Argos Multilingual and Global10x Launch 'The Bold Localization Leader' Series

Online series pairs Global10x's Kevin O'Donnell with Argos Multilingual's Antoine Rey, opening September 9 with a session on mapping stakeholder influence.



SAN FRANCISCO, CA, UNITED STATES, September 8, 2026 /EINPresswire.com/ -- Argos Multilingual, a global language services provider, and Global10x, a consultancy focused on international growth for B2B companies, today announced a new collaboration behind "The Bold Localization Leader," a five-part online series for localization and globalization leaders working to establish their function as a strategic partner rather than a service line. The series opens September 9 at 9 a.m. PST / 6 p.m. CET with "Building Stakeholder Relationships: Map Your Influence Before You Lose It."

The series pairs Kevin O'Donnell, International Expansion & Growth Advisor at Global10x, with Antoine Rey, SVP of Customer Development at Argos Multilingual. O'Donnell spent years in senior product and growth roles at Dropbox, Microsoft, and Nitro, scaling products into new markets and modernizing localization systems along the way. Rey has built his career helping enterprise clients turn localization into, in his words, "a strategic business function, not just a service line." Together, they designed the series around a premise: no budget gets approved without buy-in from the people who trust the function first.

The first session's guiding message is direct: "Relationships aren't a soft skill here. They're the infrastructure everything else depends on." Attendees will leave with a stakeholder universe map, an influence sphere framework, team-specific metrics aligned to what Product, Marketing, Sales, Support, and Finance already measure, a four-quadrant diagnostic tool, and a 90-day

action plan for putting it all into practice.

Session one is built for localization and globalization leaders establishing or scaling centralized functions, for program and vendor managers who need buy-in from outside their own team, and for anyone whose function is still treated as a vendor when it should be operating as a strategic partner.

Registration for the first session, along with details on the full five-part series, is open now at info.argosmultilingual.com/the-bold-localization-leader.

About Argos Multilingual

Argos Multilingual is a global language services provider headquartered in Dublin, Ireland, delivering translation, localization, content creation, and AI-powered language solutions to clients in life sciences, technology, financial services, retail, and other industries. With offices spanning Europe, Asia, and South America, Argos partners with global brands to bring their products and content to local markets. Learn more at argosmultilingual.com.

About Global10x

Global10x is a specialized consultancy that helps B2B companies build successful international growth strategies, increase global revenue, and optimize their go-to-market and localization processes. Learn more at global10x.com.

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