The Next City to Watch is Phoenix: Avant Fashion Week Returns November 2 - 8

Formerly Arizona Fashion Week, the reimagined platform returns with 7 days of immersive experiences, runway shows, and partnership opportunities



Behind the scenes, where the runway begins. Avant Fashion Week returns November 2–8, 2026.

PHOENIX, AZ, UNITED STATES, September 8, 2026 /EINPresswire.com/ -- New York. Milan. Paris. Los Angeles. The next city to watch might surprise you.

Avant Fashion Week is helping write the next chapter of fashion—one that's being built in Arizona.

Returning November 2–8, Avant Fashion Week - formerly Arizona Fashion Week - will once again transform Downtown Phoenix into a destination for fashion, business, creativity, and culture. The seven-day celebration will feature runway shows, immersive brand activations, networking events, educational programming, wellness experiences, and VIP events that showcase the growing influence of Arizona's fashion industry. Ahead of Fashion Week, an exclusive Media Day on October 25 will offer members of the media, content creators, and partners an exclusive preview of the season, including interviews with participating designers and the visionaries behind this year's event.

More than a runway show, Avant Fashion Week is a platform designed to elevate talent, foster collaboration, and create opportunities. As Phoenix continues to emerge as one of the country's fastest-growing cultural and business markets, Avant Fashion Week is helping position Arizona as an emerging destination for fashion, creativity, and innovation.

THE OFFICIAL HEADQUARTERS OF AVANT FASHION WEEK

Unlike traditional fashion weeks, Avant Fashion Week is anchored by Avant 121, creating a

centralized destination where every aspect of the week comes together. Designed as a private social club and creative hub, the space features an event venue, photography studio, hair & makeup studio, a retail space, podcast rooms, and curated lounges that will come alive during Fashion Week. Throughout the week, Avant will function as Fashion Week's clubhouse, hosting media interviews, designer experiences, sponsor activations, networking events, educational programming, and VIP gatherings—all under one roof. More than a venue, Avant is where the conversations, collaborations, and connections behind Fashion Week come to life.

This year's runway lineup will feature nationally recognized designers alongside a curated selection of emerging talent from Arizona and across the country, with additional names to be announced. Together, they represent AFW's commitment to celebrating established talent while providing a platform for the next generation of fashion innovators.

"We're incubating the next disruptors in fashion and design," said Lawdan Shojaee, Founder of Avant 121. "Avant Fashion Week isn't simply producing runway shows—it's creating an ecosystem where designers build brands, entrepreneurs forge partnerships, and creative leaders come together to shape what's next. That's the future we're building in Arizona."

Bringing the week's programming to life will be award-winning author, inspirational speaker, and creative visionary Tania Katan, who will serve as the creative host and on-stage voice of Avant Fashion Week. Katan is best known for creating the viral social impact campaign #ItWasNeverADress, which has inspired more than 100 million people to celebrate and reimagine the way women are seen and represented. Her ability to turn ideas into memorable experiences makes her a natural fit for a Fashion Week built around creativity, disruption, and what's next.

SPONSORSHIP OPPORTUNITIES NOW AVAILABLE

Avant Fashion Week is now inviting brands, corporations, and organizations to become official partners for the 2026 season. Sponsorship opportunities are available across runway productions, VIP experiences, hospitality, wellness, beauty, lifestyle, and custom brand activations. Partners can integrate their brands throughout the week through experiential marketing, digital storytelling, and strategic brand partnerships. With Avant 121 serving as the central hub, brands have opportunities to connect directly with designers, industry professionals, tastemakers, media, creators, and consumers across multiple touchpoints—not simply during a single runway presentation.

DESIGNER APPLICATIONS OPEN

Applications are now open for emerging and established designers. Participating designers will receive professional runway production, strategic media exposure, content creation opportunities, and access to a growing network of collaborators, buyers, sponsors, and industry professionals.

Sponsors, designers, media, and creative partners interested in participating are encouraged to apply early, as opportunities are limited.

ABOUT AVANT FASHION WEEK

Produced by Avant 121, Avant Fashion Week is Arizona's premier fashion platform and the evolution of Arizona Fashion Week. Through runway presentations, industry events, and immersive experiences, the organization connects fashion, business, and culture while positioning Arizona as a leading destination for creativity, collaboration, and innovation.

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Fashion Week Pre-Sale Tickets: https://www.avant121.com/avant-fashion-week
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