LRG GPO Launches the Largest Aggregated Diesel Sourcing Event Ever Conducted in the U.S. and Canada: Enrollment Now Open

LRG GPO Launches the Largest Aggregated Diesel Sourcing Event Ever Conducted in the U.S. and Canada: Enrollment Now Open and Completely Free for All Fleets



Fuel Purchasing Alliance - www.fuelpurchasingalliance.com

NASHVILLE, TN, UNITED STATES, September 9, 2026 /EINPresswire.com/ -- LRG GPO, in partnership with SourceIntersect, announced today the launch of the largest aggregated commercial diesel sourcing event in North American history, targeting 50 million gallons in the United States and 20 million gallons in Canada for a combined 70 million gallon sourcing block.

> "This sourcing event ensures we can continue delivering the most competitive retail and fast‑flow diesel program in the market, backed by enterprise‑grade procurement and national scale." "
>
> *Steve Cross, Co‑Founder, LRG GPO*

Membership in the Fuel Purchasing Alliance is completely free for all fleets, regardless of size, type, or operating region.

This fall initiative expands the Fuel Purchasing Alliance's mission, covered previously in TruckNews, to deliver actively managed fuel procurement to small and mid-sized fleets, a segment historically excluded from enterprise-level fuel pricing and negotiated diesel programs.

LRG GPO has already secured nearly 8 million committed gallons from cross-border operators, establishing a strong foundation for the North American sourcing block.

Historic Diesel Price Pressure Creates Urgency for Small Fleets

As FreightWaves highlighted last week, diesel prices reached all-time historic highs on

September 4th, 2026, intensifying cost pressure on independent operators and regional carriers across both countries.

In Canada, the federal government recently extended diesel excise tax relief through January 2027, as reported by TruckNews, underscoring the severity of fuel cost volatility and the need for structural solutions that go beyond temporary tax measures.

The Fuel Purchasing Alliance provides exactly that: a long-term, actively managed procurement strategy designed to stabilize diesel costs for fleets of all sizes.

LRG GPO - Don't Go It Alone, We'll Do the Heavy Lifting - www.lrggpo.com

SourceIntersect - Power in Numbers - www.sourceintersect.com

A First in North American Fuel Procurement

No federal, provincial, or private organization has ever aggregated diesel demand at this scale. This sourcing event establishes a new benchmark for coordinated fuel procurement, enabling fleets to access competitive commercial diesel options typically reserved for national carriers.

Market Activation Thresholds:

- 50 million gallons - United States
- 20 million gallons - Canada
- 70 million gallons total - North America

Once these thresholds are reached, LRG GPO and SourceIntersect will open the bid window to national fuel suppliers, commercial networks, and regional distributors capable of supporting high speed diesel infrastructure and multi market coverage.

Why This Matters for Small and Mid-Sized Fleets

Independent operators continue to face widening fuel cost gaps compared to enterprise fleets. The Fuel Purchasing Alliance delivers:

- Actively managed fuel procurement
- National retail gasoline and diesel savings
- Fast flow diesel access for commercial and linehaul fleets

- Completely free membership for all fleets, regardless of size

“LRG GPO already operates the most competitive retail gasoline and retail diesel savings program available to small and mid-sized fleets, with members saving up to thirteen cents per gallon on gasoline and up to sixteen cents per gallon on retail diesel at the pump. Our fast-flow diesel program is even stronger, with members consistently saving between forty-five and fifty-five cents per gallon. This sourcing event ensures we can continue delivering the most competitive retail and fast-flow diesel program in the market, backed by enterprise-grade procurement and national scale.” - Steve Cross, Founder, LRG GPO.

This sourcing event gives smaller fleets the ability to participate in a unified buying block with the same leverage as national carriers, without fees, commitments, or membership costs.

Enrollment Now Open. Fleets Needed Immediately

LRG GPO is actively aggregating diesel demand now and is inviting fleets across the U.S. and Canada to enroll immediately.

Join today; it’s free and only takes a few minutes. Invite your peers and colleagues in the industry. Every new member and every gallon added strengthens the sourcing block and accelerates the bid window.

If your fleet runs diesel, you should be in this program: it’s free, it’s national, and it’s built for operators who need cost stability now.

Enroll today at: www.FuelPurchasingAlliance.com

About LRG GPO (www.lrggpo.com)

LRG GPO is the most diverse fleet operator buying group in North America, representing billions in managed spend across fuel, fleet, maintenance, safety, office, and warehouse categories. The Fuel Purchasing Alliance is the organization’s flagship initiative to deliver enterprise-grade fuel advantages to small and mid-sized fleets, with membership always free.

About SourceIntersect (www.sourceintersect.com)

SourceIntersect is a national group purchasing organization serving fleets in the construction, HVAC, plumbing, electrical, oilfield services, and logistics sectors. The company delivers pre-negotiated vendor agreements, actively managed procurement programs, and aggregated buying power across the equipment, materials, and operational categories these trades rely on most.

About Fuel Purchasing Alliance (www.fuelpurchasingalliance.com)

The Fuel Purchasing Alliance is a joint initiative between LRG GPO and SourceIntersect designed to bring actively managed fuel procurement to small and mid□sized fleets across the United States and Canada. The Alliance aggregates diesel and gasoline demand from independent operators, regional carriers, and cross□border fleets to unlock commercial fuel pricing traditionally reserved for national fleets.

Membership in the Fuel Purchasing Alliance is completely free for fleets of all sizes, with no commitments, no fees, and no minimum volume requirements. The Alliance provides national retail fuel savings, fast□flow diesel access, and professionally managed sourcing programs, enabling operators to stabilize fuel costs, improve margins, and participate in the largest aggregated diesel sourcing event ever conducted in North America.

Steve Cross
LRG GPO
+1 615-988-6393
email us here
Visit us on social media:
LinkedIn
Facebook
Other

This press release can be viewed online at: https://www.einpresswire.com/article/939753924

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.