LOKIXXIMO Takes Dominican Roots to the Global Stage With 'VAKERA'

Following a major Dominican Republic media tour, the New York-based artist prepares the global premiere of "VAKERA," filmed in his hometown of Bonao.

NEW YORK, NY, UNITED STATES, September 4, 2026 /EINPresswire.com/ -- Dominican-American recording artist, producer and songwriter LOKIXXIMO is taking his Dominican roots to a broader international audience with "VAKERA," entering a new phase of his career following an extensive media tour across the Dominican Republic.

> My roots are in Bonao, my journey grew in New York, and now my vision is global. VAKERA represents the strength, culture and ambition I want to take to the world."
>
> *LOKIXXIMO, Dominican-American Recording Artist*

The international push follows a major milestone for the record: "VAKERA" was officially licensed by the NFL for Super Bowl LX, placing LOKIXXIMO's music in connection with one of the world's largest sports and entertainment events.

Born in Bonao, Dominican Republic, and based in New York City, LOKIXXIMO returned to his home country to promote his album Hijo de Nena, reconnect with his roots and introduce audiences to the next chapter of a career spanning more than two decades in Latin urban music.

The promotional run included appearances across Dominican television, radio and digital media, including El Show Perfecto con Manolo Ozuna, VTV Canal 32, El Poder del Mediodía, Arte y Medio, Famosos Inside on CDN 37, La Opción 13.0, Boca de Piano es un Show, Echando el Pulso, Dime Ave Humor, El Nuevo Diario, Bebeto TV and El Reperpero.

"Returning to the Dominican Republic and sharing my music and my story was very special. Bonao will always be part of my identity, but my vision is to take that representation to audiences around the world," said LOKIXXIMO.

"VAKERA": From Bonao to the World

A centerpiece of this new chapter is "VAKERA," a single from Hijo de Nena. Originally released in

2023, the record reached a new career milestone in 2026 when it was licensed by the NFL for Super Bowl LX.

Building on that momentum, LOKIXXIMO returned to Bonao to film the official “VAKERA” music video, placing his hometown and Dominican identity at the center of its visual story.

The production incorporated local locations and collaborators, including filming at Brisa del Cibao, with 3NDINRD documenting portions of the production.



LOKIXXIMO during his appearance on Meridiano VTV in the Dominican Republic as part of his 2026 media tour promoting Hijo de Nena and “VAKERA.”

“For me, it was important that VAKERA carried a piece of Bonao with it. I didn't want to simply return home to promote my music. I wanted to create something there and take that energy to the world,” LOKIXXIMO said.

The concept behind “VAKERA” celebrates confidence, courage, character, sensuality and determination. It represents a woman who understands her value, embraces her strength and refuses to allow others to define her limits.

The official “VAKERA” music video is now being prepared for its global premiere.

More Than Two Decades Across Music, Film and Entertainment

With more than 20 years in Latin urban music, LOKIXXIMO has built a career connecting his Caribbean identity with the multicultural influence of New York City.

His work has also expanded into film and audiovisual entertainment, with music-related credits associated with We Die Young (2019), 12 Round Gun (2017), Peelers (2016), and Fort Tilden (2014).

These screen credits complement career milestones including winning MTV Tr3s' “Dame Un Break” competition, reaching the Top 10 of Billboard Canada's “Most Active Indies,” and the NFL licensing of “VAKERA” for Super Bowl LX.

LOKIXXIMO has also brought his live performances to audiences in New York, Florida,

Connecticut, Massachusetts, The Bahamas and the Dominican Republic.

Now back in New York, he is focused on expanding across the U.S. Latin and international music markets, pursuing new live performances, media appearances, collaborations and industry opportunities while building momentum around “VAKERA.”

“My goal is to take my roots from Bonao, the energy of New York and my music to international stages. VAKERA represents the beginning of that new chapter,” said LOKIXXIMO.

About LOKIXXIMO

LOKIXXIMO is a Dominican-American recording artist, producer and songwriter from Bonao, Dominican Republic, based in New York City. With more than two decades in Latin urban music, film and entertainment, his career includes MTV Tr3s, Billboard Canada, IMDb-listed film work and an NFL licensing milestone connected to Super Bowl LX.

He is currently building the international campaign for Hijo de Nena and preparing for the global premiere of the official “VAKERA” music video.

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