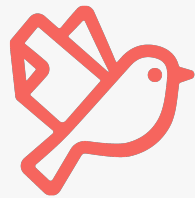


FeedingBird Launches Estate Planning Platform Built for the 67% Without a Will

A new platform brings estate planning to families who could never afford an attorney. Wills and trusts done in under an hour.



FeedingBird

ELMWOOD PARK, NJ, UNITED STATES,
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-- For generations, estate planning has operated on a two-tier system. Affluent families retain attorneys who manage the entire process, completing everything from drafting documents, navigating state law, and ensuring assets pass exactly as intended. For the rest of America, the options are limited, confusing, and expensive. 67% of U.S. adults have no will at all.

“

We want every family to have at least a basic Will in place, and as their lives evolve, establish a Trust so they have a comprehensive plan.”

*Kamal Patel, Founder & CEO,
FeedingBird*

That gap is not a coincidence. It is the predictable result of an industry that was built for one kind of client and has never been redesigned fully for anyone else.

[FeedingBird launches today](#) with the infrastructure to change that, giving families a simpler, modern way to create legally valid wills and trusts. The platform combines a full step-by-step guided experience with AI-assisted technology, allowing documents to be completed in under an hour. No attorney is required and no prior legal

knowledge is needed. The result is a high-quality estate planning experience designed for the people who have spent a lifetime building something worth protecting.

“There is a significant gap in both modern estate planning tools and the education families need to plan well. We want every family to have at least a basic will in place, and as their lives evolve, establish a trust so they have a comprehensive plan. We built FeedingBird to make that inexcusable.” — Kamal Patel, Founder & CEO, FeedingBird

The timing of FeedingBird’s launch reflects a defining moment in the U.S. We have the largest population of older adults in our history, yet too many families remain unprepared for what comes next. Without proper planning, families can spend months navigating probate, losing time and money in the process. This isn’t a problem reserved for the wealthy. Every family has people,

decisions, and a future worth planning for.

FeedingBird was founded by Kamal Patel, former founder and CEO of ELLKAY, a healthcare IT platform serving hospitals, health systems, and labs nationwide, alongside Shreya Patel, former partner and product executive at ELLKAY, and Ben Locke, Co-Founder and CFO with a background at PwC. The founding team brings decades of experience building trusted platforms at scale and returned specifically to address what they identified as one of the most consequential unsolved problems in consumer financial services.

"Families have always wanted to protect the people they love. The biggest barrier was that estate planning felt too complicated and out of reach. We believed that reinventing the experience could help more families finally create a plan." — Shreya Patel, Founder & President, FeedingBird

FeedingBird's platform includes state-specific, attorney drafted estate planning documents, including [Last Will and Testament](#), [Revocable Living Trust](#) and Children's Trusts, Durable General Power of Attorney, Advance Healthcare Directives, HIPAA Authorizations, and additional planning tools designed to help families prepare for the future.

Plans start at \$179, with a Founder's discount available through October 31, 2026.

About FeedingBird

FeedingBird is an estate planning platform on a mission to make one of the most important decisions in a person's life actually doable. Founded in 2025 and headquartered in Elmwood Park, New Jersey, FeedingBird offers legally valid wills and trusts that can be completed in under an hour, with no legal knowledge required. The platform is available in most states and rapidly expanding nationwide.

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