A' International Strategic Design Awards 2026 Call for Entries Announced

A' Strategic Design Awards 2026 celebrates design strategies that drive innovation, business growth and meaningful organizational change.



Strategic Design Awards

COMO, CO, ITALY, September 4, 2026 /EINPresswire.com/ -- Today, A' Design Award & Competition has released its call for entries to A' International Strategic Design Awards. The A' Strategic Design Awards are open for entries by Strategic Designers, Business Designers, UX/UI Designers, Brand Strategists, System Designers, Design Researchers, Interaction Designers, Organizational Design Consultants, Innovation Managers, Experience Designers, Customer Experience Consultants, Social Designers, Policy Designers, Information Architects, Chief Executive Officers, Strategy Designers, Founders, Innovators, Product-Service Designers, System Engineers, Large Enterprises, Strategic Brands, Strategic Manufacturers, Strategic Professionals, Strategic Innovation, Consultancy, Research and Development Companies worldwide. Strategic design projects, business strategies and organizational solutions developed within the last 10 years are eligible for participation.

The A' International Strategic Design Awards is a two-phase competition. Participation begins with a complimentary preliminary evaluation of strategic design and business design projects, Strategic Designers, Business Designers, UX/UI Designers, Brand Strategists, System Designers, Design Researchers, Interaction Designers, Organizational Design Consultants, Innovation Managers, Experience Designers, Customer Experience Consultants, Social Designers, Policy Designers, Information Architects, Chief Executive Officers, Strategy Designers, Founders, Innovators, Product-Service Designers, System Engineers, Large Enterprises, Strategic Brands,

Strategic Manufacturers, Strategic Professionals, Strategic Innovation, Consultancy, Research and Development Companies can register at A' Design Awards to submit a work for the Strategic Awards, and get a preliminary score for their work. Projects that pass the preliminaries can proceed with nomination, however it shall be noted in advance that there is a nominal fee for nominating entries for Strategic Awards consideration.

The A' International Strategic Design Awards recognize excellence in design-led strategies that shape businesses, organizations, services and systems. From business models and brand strategies to innovation plans, organizational design, service blueprints and customer experience strategies, the competition celebrates approaches that use design to solve complex challenges and create long-term value. Entries are evaluated anonymously by an international jury of more than 300 experts, including strategic designers, business designers, design researchers, innovation managers, experience designers, organizational consultants and industry professionals, ensuring recognition is based on strategic thinking, innovation, user value, feasibility, impact, systems thinking and design excellence.

Strategic Awards Timeline & Eligibility
Deadline for entries to A' Strategic Design Awards is on September 30, 2026. Results of the A' Strategic Design Awards will be announced on May 1, 2027. Professional-edition laureates of the A' Strategic Design Awards will be granted the highly coveted A' Design Prize which contains a series of PR, marketing and publicity tools to celebrate the status of winning the Strategic Awards.

Eligible entries include brand strategies, business models, innovation strategies, marketing plans, organizational designs, service blueprints, customer experience strategies and operational strategies to A' Strategic Design Awards : Brand Strategies, Business Models, Corporate Strategies, Marketing Plans, Innovation Strategies, Operational Strategies, Organizational Designs, Service Blueprints and More. Strategic Awards Sub-categories and their descriptions are available at https://competition.adesignaward.com/category/107

Prize for Good Strategic Design
The Professional and coveted A' Design Prize for A' Strategic Design Awards includes: Design Excellence Certificate, Lifetime license to use the A' Strategic Design Awards Winner Logo, Yearbook of Best Designs, Exhibitions of Awarded Works in Italy, Exclusive Design Award Trophy, Exclusive Invitation to Take Part in the A' Design Awards' Gala-Night – La Notte Premio A', Translation of Awarded Works into Foreign Languages, Entry to Prime Clubs, as well as inclusion in World Design Rankings, Designer Rankings, Strategic Design Classifications and Design Legends platforms.

In addition, eligible laureates of the A' International Strategic Design Awards will also get an exclusive interview which will be published at Designer Interviews website as well as included in the Press Kits. Award winners will also get a press release prepared to announce their victory. For the winners of A' Strategic Design Awards, a very inclusive press kit will be prepared which

contains the exclusive interview with the designer, the press release for award announcement in addition to design images, photographs of the designer, logo of the designer and the client, dozens of high-resolution photos and images for added exposure including a portfolio that contains previews of other designs projects by the designer.

The Press Kits prepared for the winners of the A' International Strategic Design Awards will be distributed to thousands of press members who have gained press accreditation from A' Design Awards. Furthermore there are already dozens of press partners who have confirmed in advance to publish a selection of the best projects among award winners. Both the Press Kit preparation and distribution service as well as the A' Design Prize are given free of charge to the Strategic Awards laureates as a gift to celebrate their success of winning the A' Strategic Design Awards.

Strategic Design Awards Entry & Winners
Press Members, strategic designers, business consultants, innovation professionals, executives, researchers, organizations and design enthusiasts are invited to visit https://competition.adesignaward.com/winners-category.php?CATEGORY=107 to see past winners of the A' International Strategic Design Awards.

• Additional Details could be found at https://competition.adesignaward.com/category/107
• Registrations could be made at https://competition.adesignaward.com/enter

About Strategic Awards
The A' Design Award & Competition recognizes outstanding achievements in strategic design across numerous creative disciplines. By celebrating design-led approaches that connect business objectives, human needs, organizational capabilities and innovation opportunities, the competition encourages designers, companies and institutions to use strategic thinking as a tool for meaningful transformation. Through international recognition, media exposure and extensive promotional opportunities, the A' Design Awards help strategic designers, business consultants, innovation leaders, organizations and brands communicate the value of their design strategies to a worldwide audience while advancing excellence in strategic design. To learn more about the A' Design Awards and the A' International Strategic Design Awards please visit designaward.com

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