Mera Kisan — India's Top Bulk Quinoa Exporter for Organic White, Red, Black Quinoa

Mera Kisan cements its position as India's leading bulk quinoa and makhana exporter, serving importers, food brands, and retail chains across 30+ countries.



Mera Kisan - Bulk Quinoa Exporter

GANDHINAGAR, GUJARAT, INDIA, September 5, 2026 /EINPresswire.com/ -- Mera Kisan, one of India's fastest-growing agricultural export brands, has established itself as the country's leading bulk exporter of quinoa and makhana (fox nuts), supplying certified superfood ingredients to importers, food manufacturers, distributors, and retail chains across more than 30 countries worldwide.

Headquartered in Gandhinagar, Gujarat, MeraKisan operates two processing facilities strategically positioned to serve its dual-product operation — a Gandhinagar unit dedicated to quinoa and allied agricultural products, and a Katihar, Bihar facility for makhana processing and farm operations. This vertically integrated model, spanning direct farmer sourcing, in-house processing, and full export documentation, has positioned Mera Kisan as a preferred supplier for global B2B buyers seeking traceable, certified Indian-origin superfoods.

> “Indian agriculture has more to offer the world than rice and spices. Superfoods like quinoa and makhana prove that our farms can compete at the highest global standards.”
>
> *Lalit Singh*

Bridging India's Superfood Potential with Global Demand

Global demand for superfoods has entered its strongest growth phase in a decade. The worldwide superfoods market, valued at approximately USD 188 billion in 2024, is projected to reach USD 340 billion by 2032, driven by rising health consciousness, plant-based diet adoption, and expanding retail chain penetration in emerging markets.

India has quietly become one of the most important superfood export origins in this expansion. India's quinoa exports grew from USD 1.6 million in 2022 to USD 5.4 million in 2024 — a 231

percent increase in just two years. Simultaneously, India exported over 7,000 metric tonnes of makhana to more than 20 international destinations in FY26, with the domestic makhana sector projected to reach INR 11,000-12,000 crore by 2029-30.

Mera Kisan has been at the front of this export wave, building a supply operation that spans both categories under a single supplier relationship.
A Portfolio Built for Global B2B Buyers.



Mera Kisan Logo

Mera Kisan's export portfolio covers four bulk quinoa varieties — organic white, red, and black quinoa — along with tri-colour blends for premium retail applications. The company also supplies conventional quinoa in bold, regular, and sortex grades, processed at its Gandhinagar facility to meet varied international buyer specifications.

Its makhana line includes over 30 flavour options, ranging from traditional roasted and lightly salted variants to premium flavoured lines such as peri-peri, cheese, tandoori masala, wasabi, chocolate, and caramel. Multiple grade tiers are available — 5-Suta, 6-Suta, 7-Suta, and Special Hand-Picked Popped — allowing buyers to match sourcing to their retail, food service, and private-label requirements.

For food brands seeking to launch their own product lines, Mera Kisan offers full private-label manufacturing services with retail-ready packaging in multiple formats — including 25g, 50g, 100g, and 200g pouches for retail, alongside bulk export formats up to 25 kg. Custom labelling supports market-specific requirements including Arabic and English dual-labelling for Middle East markets and USDA-compliant organic packaging for Western retail chains.

The minimum order quantity starts at 500 kg for trial orders, with container-load pricing available for 5 metric tonnes and above.

Certifications That Meet Every Major Market Standard

Mera Kisan holds eight international certifications — the deepest certification stack among Indian bulk superfood exporters. These include USDA Organic, NOP/NPOP (National Programme for Organic Production), FSSAI (Food Safety and Standards Authority of India), APEDA (Agricultural and Processed Food Products Export Development Authority), HACCP, ISO 9001:2015, Halal, and GFSI (Global Food Safety Initiative).

This certification depth allows MeraKisan to supply retail chains, food manufacturers, and importers across the USA, UAE, European Union, United Kingdom, Middle East, and Australia without requiring additional recertification — a significant advantage for buyers seeking to consolidate their sourcing.

Sourcing Directly from GI-Tagged Regions

MeraKisan's makhana sourcing runs directly from the Mithilanchal belt of Bihar — the region that holds the Geographical Indication (GI) tag for Mithila Makhana and produces approximately 85 to 90 percent of India's makhana. Direct sourcing from farmers in Darbhanga, Madhubani, Purnia, Katihar, and Supaul districts ensures consistent grade quality, price stability, and full traceability from farm to final destination.

Quinoa cultivation partnerships extend across Rajasthan, Andhra Pradesh, Uttar Pradesh, Maharashtra, Himachal Pradesh, Tamil Nadu, Madhya Pradesh, Uttarakhand, and Haryana — the nine Indian states currently producing commercially significant quinoa volumes.

Serving a Global Network of Buyers

Mera Kisan's active export network covers over 30 countries, with the highest-volume corridors including the United States, United Arab Emirates, United Kingdom, Canada, Germany, Netherlands, Australia, Saudi Arabia, France, and Italy. Recent months have seen the company complete landmark export consignments to China and Canada, while establishing itself as the supply partner for Bhat-Bhateni Supermarket, Nepal's largest retail chain, for makhana distribution.

The company offers both FOB (Free on Board) shipping from Indian ports of Mumbai, Chennai, and Mundra, and CIF (Cost, Insurance, and Freight) delivery to global destination ports. Standard shipping timelines range from 7 to 12 days for Middle East ports, 15 to 20 days for Southeast Asia, and 18 to 28 days for North American and European destinations.

The Case for Indian-Origin Superfood Sourcing

Indian-origin quinoa supplied by Mera Kisan is typically 15 to 25 percent more cost-effective than Peruvian or Bolivian quinoa at comparable quality grades, while faster sea freight timelines to Middle East and Asian markets provide meaningful inventory holding cost advantages for regional buyers. For makhana, India remains the world's dominant origin, with Mera Kisan positioned as a direct-to-source supplier bypassing traditional trader networks.

About MeraKisan

Mera Kisan is India's leading bulk exporter of quinoa, makhana, and related superfoods, headquartered in Gandhinagar, Gujarat, with processing operations in Katihar, Bihar. The company supplies certified, farm-direct superfoods to importers, food brands, distributors, and retail chains across more than 30 countries worldwide. MeraKisan holds eight international

certifications including USDA Organic, Halal, HACCP, ISO 9001:2015, FSSAI, APEDA, NOP/NPOP, and GFSI. Its export portfolio includes white, red, black, and organic quinoa varieties, over 30 makhana flavour options, and private-label manufacturing services for global food brands.

For sourcing enquiries, sample requests, or partnership discussions, visit https://merakisan.com/quinoa/ or contact the export team.

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