bio and electronics with domestic and international enterprises including Samsung Electronics, Kyowon, Haier (China), Nama (USA), etc.
* Website: [www.bdcidesign.com](https://www.google.com/search?q=https%3A%2F%2Fwww.bdcidesign.com)
* Representative Project: Hybrid CT (JPI Healthcare)

2. Second White

* Founded: 2016
* Specialty: Product, Visual Design
* Company Profile: Executing design development projects in electronics, home appliances, and tech with domestic and global companies including LG Electronics, Hyundai Motor, Lotte, Xiaomi (China), etc.
* Website: [www.secondwhite.com](https://www.google.com/search?q=https%3A%2F%2Fwww.secondwhite.com)
* Representative Project: HoloKit X AR Headset (Collaboration with HoloKit/Apple)

3. ABOVE

* Founded: 2019

* Specialty: Product, Visual, Spatial, Service Design
* Company Profile: Executed numerous projects with domestic and global brands including L'Oréal skin beauty device product design, COEX Starfield Library spatial design, etc.
* Website: www.above.studio
* Representative Project: Snow Pavilion (COEX Starfield Library)

4. Intenxiv

* Founded: 2014
* Specialty: Product Design
* Company Profile: Executing various projects in electronics and small home appliances with domestic and international enterprises including Hyundai Motor, KT, Samsung Electronics, Coway, Haier (China), etc.
* Website:
[www.intenxiv.com](https://www.google.com/search?q=https%3A%2F%2Fwww.intenxiv.com)
* Representative Project: Air Purifier (CESCO)
Overview of Korea's Design Innovators B2B Networking Event

 Overview of Design Business Consultations and Networking Event

 (Event Name) Korean Design Meets Berlin: Built for Real Life

* Human-Centred products designed for the way people live and work

 (Objective) Expanding business contact points and discovering new collaboration opportunities with German companies to create overseas business for Korean design firms

 (Date/Venue) September 3 (Thu), 2026, 18:00 ~ 21:00 / JUNI Mitte

* JUNI Mitte: A startup factory supporting science and technology-based entrepreneurship in the Berlin-Brandenburg region, assisting the expansion of scientific research outcomes from research institutes, universities, and industry into real businesses and global markets.

 (Attendees) Approx. 40 attendees, including design-driven enterprises such as local startups and designers.

 (Program Configuration) Design enterprise pitching & networking, showcase exhibition

 (Order of Events)

* 18:00~19:00: Registration and Pre-dinner Networking
* 19:00~19:10: Welcome Address and Opening Remarks
* 19:10~19:20: Opening Keynote (Cross-Border Design Collaboration between Korea and

Germany) – HERE Technologies, Jan Michaelis
* 19:20~19:40: Group Photo and Design Company Pitching – 4 Design Firms
* 19:40~20:00: Q&A
* 20:00~21:00: Exhibition Viewing and Networking
* HERE Technologies: A global company specializing in mapping and location technology for automotive, mobility, and logistics sectors

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