

UGREEN ENTERS THE AIoT SPACE WITH NEW SMART HOME ECOSYSTEM AND NAMES CHRISTIAN GONZALEZ GLOBAL BRAND AMBASSADOR

UGREEN brings AI processing and device control into the home with HomeAgent, while MagFlow launches a liquid-cooled Qi2 25W magnetic power bank.

FOXBOROUGH, MA, UNITED STATES, September 5, 2026 /EINPresswire.com/ -- UGREEN, a leading global consumer technology company, hosted the UGREEN Smart Living Launch Event on Sept. 1 at Gillette Stadium in Foxborough, Massachusetts. At the event, UGREEN unveiled HomeAgent and the new MagFlow Series and named New England Patriots cornerback Christian Gonzalez its Global Brand Ambassador.



This launch marks UGREEN's AIoT debut and a broader vision for what intelligence in the home should do. Home cameras have traditionally focused on recording risks, while meaningful everyday moments can be overwritten before families recognize their value. UGREEN HomeAgent is a groundbreaking agentic AI local hub unifying local storage, computing, and control into one device. It is designed to activate household data, provide proactive assistance, and keep users in control through a trusted local-first architecture.

HomeAgent connects a growing ecosystem of UGREEN AIoT products and compatible third-party devices. The ecosystem includes the UGREEN HomeAgent HA100 and HA100 Pro, UGREEN MasterAgent MA100, UGREEN SynCare Indoor Cam ID500 Pro, UGREEN SynCare PoE Cam OD600 Pro, UGREEN SynCare Battery Cam OD800 Pro, UGREEN Smart Speaker for Uliya, and UGREEN Gallery.

"The next chapter of the smart home is not simply about connecting more devices. It is about creating a system that can understand, assist, and act while keeping users in control," said Marshall Mao, Sales Director for North America at UGREEN. "UGREEN HomeAgent brings that

intelligence into the home through a local-first architecture designed around privacy, responsiveness, and a more unified experience."

UGREEN HomeAgent HA100 Series: A living local intelligence for the home

UGREEN HomeAgent HA100 combines on-device intelligence with storage, security, and device control in one hub. It is designed to make stored information more useful, provide proactive support, preserve meaningful family moments, and give users greater control over their data.

Talk to Your Home: Users can ask Uliya to control supported devices, check live status or event history, and create voice notifications for events such as a package arriving or a baby crying.

Keep It Local: Files, photos, surveillance footage, and device activity can be stored locally and processed on HomeAgent with no monthly storage fee. Core storage, security, file-management, and smart-home functions can operate on the local network.

AI Highlights: HomeAgent proactively captures meaningful moments from live footage, identifies highlights in your photo library, automatically creates highlight videos, and displays them for you on UGREEN Gallery LCD Smart Frames.

Proactive Home Care: Local AI recognizes people, vehicles, pets, and packages, surfaces alerts for unusual activity, summarizes events, and enables keyword search across recorded footage.

Whole-Home Control: With Matter support, HomeAgent brings compatible smart-home devices together for unified local control. Users can create custom automation scenes and coordinate multiple devices across the home with a single voice request.

UGREEN HomeAgent HA100 Pro supports faster network connectivity and more powerful AI performance. It enables more demanding AI workloads, deeper semantic understanding, voice-based rule creation, context-aware device control, and advanced recognition.

UGREEN MasterAgent MA100: Pushing Local AI Performance to the Max

UGREEN MasterAgent MA100 is the first agentic AI local hub powered by NVIDIA® Jetson Thor™ T5000. Designed as the central intelligence for an increasingly AI-enabled home, it delivers up to 2,070 FP4 TFLOPS of local computing power to run larger, more capable models, understand richer context and intent, and coordinate multiple devices and tasks. Following the guidance on the developer platform, developers can further expand MasterAgent by creating packages or skills.

Christian Gonzalez named UGREEN Global Brand Ambassador

This marks the next phase of UGREEN's partnership with the New England Patriots, following the company's appointment as the team's Official Tech Accessory Partner in April. From draft day to standout performances as a Patriots cornerback, Gonzalez has built his career on preparation, anticipation, and composure while staying closely connected with his family. "Just like UGREEN, I believe great technology should help people stay prepared, reach their potential, and bring their A-game in the moments that matter most," said Gonzalez.

As UGREEN's Global Brand Ambassador, Gonzalez will highlight how the UGREEN AIoT Ecosystem helps families protect their homes, simplify daily routines, and preserve meaningful moments. During the football season, UGREEN will host product experience booths at four Patriots home games at Gillette Stadium, where fans can try products and enter giveaways. On Dec. 10, UGREEN will host a citywide watch party across multiple Boston-area venues with product demonstrations and on-site purchase opportunities.

MagFlow Series advances cooler, faster wireless charging

The new Magflow lineup is designed to make high-power wireless charging cooler, more consistent, and more comfortable to use. Leading the lineup is UGREEN MagFlow Pro Magnetic Power Bank 10000mAh 25W, the world's first liquid-cooled Qi2 25W magnetic power bank. Featuring UGREEN CryoPulse™ Technology, a micro-pump actively circulates coolant to draw heat away from key components, while the Cyber Window makes the cooling process visible in real time. Dymondcell™ 2.0 high-density ATL cells support safety and reliability, and a smart display shows charging power, battery level, cycle count, and cooling status.

UGREEN MagFlow Pro 3-in-1 Magnetic Wireless Charging Stand 25W combines Qi2 25W charging with UGREEN CryoPulse™ TEC Active Cooling and an ultra-quiet 15dB fan while charging an iPhone, Apple Watch, and AirPods at the same time. UGREEN MagFlow 2-in-1 Foldable Magnetic Wireless Charger 25W combines compact dual-device charging with a foldable design that lets the charger itself double as a magnetic phone stand, making it suitable for travel, bedside, or desktop use.

Price and availability

AIoT Products

Pre-orders for the UGREEN HomeAgent HA100, HA100 Pro, and UGREEN MasterAgent MA100 will open on Sept. 3, 2026, via the [UGREEN AIoT Official Store](#), and remain available until the official Kickstarter crowdfunding campaign launches on Oct. 27, 2026. Other announced AIoT accessories will be introduced as part of the Kickstarter campaign beginning on Oct. 27. During the pre-order period, customers can place a deposit starting from \$50 on the UGREEN HomeAgent HA100, HA100 Pro, or UGREEN MasterAgent MA100 to secure the Super Early Bird Price at 50% off.

MagFlow Series

All three MagFlow products are now available. UGREEN MagFlow Pro Magnetic Power Bank 10000mAh 25W is priced at \$149.99 via the [UGREEN official store](#) and [Amazon](#); UGREEN MagFlow Pro 3-in-1 Magnetic Wireless Charging Stand 25W is priced at \$159.99 via the UGREEN official store and Amazon; and UGREEN MagFlow 2-in-1 Foldable Magnetic Wireless Charger 25W is priced at \$59.99 via the UGREEN official store and Amazon.

Product Notes

Feature availability and rollout timing are subject to the final feature list published on the applicable UGREEN official product pages.

Local AI refers to supported AI processing performed on HomeAgent within the local environment; account registration and authentication, remote access, mobile notifications, software updates, and optional cloud-enabled services may require an internet connection or cloud services.

Tested by UGREEN at an ambient temperature of 77 degrees Fahrenheit using an iPhone 17 Pro Max. Peak temperature was up to 18 degrees Fahrenheit lower than the 118-degree industry benchmark, with temperature rise reduced by up to 44%. Actual results may vary.

About UGREEN

UGREEN is a leading global consumer technology company. Since its founding in 2012, UGREEN has upheld its core values of being user-centric, sincere, and dedicated. With a global presence under the renowned UGREEN brand, its business covers over 180 countries and regions, serving more than 300 million users.

UGREEN is committed to empowering users worldwide to unlock their full potential, delivering on the brand slogan of "More For You."

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