Brenton Point Capital Partners Announces Partnership with Lakeshore Ag Distributors

NEW YORK, NY, UNITED STATES, September 9, 2026 /EINPresswire.com/ -- Brenton Point Capital Partners ("Brenton Point"), a private equity firm focused on partnering with lower-middle market businesses, today announced a significant growth investment in Lakeshore Ag Distributors LLC ("Lakeshore" or the "Company"), an Allegan, Michigan-based specialty crop nutrition company that formulates, blends and distributes liquid fertilizer and provides customized agronomic programs to growers and agricultural dealers.

Founded in 2019 and led by owner and CEO Kevin DeHerrera, Lakeshore combines crop nutrition formulation, agronomic expertise and flexible distribution to develop tailored programs based on crop requirements, soil conditions and grower objectives. The Company supports a diverse range of row and specialty crops, including corn, wheat, soybeans, potatoes, fruit and nuts. DeHerrera will continue to lead Lakeshore as CEO and remains a significant investor in the business.

"Lakeshore was built around the idea that crop nutrition should never be one-size-fits-all," said DeHerrera. "Every crop, soil profile and growing environment presents different needs, and our role is to combine the right chemistry with practical agronomic expertise to help growers get the most from every acre. Brenton Point shares our vision for expanding that approach, and this partnership gives us additional resources to serve more growers and dealers while continuing to invest in our people, production capabilities and products."

Lakeshore sells through an established network of agricultural dealers while also working directly with growers, allowing the company to combine broad market reach with direct

agronomic support. Its customized approach reflects a broader shift toward more precise, return-focused crop nutrition programs that help growers optimize crop performance.



“Kevin and the Lakeshore team have built a differentiated crop nutrition business by combining formulation expertise, trusted grower and dealer relationships and a deep understanding of how nutrition programs need to perform in the field,” said Evan Weinstein, Partner at Brenton Point Capital Partners. “We see a significant opportunity to build on that foundation by investing in Lakeshore’s organic growth and partnering with other outstanding businesses that can add capabilities, capacity and geographic reach.”

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>
> *Kevin DeHerrera, CEO, Lakeshore Ag*

Financial terms of the transaction were not disclosed.

About Lakeshore Ag Distributors

Lakeshore Ag Distributors LLC is an Allegan, Michigan-based specialty crop nutrition company that formulates, blends and distributes liquid fertility products and provides customized agronomic consultation to growers and agricultural dealers. Founded in 2019, Lakeshore develops tailored crop nutrition programs designed around crop requirements, soil conditions and grower objectives. The company serves a diverse range of row and specialty crops through a combination of direct grower relationships and an established dealer network. For more information, visit http://www.lakeshoreag.com.

About Brenton Point Capital Partners

Brenton Point Capital Partners is a private equity firm focused on partnering with lower-middle-market businesses to unlock growth through strategic acquisitions and expansion. The firm partners with entrepreneurs, owners, and management teams to unlock untapped potential and deliver sustainable growth and enduring prosperity for all stakeholders. Learn more: https://brentonpointcp.com.

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