BlackVue to Highlight Next-Generation Dashcam Lineup and Fleet Solutions at Automechanika Frankfurt 2026

BlackVue introduces a unified portfolio spanning high-precision 4K dashcams, scalable value hardware, and enterprise video telematics.



BlackVue Exhibiting at Automechanika Frankfurt2026


True Color 4K IR

CERRITOS, CA, UNITED STATES, September 8, 2026 /EINPresswire.com/ -- BlackVue, a global leader in advanced dash cam technology, today announced its participation in Automechanika Frankfurt 2026, the world's premier automotive service industry trade fair. BlackVue will present a full-spectrum vision for vehicle protection and intelligence, showcasing its expanded product portfolio tailored for consumers, budget-conscious drivers, and commercial enterprise fleets.

At this year's event, BlackVue will highlight three core product and service lines designed to address every segment of the connected mobility market:

Spotlight Innovation: ELITE 10 Cabin – The World's First 4K IR Cabin Camera
Taking center stage at this year's exhibition is the ELITE 10 Cabin, the premier cabin-focused dash cam under the flagship ELITE series. As the world's first cabin camera equipped with 4K IR (Infrared) resolution and advanced True Color technology,

the ELITE 10 Cabin sets a new industry standard for interior vehicle monitoring. Engineered to capture vibrant, highly accurate colors during the day and crystal-clear details even in total darkness, it provides unmatched security, passenger protection, and operational assurance. The ELITE 10 Cabin is the ultimate interior monitoring solution tailored for ride-hailing drivers (such as Uber and Lyft), commercial fleet managers, and families looking for a reliable family cam to keep an eye on loved ones.



ELITE 10 Cabin 4K IR



ELITE 10 Extreme Closeup

ELITE Series: The flagship premium dashcam series, engineered for high-performance vehicles and demanding drivers. ELITE combines top-tier video resolution (4K HDR) and seamless BlackVue Cloud connectivity for ultimate peace of mind.

SAFY Series: A new entry-level dashcam brand crafted to make high-reliability vehicle protection accessible to all. SAFY delivers core recording capabilities, sleek minimalist design, and user-friendly operation at a highly competitive price point.

> The ELITE 10 Cabin represents a massive leap forward in interior surveillance technology, meeting the growing demand for complete inside-and-out vehicle security."
>
> *Product manager, ELITE 10 Cabin*

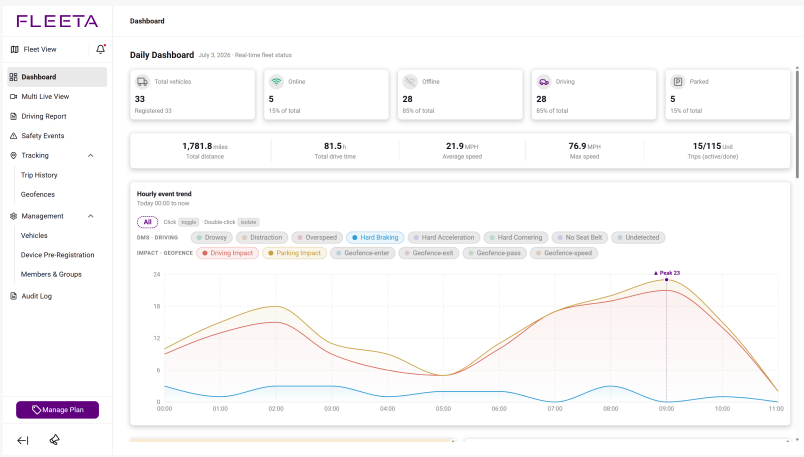
FLEETA: An integrated Video Telematics and Fleet Management System (FMS) optimized for modern fleet operations. FLEETA empowers commercial operators with real-time video monitoring, driver safety analytics, GPS tracking, and automated risk management—all accessible through a single, intuitive platform.

Attendees, media, and industry partners are invited to visit the BlackVue booth to experience live product demonstrations and explore potential distribution and commercial partnerships. For more information, please visit us www.blackvue.com

Event Details

- Event: Automechanika Frankfurt 2026
- Location: Messe Frankfurt, Germany
- Booth: Hall 3.1 / Booth #G47

Business Opportunities & Inquiries:
For all sales inquiries, please contact us at sales@pittasoft.com



FLEETA Daily Dashboard - Hourly Event Trend

About BlackVue:
Since 2007, BlackVue has set the standard for car dash cams, introducing the world's first Full HD dash cams and pioneering BlackVue Cloud connectivity. Based in Seoul, South Korea, BlackVue continues to innovate in the dash cam and fleet management sectors, providing peace of mind to millions of drivers worldwide.

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