

Laser Hair Removal Ranks No. 2 in Florida: Refresh Releases 2026 Safety Guide

Florida search data ranks laser hair removal at 148,000 monthly searches as Refresh explains safety, skin tone, sessions and provider selection.

FORT LAUDERDALE, FL, UNITED STATES, September 4, 2026 /EINPresswire.com/ -- Laser hair removal has become one of Florida's highest-demand medical aesthetic searches, prompting [Refresh - Aesthetics & Wellness](#) to release a 2026 consumer safety guide focused on treatment expectations, skin tone, provider experience and lesser-known risks.



Founder Donna Shuman Performing Laser Hair Removal

According to RankMedSpa's 2026 Florida treatment-demand data, Florida generates an estimated 901,000 monthly Google searches across 26 tracked med spa treatments. Laser hair removal ranks No. 2 statewide at approximately 148,000 monthly searches and exceeds the reported search volume for red light therapy, Botox, IV therapy, lip filler and microneedling. The dataset covers the trailing 12 months from July 2025 through June 2026 and uses licensed DataForSEO search-volume data.

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Laser hair removal is not one-size-fits-all. Skin tone, hair color, treatment area, wavelength and settings all affect whether a treatment plan is appropriate.”

*Christopher Senger, M.D.,
Chief Medical Officer*

The demand is consistent with a broader shift in how consumers search for cosmetic care. A peer-reviewed

study published in JMIR Dermatology in July 2026 analyzed U.S. Google Trends data from 2015 through 2025 and found significantly greater relative search interest for “laser hair removal” paired with “med spa” than with “dermatologist.” The researchers noted that the growing association between aesthetic procedures and medical spas raises important questions about patient safety and clinical oversight.

Refresh's 2026 [Laser Hair Removal in Florida](#) guide addresses five questions surrounding one of the state's most-searched aesthetic treatments.

WHAT DOES "PERMANENT HAIR REDUCTION" ACTUALLY MEAN?

The U.S. Food and Drug Administration has used "permanent reduction in hair regrowth" to describe a long-term, stable reduction in the number of hairs that regrow, measured months after completion of a treatment regimen.

That distinction matters. Laser hair removal should not be represented as a guarantee that every treated hair will disappear permanently.

HOW MANY LASER HAIR REMOVAL SESSIONS ARE TYPICALLY NEEDED?

The American Academy of Dermatology states that removing unwanted hair can take six or more sessions. Results vary by treatment area and individual factors, and maintenance treatments may be needed when hair regrows. Facial hair in women can be particularly influenced by hormones.

WHY DOES SKIN TONE MATTER?

Laser hair removal can be performed across a broad range of skin tones, but device selection, wavelength, treatment parameters and operator experience matter.

A systematic review and meta-analysis examining laser hair reduction in skin of color found differences in safety profiles among light-based technologies, reinforcing the importance of individualized treatment planning rather than a one-setting-fits-all approach.



Laser Hair Removal on Male



APRN, Lisa Hill with Candela Gentle Max Pro at Refresh in Palm Harbor

CAN LASER HAIR REMOVAL EVER STIMULATE MORE HAIR GROWTH?

A lesser-known adverse effect called paradoxical hypertrichosis has been reported after laser and intense pulsed light hair-removal treatments.

A systematic review and meta-analysis involving 9,733 patients estimated a pooled prevalence of 3%, with the effect concentrated primarily on the face and neck and rarely reported outside those areas. A separate retrospective study involving 7,381 patients reported a substantially lower rate of 0.34%, illustrating that estimates vary by study population and treatment setting.

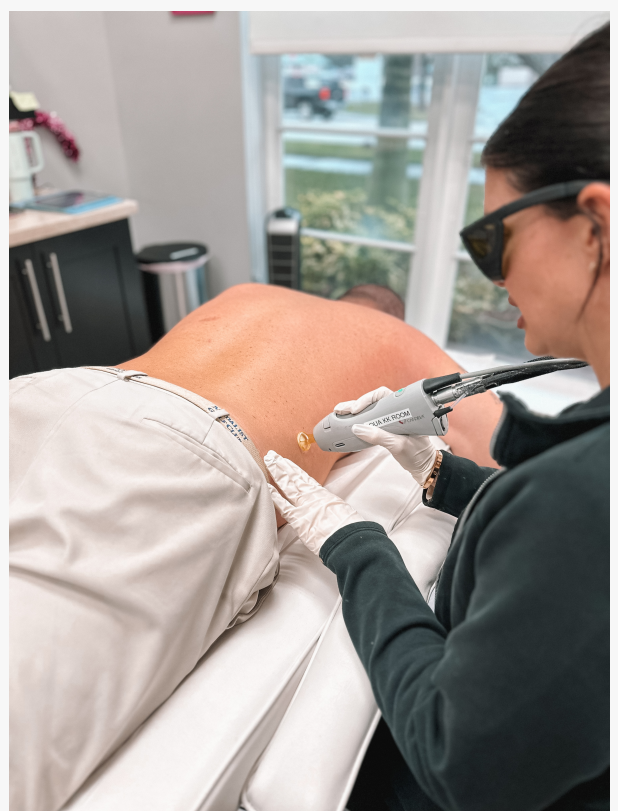
"Laser hair removal is not one-size-fits-all. Skin tone, hair color, treatment area, wavelength and settings all affect whether a treatment plan is appropriate," said Christopher Senger, M.D., Chief Medical Officer of Refresh - Aesthetics & Wellness. "A proper evaluation should come before the first pulse."

WHAT SHOULD PATIENTS ASK BEFORE SELECTING A PROVIDER?

The American Academy of Dermatology advises patients to consider the experience of the person performing the procedure, including experience treating their skin tone, and to discuss expected results, number of treatments and possible side effects.

Burns, blistering, infection, scarring and pigment changes are among the potential complications associated with laser hair removal, reinforcing the importance of appropriate evaluation, technology selection and treatment parameters.

Refresh - Aesthetics & Wellness provides laser hair removal through a physician-led clinical model across nine Florida locations: Fort Lauderdale, Tampa, Palm Harbor, Brandon, St. Petersburg,



Electrologist Laura Flemming
Performing Laser Hair Removal



Aesthetic Evaluations at Refresh -
Aesthetics & Wellness

Wellington, Jupiter, Port St. Lucie and Vero Beach.

Laser hair removal evaluations at Refresh consider skin tone, hair characteristics, treatment area and relevant medical history before a treatment plan is established.

ABOUT REFRESH - AESTHETICS & WELLNESS

Refresh - Aesthetics & Wellness is a Florida medical aesthetics and wellness organization providing aesthetic, laser, skin and wellness services across nine Florida locations. Its clinical model emphasizes patient evaluation, individualized treatment planning, medical oversight and consistent standards of care across its offices.

Jay Feinberg

Refresh - Aesthetics & Wellness

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