Napa Green Awarded $3 Million Grant to Fund Regenerative Farming

$2 million from the National Association of Conservation Districts will go directly to growers to support regenerative agriculture across Napa Valley



Napa Green team and member champions showcase regenerative practices, including integrating cover crop and grazing, as a part of an educational workshop for growers. (Photo Credit: Briana Marie Photography)

NAPA, CA, UNITED STATES, September 3, 2026 /EINPresswire.com/ -- Napa Green, a community-based climate action nonprofit dedicated to promoting sustainable wine production and regenerative agriculture, has been awarded a $3 million Advancing Markets for Producers (AMP) grant from the National Association of Conservation Districts (NACD). The grant directs $2 million directly to local growers to implement regenerative practices such as cover cropping, compost and biochar application, no-till farming, rotational grazing, and hedgerow planting.

Napa Green translates sustainability goals into daily actions through science-based standards built on more than 250 best management practices. At the core of this approach is a customized Carbon Farm Plan that creates a roadmap for sequestering carbon and implementing conservation practices that enhance soil, water, forests, and wildlife health.

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>
> *US Senator Adam Schiff*

"California is a leader in regenerative and organic agriculture," said U.S. Senator Adam Schiff. "I am deeply supportive of the state's regenerative and diversified growers, who are proving every day how productivity, stewardship, and economic viability can go hand in hand. Organizations like Napa Green are essential to this work, and I look forward to what they accomplish with this

grant."

In addition to supporting individual producers, Napa Green has a strong track record of driving broad environmental goals and community action. In 2025, Napa Green helped over 60 Regenerative Certified Vineyard Members in Napa County eliminate the use of glyphosate-based products as part of a broader push to eliminate all synthetic herbicides by the end of 2027. This was achieved through boots-on-the-ground support and expertise, providing practical resources and education, fostering a strong, connected community, and raising funds to help offset costs for growers.

Napa Green also provides regional program support for the One Block Challenge™, a global program by the Regenerative Viticulture Foundation (RVF), encouraging growers to pilot regenerative techniques on a single vineyard block for one year. This award from the NACD allows Napa Green to build on the momentum of these successes to expand their work with growers, strengthen vineyard ecosystems, and advance the goal of setting the global benchmark for responsible winegrowing.

“This is a perfect time to secure funding for Napa County farms and ecosystems,” said Ben Mackie, Vineyard Program Director at Napa Green. “With all of the fallow land and producers eager for support, we are excited to invest this $2 million into the local soils, biodiversity, and communities and see the returns pay out for decades.”

About Napa Green: Napa Green is a nonprofit organization advancing climate-smart, regenerative agriculture and sustainable wine production through our work with vineyards and wineries in Napa Valley. We define rigorous, science-based standards grounded in more than 250 best practices, certify vineyards and wineries, and work side by side with growers and vintners to translate those standards into daily action from soil to bottle.

About NACD: The National Association of Conservation Districts (NACD) is the nonprofit organization representing America's nearly 3,000 conservation districts and the state, territory, and interstate councils that support their work, advancing natural resource conservation efforts nationwide.

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