EMMA International Appoints Brian La Cour as Director of Franchise Growth

Experienced franchise executive brings more than 20 years of leadership, operational growth, and franchise development expertise.



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MIAMI, FL, UNITED STATES, September 8, 2026 /EINPresswire.com/ -- EMMA International, a leading global life sciences consulting firm, is pleased to announce the appointment of Brian La Cour as its new Director of Franchise Growth. In this role, La Cour will lead operational strategy and support the continued growth of EMMA International's franchise network.

La Cour brings more than 20 years of experience in franchise development, multi-unit operations, business growth, sales, and organizational leadership. Throughout his career, he has managed large teams, overseen multimillion-dollar budgets, developed operational procedures, and contributed to the successful expansion of franchise networks.

His extensive background includes executive leadership, franchise sales and placement, profit and loss management, lead generation, process improvement, and team development. This combination of strategic and operational expertise will help EMMA International build a scalable franchise infrastructure, strengthen franchisee support, and expand access to the company's life sciences consulting services.

La Cour holds a Six Sigma Green Belt and has completed professional education in strategic business leadership through the Wharton School, Agentic AI through Johns Hopkins University, and design thinking through the Massachusetts Institute of Technology.

La Cour's appointment reflects EMMA International's continued investment in its franchise program and its commitment to building a strong network of business leaders equipped to serve the evolving quality, regulatory, and compliance needs of the life sciences industry.

EMMA International is currently seeking qualified candidates who are ready to bring trusted regulatory and quality consulting services to organizations in their markets.

To learn more about EMMA International franchise opportunities, visit https://www.emmainternationalfranchising.com.



Brian La Cour, Director of Franchise Growth



A quote from EMMA CEO, Carmine Jabri.

About EMMA International

EMMA International is a global consulting firm providing quality, regulatory, compliance, and operational excellence solutions to organizations across the life sciences industry. From early-stage development through commercialization, EMMA helps pharmaceutical, biotechnology, medical device, and combination product companies navigate complex regulatory requirements, strengthen quality systems, and achieve sustainable business growth. Headquartered in the United States with a worldwide presence, EMMA delivers practical, results-driven consulting that empowers clients to bring safe, effective products to market with confidence. Learn more at www.emmainternational.com.

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EMMA International Franchise Information



More info on Brian La Cour

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