

# Grace Management, Inc. Welcomes Telesa Via as Senior Vice President of Sales & Marketing

MAPLE GROVE, MN, UNITED STATES, September 8, 2026 /EINPresswire.com/ -- Grace Management, Inc. is pleased to announce the appointment of Telesa Via as Senior Vice President of Sales & Marketing. With more than two decades of hospitality sales, marketing, and leadership experience, Telesa will lead Grace Management's organizational sales and marketing strategy, supporting continued growth, strengthening performance, and further advancing the company's presence in the senior living marketplace.

Telesa brings extensive experience leading high-performing teams and developing strategies focused on revenue growth, client engagement, market expansion, strategic partnerships, and exceptional service. Prior to joining Grace Management, she held senior leadership roles with some of the hospitality industry's most recognized organizations, including Associated Luxury Hotels International, IHG Hotels & Resorts, Kimpton Hotels & Restaurants, Hyatt Hotels and Resorts, and The Ritz-Carlton Hotel Company.

Throughout her career, Telesa has built a leadership approach centered on relationships, meaningful connection, and developing others. Her hospitality background and focus on creating exceptional customer experiences align closely with Grace Management's commitment



**GRACE MGMT INC.**  
A CPF LIVING COMPANY



to serving residents, families, associates, and the communities in which it operates.

"We are excited to welcome Telesa to our growing organization," said Brian Storey, President. "Telesa's career with some of the most respected names in hospitality provides her with a unique ability to bring proven, resident-centric sales and marketing strategies into senior living. As we continue to infuse hospitality best practices into how we operate, her expertise will sharpen how we engage prospective residents and families from their very first interaction with Grace Management. We are confident her leadership will elevate both the resident experience and the value we create for our owners and investors."

### [About Grace Management, Inc.](#)

Grace Management, Inc. has been a trusted name in the senior living industry since 1984, specializing in managing and elevating senior living communities nationwide. The company currently manages 62 communities across the United States. As part of CPF Living, Grace operates a growing portfolio and is recognized among ASHA's 50 largest senior housing operators. The company is committed to operational excellence, high ethical standards, and creating vibrant communities where seniors thrive.

Haylee Wesson  
Grace Management Inc.  
[media@gracemanagement.com](mailto:media@gracemanagement.com)

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