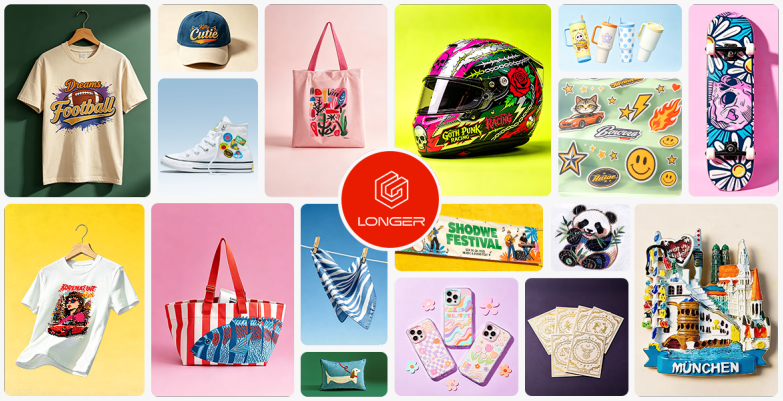
LONGER Expands Its Creative Technology Vision with a New Digital Platform

The launch of longer.net marks a broader chapter for the brand, bringing UV printing, laser engraving and 3D printing into one creative ecosystem.



4-in-1 UV Printer UV+DTF+DTG+UV DTF

HONG KONG, HONG KONG, HONG KONG, September 4, 2026 /EINPresswire.com/ -- As digital fabrication continues to become more accessible to makers, creators, and small businesses, LONGER is taking a new step in enhancing its digital experience with the launch of its upgraded official website, longer.net. The upgraded platform is designed to provide users with a more intuitive, streamlined, and engaging way to discover LONGER's products, applications, and creative resources.

Three Technologies, One Creative Ecosystem

LONGER's portfolio spans three core product categories—UV printers, laser engravers, and 3D printers. Each technology serves a different part of the creative process: laser engraving for precise cutting and detailing, UV printing for full-color customization, and 3D printing for prototyping and fabrication. Together, they cover far more of the journey from concept to finished object than any single machine could.

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>
> *Rosa*

More Than a Product Catalog

One of the key roles of the new website is to connect products with the information users need to make better use of them. Choosing a machine is often only the beginning of a creative project. Users may also need to understand material compatibility, software workflows, operating procedures, and application techniques before they can achieve the desired result.

The new longer.net platform brings together product information, comparisons, software downloads, tutorials, application content, and support resources to address different stages of that process.
This creates a more connected journey—from discovering a technology and selecting a product to learning how to use it and applying it to real-world projects.

LONGER ePrint: The Revolution in Desktop UV Printer
The approach behind longer.net is also reflected in the products LONGER designs. LONGER ePrint combines versatility, precision, and ease of use in one machine, with 4-in-1 printing capabilities, up to 15 mm raised relief, and the ability to print across surface height differences of up to 10 mm. Low-odor ink and flexible accessory combinations make it practical for everyday studios and small workshops.

With ePrint, creators, independent studios, and small businesses can explore more possibilities in personalized creation—from custom gifts and branded merchandise to distinctive products for their customers.

“Better Tools for Everyone”: A Wider Brand Perspective
The website launch also introduces LONGER’s new slogan, “Better Tools for Everyone.”
The statement reflects a broader interpretation of what a creative tool should provide. For LONGER, improving the hardware is only part of the process. Product usability, accessible information, software resources, tutorials, and technical support can all influence how effectively users turn an idea into a finished project.
The phrase “Better Tools” therefore represents an ongoing focus on practical performance, usability, and continuous improvement. The second part, “For Everyone,” emphasizes accessibility. LONGER’s audience includes beginners purchasing their first creative machine, experienced makers exploring new materials and techniques, and small businesses looking for flexible tools to develop customized products.

By bringing these users together under a broader brand vision, LONGER aims to make digital fabrication less intimidating and more approachable.

A More Accessible Experience for Creators Worldwide
The move to longer.net also brings an improved multilingual experience, making it easier for users around the world to discover LONGER and explore our products. It is another step toward making LONGER more accessible to creators everywhere—putting Better Tools for Everyone into practice online as well as through our products.

About LONGER
LONGER is a global brand dedicated to developing accessible digital creative tools for makers, creators, and small businesses.
With a growing portfolio that includes desktop UV printers, laser engravers, and 3D printers,

LONGER is committed to making advanced digital manufacturing technologies simpler, more reliable, and more accessible. The brand aims to empower more people to turn ideas into tangible creations by providing practical tools that bridge the gap between technology and creativity.
Guided by its brand slogan, “Better Tools for Everyone,” LONGER continues to expand its product ecosystem and support creators at every stage of their creative journey, helping turn inspiration into reality.
For more information, visit https://www.longer.net/.

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