Hosted.com Unifies Domain Registration, Web Hosting and Business Email for Small Business Websites

Hosted.com focuses on domain registration, web hosting, WordPress hosting, using cPanel's control panel for SMEs, startups, freelancers and entrepreneurs.



Hosted.com brings domain registration, web hosting, business email and SSL security into a single cPanel account, so a small business can launch and run its website without managing four separate providers.

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Hosted.com, a domain registration and web hosting provider, has renewed its focus on the core services behind a small business website. The company brings domain registration, web hosting, business email, security and site management tools into one connected environment, so SMEs, startups, freelancers and entrepreneurs can launch and maintain a professional website without stitching together separate providers.

> Small businesses start with the domain name, but a website runs on the services behind it. Hosted.com brings domain, hosting, email and security together on one foundation."
>
> *Wayne Diamond*

What a small business website actually needs

A working business website depends on four things operating together:

- A domain name — the business's address on the internet.
- Web hosting — storage and delivery of the site's files and data, making it accessible to visitors.
- Domain-based email — professional communication on an address that matches the business's brand.
- Security — SSL encryption, malware scanning, firewalls and backups that protect data and provide a recovery point.

Hosted.com has highlighted these as the core parts of the website setup process for businesses

that may not have large technical teams. The company provides Domain Registration, cPanel Web Hosting and WordPress Hosting. Hosting plans include cPanel access, SSD storage, LiteSpeed Web Server, free SSL certificates, daily backups, email accounts, MySQL databases, 1-click installs, security tools and website migration support where required. Published plans start at $4.99 per month, carry a 99.9% uptime commitment, and include a money-back guarantee.

Why the first stage is the hard one

For SMEs and startups, the first stage of building a website usually involves several separate choices. They need to register a domain, select hosting, create email addresses, activate an SSL certificate, install a Content Management System (CMS) such as WordPress or use a website builder, create databases, and make sure security and backups are in place. When those steps are handled through separate providers and tools — especially by people with limited time, budget or technical experience — the process becomes considerably harder to manage.

Hosted.com's connected website environment is designed to address that. Through its cPanel Web Hosting control panel, customers manage domains, files, email accounts, databases and security settings from a single dashboard. That gives one place for most of the standard tasks involved in launching and maintaining a business site, while staying accessible enough for beginners. New domains can be searched and registered through Hosted.com Domain Registration, which includes an AI domain name generator, bulk registration and transfer, WHOIS lookup and 1-click DNSSEC.

Executive comment

Wayne Diamond, founder and CEO of Hosted.com, said:

"Small businesses often begin with the domain name, but the website depends on several other services working behind it. Hosted.com brings domain registration, web hosting, email, security and site management together so SMEs, startups and freelancers can build, launch and grow on a single, solid foundation without jumping between different platforms and tools."

Domain-based email and business credibility

The company has also pointed to the importance of domain-based email for professional communication. Email addresses on a custom domain that match a business's brand identity help maintain consistency across customer communication, while establishing credibility and trust in a way that a generic free mailbox does not. Hosted.com hosting plans include email accounts on the customer's own domain, managed from the same cPanel dashboard as the website itself.

Security and backups as standard, not add-ons

SSL certificates encrypt data transferred between a website and its visitors, and browsers now flag sites that do not have one. Malware scanning and firewalls help identify and reduce threats — Hosted.com runs Monarx and Imunify360 for continuous malware monitoring across its platform. Daily Acronis backups provide a recovery point if files are lost, changed or damaged. Hosted.com does not present these as separate add-ons, but as an integral part of running a

website.

WordPress hosting for small business sites and stores
The WordPress CMS is used by many small businesses and online stores. Hosted.com's WordPress Hosting is specifically configured to support the security and performance needs of websites built on the platform: 1-click WordPress install, LiteSpeed Web Server with the LiteSpeed Cache plugin, free SSL certificates, daily Acronis backups, a WordPress staging area for testing updates before they go live, and a 99.9% uptime commitment. Plans start at $6.99 per month.

Who this is for
- Startups — moving from a name and a concept to a working website, often on a deadline and a fixed budget.
- Freelancers and sole traders — needing domain-linked email and hosting for client-facing services.
- Established small businesses — reviewing whether their current domain, hosting, email and security arrangements still meet their needs, with migration support available where a move is required.

Hosted.com publishes step-by-step guidance for the first of these scenarios in its guide to starting a startup online.
The company's renewed focus reflects the role of infrastructure in how online businesses operate. A domain name and customer email addresses affect how a business is perceived. Hosting, management tools and security directly affect site speed, availability and trust. Together, these services form the basic framework behind a business website.

Frequently asked questions
Why is web hosting important for a small business?
Web hosting stores a website's files and delivers them to visitors. It determines whether the site is reachable, how quickly pages load, and whether email on the business's own domain works reliably. A hosting account also controls SSL, backups and security tooling, which is why hosting choice affects both customer experience and search visibility.

Do a domain name and web hosting have to come from the same provider?
No, but keeping them together simplifies setup. When the domain, DNS, hosting, email and SSL sit in one control panel, there are fewer places for a configuration error to occur and one support team is accountable when something breaks.

How much does web hosting cost for a small business?
Entry-level shared hosting for a small business site is typically a low monthly cost rather than a large upfront one. Hosted.com cPanel Web Hosting plans start at $4.99 per month and scale up in SSD storage and mailbox allowance as a site grows.

What is cPanel, and why does it matter for a beginner?
cPanel is a web hosting control panel. It provides a single visual dashboard for managing domains, files, email accounts, databases, backups and security settings, which removes the need to work at the command line or move between separate provider portals.

What is needed to launch a small business website?
A registered domain name, a web hosting plan, email addresses on that domain, an active SSL certificate, a CMS such as WordPress or a website builder, a database where the CMS requires one, and a backup and security arrangement. Hosted.com provides these through one account.

About Hosted.com
Hosted.com provides Web Hosting, Domain Registration and WordPress Hosting services for businesses, freelancers and entrepreneurs. The company focuses on reliability, consistent performance and accessible support to help customers set up, manage and maintain their hosting and websites. Desku.io, a division of Hosted.com, is an AI-powered support and helpdesk solution that helps small businesses manage customer communication more efficiently. It brings live chat, WhatsApp, social messaging and email into a single shared inbox, with a no-code AI chatbot built for faster responses that save time and improve customer satisfaction without requiring coding.

About Wayne Diamond
Wayne Diamond is the founder and CEO of Hosted.com and also serves as CEO of AI support management solution Desku.io. With over 25 years of experience in the web hosting and domain industry, he has led the company in providing services that help businesses and individuals effectively manage their websites.

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