

TAG, Inc. Celebrates 37 Years of Helping Healthcare Organizations Turn Data into Actionable Intelligence

Company milestone highlights TAG's evolution from audit services provider to healthcare business intelligence and performance improvement partner

CHESTERFIELD, MO, UNITED STATES,
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-- TAG Inc., a healthcare-focused

business intelligence and consulting firm, is celebrating 37 years of helping health systems uncover value, improve performance, and make more informed business decisions.



What began as a firm focused on auditing and financial recovery has evolved into a trusted partner helping healthcare organizations navigate increasingly complex operational, financial, and supply chain challenges through analytics, technology, and actionable insights.



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Matt Mentel

Over the years, healthcare organizations have faced mounting pressure to do more with less, manage growing volumes of data, and demonstrate measurable value from every contract, supplier relationship, and strategic initiative. As those needs have changed, TAG has expanded its capabilities to help clients move from identifying

opportunities to acting on them.

One example is RebateIQ™, TAG's rebate intelligence platform. Developed to give organizations greater visibility into rebate earnings and opportunities, RebateIQ now helps healthcare providers analyze utilization patterns, identify performance gaps, align purchasing decisions with contract terms, and maximize the value of rebate programs. Its evolution reflects a broader market need for intelligence that supports better decisions, not just retrospective reporting.

"Our evolution has always been driven by what healthcare organizations need next," said Matt

Mentel, President of TAG. "RebateIQ is one example of that progression, but it reflects a broader shift in our work: helping clients move beyond identifying missed value to better understanding performance, connecting insights across operations, and making more informed decisions."

Today, TAG supports healthcare providers across contract optimization, rebate management, supply chain analytics, process improvement, data consolidation, implementation support, and business intelligence platforms. As these priorities become more connected, TAG's role has expanded beyond identifying missed value to helping organizations understand the information behind those opportunities and apply it across day-to-day operations.

"Healthcare has entered an era where success is determined by an organization's ability to translate data into meaningful information and operational insights," Mentel continued. "From supply chain operations and rebate optimization to procure-to-pay, contract management, and broader efficiency initiatives, healthcare leaders need the visibility and intelligence to make smarter decisions and drive better outcomes."

Throughout its history, TAG has grown alongside the healthcare organizations it serves, building on decades of audit, recovery, analytics, and operational expertise to help clients address increasingly complex business challenges. That foundation continues to guide the company's work today: helping providers see opportunities more clearly, act with greater confidence, and measure the impact of those decisions over time.

"While healthcare continues to evolve, our mission remains the same," finished Mentel. "We'll continue investing in the people, partnerships, and solutions that help healthcare organizations adapt to change, uncover new opportunities, and create lasting value."

About TAG, Inc.:

TAG, Inc. is a healthcare data and business intelligence firm specializing in procure-to-pay optimization, payment recovery, and bottom-line performance improvement. With decades of experience and an analytics-led approach, TAG helps healthcare providers unlock measurable savings and streamline operations.

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