

Upgaming Will Exhibit at SBC Summit 2026 in Lisbon

Upgaming, the iGaming technology provider will showcase its sportsbook, game aggregation, and enterprise platform at Stand B306 from 29 September to 1 October.

ZUG, SWITZERLAND, September 3, 2026 /EINPresswire.com/ -- A global iGaming technology provider [Upgaming will exhibit at SBC Summit 2026](#), taking place in Lisbon from 29 September to 1 October. The company will welcome operators, partners, and industry professionals at Stand B306, where it will present its latest technology and discuss new opportunities for cooperation across international markets.

During the three-day event, Upgaming will showcase several of its core iGaming solutions, including its sportsbook software, game aggregation software, and iGaming platform.

Upgaming's game aggregation software provides access to more than 12,000 games from 200+ providers through a single API integration. The portfolio includes slots, live casino, table games, instant games, and other content categories, allowing operators to expand their casino offering while reducing the complexity of individual provider integrations.

The company will also present its sportsbook with extensive pre-match and live betting coverage across a wide range of sports and markets. Designed to support different operational models, the solution combines competitive odds, flexible margins, advanced risk management tools, and multiple integration options.

Upgaming's [enterprise iGaming platform](#) will also be among the solutions presented in Lisbon. Built for tier 1 operators requiring scalable and customizable infrastructure, the platform brings together core products and operational tools, including sportsbook and game aggregation software, payment integrations, bonus management, CRM capabilities, reporting, and other features within a unified environment.



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SBC Summit 2026 will give the Upgaming team an opportunity to meet existing and prospective partners from different regions and discuss topics including localization, market-specific requirements, integrations, technical infrastructure, and business growth.

The event is expected to bring together operators, suppliers, affiliates, game studios, and other companies from across the international iGaming industry, creating an important environment for business development and industry networking.

Upgaming will be available throughout the summit for product discussions, meetings, and demonstrations at Stand B306.

About Upgaming

Upgaming is an enterprise iGaming solutions provider, offering exclusive products, including ultra-fast [sportsbook software integration](#) with scalable infrastructure, E-sports, and game aggregation software that can be accessed by innovative, multifunctional, and customizable iGaming platform, or as standalone API integrations.

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