Splendor Named to 2026 Inc. 5000 List of America's Fastest-Growing Private Companies

27-year-old New Jersey creative agency earns national recognition following 56% three-year revenue growth

RED BANK, NJ, UNITED STATES, September 3, 2026 /EINPresswire.com/ -- Splendor, a Red Bank-based creative and marketing agency, has been named to the 2026 Inc. 5000 list of America's fastest-growing private companies.

What began as a small graphic design firm has evolved into a full-service strategic creative agency serving organizations throughout New Jersey, across the country, and around the world.

In recent years, that evolution has accelerated. Splendor made growth a deliberate company-wide priority, investing in talent, expanding its strategic and creative capabilities, strengthening its own brand and digital presence, and taking a more active approach to business development, marketing and public relations.

"Growth at Splendor has been very intentional," said Adam Taylor, Founder and CEO. "We set an ambitious goal, shared it with our team, and invested heavily in the people, capabilities and visibility we believed would get us there. To see that work recognized nationally by Inc. is incredibly meaningful. And it belongs to the talented people on our team, our partners, and the clients who have trusted us and helped us grow along the way."

Splendor's growth has also come during a period of significant change across the marketing industry. Rapid advances in artificial intelligence, shifts in search and digital discovery, and changing B2B buying behavior have altered how businesses build awareness, establish credibility and compete for attention.

Splendor has worked deliberately to stay ahead of those changes, continually evolving its capabilities, thinking and approach as the industry changes around it. Today, the company describes its approach as "human-led, AI-guided," combining research, strategy and creative thinking with emerging technologies and new approaches to search, content and digital marketing.

That evolution has also shaped Splendor's own positioning around a simple idea: Own the conversation before the conversion.

“Buyers are researching, comparing and forming opinions about companies long before they ever make contact,” said Mark Cerame, Head of Strategy at Splendor. “Our work has increasingly focused on helping clients influence that critical period. ‘Own the conversation before the conversion’ puts a name to something we’ve been building toward for years, and it reflects where we believe the greatest opportunity exists for our clients.”

Today, Splendor works with organizations across professional services, commercial real estate, healthcare, technology, manufacturing, financial services and other B2B industries, providing brand strategy and positioning, creative, website design and development, search and digital marketing, content, advertising and related services.

27 years after it was founded, Splendor is still evolving, still investing, and growing faster than at any point in its history.

This year’s Inc. 5000 honorees achieved significant growth while navigating economic uncertainty, rising costs, shifting global dynamics and continued change across the business landscape.

“Making the Inc. 5000 is always a remarkable achievement, but earning a spot this year speaks volumes about a company’s tenacity and clarity of vision,” said Mike Hofman, editor-in-chief of Inc. “These businesses have thrived amid rising costs, shifting global dynamics, and constant change. They didn’t just weather the storm - they grew through it, and their stories are a powerful reminder that the entrepreneurial spirit is the engine of the U.S. economy.”

Inc. will celebrate the 2026 honorees at the Inc. 5000 Conference & Gala, taking place October 14-16 in Dallas.

About Splendor
Splendor is a human-led, AI-powered creative agency based in Red Bank, New Jersey. We connect strategy, branding, web and marketing to help B2B organizations own the conversation before the conversion. Founded in 1999, Splendor was named to the 2026 Inc. 5000 list of America’s fastest-growing private companies.

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