

Lasbury Security & Fire Adds Digital Deterrent Systems to Commercial Security Offering

Configurations include AC power, backup battery, cellular, pan-tilt-zoom camera and solar options for site-specific perimeter surveillance planning.

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*Zachary Lasbury, Owner,
Lasbury Security & Fire*

has added Digital Deterrent system configurations to its commercial security offering for properties that require site-specific perimeter surveillance and on-site alerting options.

Digital Deterrent systems are security configurations that may combine surveillance cameras with speakers, visible lighting, microphones and related equipment. The systems are designed to support site awareness and allow audible messages or warnings to be delivered at a property when appropriate. Configuration, placement and use depend on

the conditions and needs of each site.

The expanded offering is intended for commercial properties and other locations where power, connectivity, mounting options or coverage requirements may vary. Lasbury Security & Fire provides professional consultations and custom low-voltage solutions for commercial fire alarm, security, surveillance, access and communication systems.

The Digital Deterrent lineup available through Lasbury Security & Fire includes compact AC-powered configurations; configurations prepared for external battery support; configurations with built-in backup battery capability; cellular configurations for sites where network connectivity may differ from standard building infrastructure; pan-tilt-zoom (PTZ) camera options; and solar-supported configurations for locations where solar power is suitable. PTZ cameras can move horizontally, move vertically and zoom to adjust the field of view. System capabilities vary by configuration, installation environment and site requirements.

By offering multiple power and connectivity approaches, Lasbury Security & Fire can evaluate whether a location is better suited to conventional AC power, battery-assisted operation, cellular connectivity or solar support. Configuration decisions may include available power, line of sight, mounting structure, camera coverage needs, lighting conditions, network access and whether

audible alerting is appropriate for the property.

“Different properties have different constraints, including power availability, network access, mounting locations and the amount of coverage needed,” said Zachary Lasbury, Owner of Lasbury Security & Fire. “The Digital Deterrent configurations give our team additional options to discuss with commercial clients when planning perimeter surveillance and on-site alerting. Each project still needs to be reviewed based on the property, the risk concerns and the infrastructure available.”

Lasbury Security & Fire serves St. Louis and Lake of the Ozarks with security, fire alarm, smart home and lighting solutions. More information is available through the company's [commercial security and fire services](#).

About Lasbury Security & Fire

Lasbury Security & Fire is a local security and fire company serving St. Louis and Lake of the Ozarks with custom low-voltage solutions. The company provides commercial fire alarm, security, surveillance, access and communication systems; residential security, surveillance cameras, smart home automation, WiFi mesh, audio/video, home theater and whole-home sound; and lighting solutions for security, curb appeal, ambiance and outdoor living. Service areas include St. Louis, Missouri, and Camdenton, Missouri. [Learn more at lasburysecurityfire.com](#).

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