

The Hemp Doctor is The Best THC Drink at the 2026 ECRM Grand Tasting

The Hemp Doctor took the best THC/CBD beverage title of the night in the most competitive room in the category this year, beating out other hemp brands.

NC, UNITED STATES, September 4, 2026 /EINPresswire.com/ -- The Hemp Doctor was voted Best THC/CBD Beverage at the 2026 ECRM On & Off Premise Adult Beverage Fall Session Grand Tasting, sponsored by [Food & Beverage Magazine](#), held August 25 in Palm Beach Gardens, Florida. The award came after a live cocktail-hour tasting in front of roughly 100 to 120 buyers, distributors, restaurant operators, and food service professionals from across the country. Every attendee in the room was eligible to vote.



Morgan, Chloe, and the rest of The Hemp Doctor representatives posing for a picture at ECRM.

The company brought its [full THC drink portfolio](#) to the tasting floor, with all flavors of every lineup present at the table. That included the ZOOTED 100mg Delta-9 Seltzer, the 50mg PHUK'D UP High Potency Seltzer, the Southern High D9:CBG Seltzer, and the product that drew the most attention at the table: the [Southern High Boost Slim D9:THCV 15MG Seltzer](#), specifically in flavors Pineapple Coconut and Cherry Lime.

Beverages were judged on three criteria: flavor profile, market innovation, and commercial scalability. The Hemp Doctor scored on all three. But what kept a crowd at the table for the full 105 minutes of the tasting was the combination of product and people.

"Chloe and I brought the sparkle," said Morgan Hall, Sales Representative of The Hemp Doctor. "And our products backed it up. Zero calories, zero carbs, zero sugar, multiple dosage options, and a flavor that does not taste like you are drinking hemp. That combination does not need a traditional sales pitch. You hand someone a cup and let it do the work."

Wholesale Sales Admin Chloe Morrison and Sales Representative Morgan Hall represented The Hemp Doctor at the event. The duo's approach was less pitch and more conversation, building genuine connections with attendees before ever getting into the product. The table made an impression before a single cup was poured. Custom tablecloths, branded flyers, and personalized shot glasses from The Hemp Doctor team had people stopping before the tasting even started.

The Hemp Doctor's THC drink lineup runs from sessionable to high-potency, with a product for every point on the spectrum. The ZOOTED 100mg Delta-9 Seltzer sits at the top for high-tolerance consumers. The 50mg PHUK'D UP High Potency Seltzer brings the same commitment at a more accessible entry point. The Southern High D9:CBG Seltzer pairs Delta-9 with CBG for a functional, social experience without the intensity. The Southern High Boost Slim D9:THCV 15MG Seltzer rounds out the lineup with Delta-9, THCV, and 100mg of yerba mate caffeine for a daytime-appropriate lift.

Every product is zero calories, zero carbs, and zero sugar, formulated with nano-emulsified cannabinoids for faster onset than traditional edibles. Flavor profiles were developed to taste like a beverage first, fruit-forward and clean, with no hemp aftertaste.

All products are made with hemp-derived Delta-9 THC and stay under 0.3% by dry weight under the 2018 Farm Bill. Lab results and certificates of analysis are available at the lab results page. Effects vary by individual and typically arrive 30 minutes to two hours after consumption.

The Hemp Doctor's THC drink lineup is listed at thehempdoctor.com. Wholesale information is accessible at thdwholesale.com. Order processing takes approximately 2 to 5 business days.

The Hemp Doctor will receive a dedicated feature in an upcoming issue of Food & Beverage Magazine as part of the award recognition.

About ECRM

ECRM brings efficiencies and effectiveness to the buying and selling process by connecting buyers and suppliers through face-to-face programs. With 30 years of experience, ECRM works with companies across food and beverage, general merchandise, health and beauty care, pharmacy, and foodservice. The On & Off Premise Adult Beverage Session is held annually in person, with a rotating roster of emerging and established brands competing for category recognition.

About The Hemp Doctor

The Hemp Doctor has been providing quality hemp-derived products since 2018. The North Carolina-based company is known for offering cannabinoid products ranging from premium THCA flower to pre-rolls, concentrates, Delta-9 edibles, vapes, and more.

The company stands out for its dedication to producing quality products paired with customer satisfaction. With over 250,000 returning customers, thousands of subscribers, 10,000+ reviews, and a Trustpilot rating of 4.6 out of 5 stars, The Hemp Doctor has positioned itself as a leader in the industry.

The Hemp Doctor has been named #1 Best CBD/Hemp Store in the Best of Iredell County Readers' Choice contest, hosted by the Record & Landmark Statesville and Mooresville Tribune, every year since 2019.

The Hemp Doctor prioritizes consumer safety, with products tested by independent third-party laboratories and supported by available certificates of analysis (COAs).

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