Travel And Tour World Expands Global Travel Intelligence Through Trade Shows in July and August 2026

Travel And Tour World Expands Global Travel Intelligence Through Major Travel Trade Shows Across Key Markets in July and August 2026.



TTW Logo

NEW YORK , NY, UNITED STATES, September 6, 2026 /EINPresswire.com/ -- NEW YORK CITY, NEW YORK, September 5, 2026 – Travel And Tour World (TTW) strengthened its global industry presence 13 major travel, tourism, cruise, airlines, technology, hospitality and MICE events during July and August 2026, across all over the world, reinforcing its commitment to experience-led journalism and trusted travel intelligence.

> Trade shows take us to the heart of travel, where leaders, innovators and destinations share ideas, forge partnerships and reveal the trends shaping tomorrow's global industry."
>
> *Anup Kumar Keshan, Founder and Editor-in-Chief of Travel And Tour World*

Spanning Asia, Europe, North America and Australia, TTW's two-month engagement programme connected its editorial teams with tourism leaders, hospitality executives, technology innovators, travel buyers, destination representatives and MICE professionals shaping the future of global travel.

Through a combination of official media partnerships across all over the world and on-ground attendance, TTW gained first-hand insights into the trends transforming the visitor economy — from artificial intelligence and digital travel solutions to luxury tourism, hospitality innovation, destination development and business events.

Here, TTW brings the travel and tourism industry closer to its 20 million readers across 104 languages by capturing the fresh exclusive insights, ideas, experiences, and perspectives of every travel, tourism, hotel, airline, railway, cruise, technology industry leaders and transforming them into compelling stories for its news portal and official YouTube channel.

Connecting With Innovation Across Travel Technology And Hospitality
The July programme began with Travel Tech Asia, where TTW strengthened its understanding of how technology is reshaping the travel ecosystem. As an official media partner, TTW followed discussions around artificial intelligence, digital platforms, traveller search behaviour and personalised travel experiences.
Industry leaders including Hermione Joye from Google, James Liang of Trip.com Group, Laura Houldsworth from Booking.com and Liz Ortiguera shared perspectives on the future of digital travel and how global platforms are adapting to changing traveller expectations.



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TTW at GBTA

TTW also attended ILTM Asia Pacific, gaining insights into the evolving luxury travel market, where personalisation, emotional connections and technology-enabled experiences are becoming increasingly important. Perspectives from leaders including Sumana Rajarethnam, Jenny Lo, Aaron Lau and Simone Heng highlighted changing luxury consumer behaviour and the future direction of premium hospitality.

Showcasing Hospitality Transformation Across Emerging Markets
TTW continued its July engagement through Restaurant Asia, exploring how sustainability, food technology, operational innovation and changing consumer preferences are transforming the food and beverage sector.

Covered by TTW journalist Tan Chwan Shiuh, the event featured insights from industry leaders including Andrew Kwan, Katherine Desbaillets Braha, Dominique Kull and Dan Harrow, highlighting the growing role of culinary experiences in strengthening tourism destinations.

Through its media partnership at Food & Hospitality Indonesia, TTW examined Indonesia's expanding HORECA sector, focusing on smart hospitality solutions, foodservice innovation and operational improvements. Journalists Muhammad Radityo Priyasmoro and Ika Defianti highlighted how the industry is adapting to future market demands.

TTW also attended Australia Marketplace South and IITM Bengaluru, gaining insights into destination strategies, tourism partnerships and market growth opportunities. Through journalists Emmy Aiza Binti Mohamad Saad and Shrabani Chakraborty, TTW captured developments around experiential tourism, destination promotion and India's expanding visitor economy.

The July programme concluded with TTW's media partnership at the Vietnam Hotel Innovation Summit, where journalist Nguyen Thi Tuong Vi highlighted how technology, sustainability and smart hospitality solutions are shaping Vietnam's hotel industry.

Bringing Global Travel Leaders Into Focus Through August Engagements
August expanded TTW's global presence across business travel, hospitality, tourism and MICE platforms.
At the GBTA Convention, TTW explored the future of business travel through discussions on corporate mobility, sustainability and traveller experience. The event connected TTW with leaders shaping the next generation of managed travel.
The India International Hospitality Expo (IHE) further strengthened TTW's hospitality coverage by highlighting innovation across hotels, food and beverage, design, technology and operational solutions.

TTW's media partnership at PATA Travel Mart strengthened its connection with Asia-Pacific tourism leaders, focusing on destination growth, international partnerships and regional tourism opportunities.

At IBTM Americas, TTW examined the growing influence of MICE as a driver of tourism development, international collaboration and economic growth. The organisation also attended HORECFEX Vietnam, exploring hospitality transformation through culinary innovation, hotel operations, technology adoption and sustainability.

TTW continued its media partnership presence at International Travel Expo Ho Chi Minh City (ITE HCMC), where discussions focused on tourism cooperation, digital transformation and expanding visitor markets.

The August programme concluded through TTW's media partnership at Events Club Forum 2026, supporting conversations within the global MICE ecosystem and highlighting the importance of professional networking, collaboration and business events.

Journalism That Connects Industry Leaders With Global Audiences

Across July and August 2026, TTW's event engagements demonstrated the value of first-hand, experience-driven journalism.
By being present at major international platforms, TTW connected directly with the voices behind industry transformation — from tourism policymakers and hospitality executives to technology innovators and destination leaders.
The organisation's approach goes beyond reporting event announcements. TTW focuses on understanding why industry developments matter, how markets are evolving and what opportunities are emerging for destinations, businesses and travellers.
Through verified industry engagement and expert-led reporting, TTW continues to serve as a bridge between global travel leaders and audiences seeking reliable insights into tourism, aviation, hospitality, technology and MICE.

"The global travel industry is entering a transformative era in which collaboration, innovation and the exchange of ideas are redefining its future. For Travel And Tour World, international trade shows are far more than industry gatherings; they are vital arenas where perspectives converge, partnerships emerge and new possibilities take shape. Our presence is grounded in the belief that meaningful journalism requires proximity to the people and developments shaping change. Through our July and August 2026 engagements, TTW connected with tourism leaders, hospitality innovators, technology pioneers, MICE professionals and destination experts, gaining valuable insights into emerging trends, challenges and opportunities influencing the future of global travel."
— Anup Kumar Keshan, Founder and Editor-in-Chief, Travel And Tour World

Event Calendar: July–August 2026

Travel and Tech Asia — July 1–2 | Bangkok, Thailand | Media Partner
Restaurant Asia — July 15–17 | Singapore | Attendee
Food & Hospitality Indonesia — July 21–24 | Jakarta, Indonesia | Media Partner
Australia Marketplace South — July 22–24 | Australia | Attendee
IITM Bengaluru — July 23–24 | Bengaluru, India | Attendee
Vietnam Hotel Innovation Summit — July 29–30 | Ho Chi Minh City, Vietnam | Media Partner
GBTA Convention — August 3–5 | Chicago, Illinois, USA | Attendee
India International Hospitality Expo (IHE) — August 5–8 | Greater Noida, Delhi NCR | Attendee
PATA Travel Mart — August 18–20 | Sarawak, Malaysia | Media Partner
IBTM Americas — August 19–20 | Mexico City, Mexico | Attendee
HORECFEX Vietnam — August 20–21 | Danang, Vietnam | Attendee
International Travel Expo Ho Chi Minh City (ITE HCMC) — August 27–29 | Ho Chi Minh City, Vietnam | Media Partner
Events Club Forum 2026 — August 30–September 1 | Prague, Czech Republic | Media Partner

Strengthening Global Travel Intelligence Through July 2026 Event Engagements

Travel Tech Asia 2026: Exploring The Digital Transformation Driving Future Travel
TTW's July 2026 engagement began with Travel Tech Asia 2026, where the organisation strengthened its connection with the rapidly evolving travel technology ecosystem through its role as an official media partner. The event brought together technology innovators, travel platforms, airlines and tourism businesses focused on artificial intelligence, digital transformation, changing consumer behaviour and the future of travel distribution.

Through TTW journalist Ambra Schillirò, the event engagement highlighted how technology is reshaping the traveller journey, from online search and booking behaviour to personalised travel experiences. Industry leaders including Hermione Joye, Sector Lead for Travel and Vertical Search APAC at Google; James Liang, Co-founder and Executive Chairman of Trip.com Group; Laura Houldsworth, Managing Director Asia Pacific at Booking.com; and Liz Ortiguera shared perspectives on digital innovation, market recovery and evolving traveller expectations.

Restaurant Asia 2026: Showcasing Innovation Across The Food And Hospitality Sector
At Restaurant Asia 2026, TTW explored the transformation of the food and beverage industry, where sustainability, technology, operational efficiency and changing consumer preferences are redefining modern hospitality.

Covered by TTW journalist Tan Chwan Shiuh, the event provided valuable insights into how restaurant businesses are adapting to new market demands and creating future-ready concepts. Industry leaders including Andrew Kwan, President of the Restaurant Association of Singapore; Katherine Desbaillets Braha, Chief Branding Officer at SaladStop Group; Dominique Kull, Co-Founder and CEO of SGProtein; and Dan Harrow, Managing Director at Clear M&C Saatchi, contributed perspectives on sustainable dining, alternative proteins, branding strategies and consumer-driven innovation.

Through its coverage, TTW highlighted the growing relationship between culinary experiences and tourism development, recognising food and beverage as a vital part of destination competitiveness and visitor experiences.

Food & Hospitality Indonesia 2026: Connecting Hospitality Growth With Industry Innovation
TTW strengthened its presence in Indonesia's hospitality market through its role as an official media partner at Food & Hospitality Indonesia 2026.

Supported by TTW journalists Muhammad Radityo Priyasmoro and Ika Defianti, the media partnership focused on the innovations and opportunities shaping Indonesia's growing HORECA sector.

Australia Marketplace South 2026: Building Connections Around Experiential Tourism
TTW attended Australia Marketplace South 2026, engaging with a platform focused on strengthening connections between international travel buyers and Australian tourism

suppliers.

Represented by TTW journalist Emmy Aiza Binti Mohamad Saad, the event highlighted Australia's focus on sustainable tourism, authentic experiences and stronger destination partnerships.

IITM Bengaluru 2026: Showcasing India's Expanding Tourism Opportunities
At IITM Bengaluru 2026, TTW explored India's evolving tourism landscape through direct engagement with travel trade professionals, tourism representatives and industry stakeholders.
Covered by TTW journalist Shrabani Chakraborty, the event brought together travel companies, tourism boards and industry leaders discussing emerging travel corridors, regional tourism development and new opportunities within India's visitor economy.

The event featured participation from government tourism representatives, state tourism boards and travel industry associations, including leadership from organisations such as the Travel Agents Association of India (TAAI).

Vietnam Hotel Innovation Summit 2026: Exploring The Future Of Smart Hospitality
TTW concluded its July 2026 event engagements through its role as an official media partner at the Vietnam Hotel Innovation Summit 2026. The summit focused on the future of hospitality through technology, operational excellence, sustainability and innovation.
Covered by TTW journalist Nguyen Thi Tuong Vi, the event connected hospitality leaders, technology providers and industry professionals exploring solutions for next-generation hotels and guest experiences.

Strengthening Experience-Led Journalism Through Global Industry Engagement
In July 2026, TTW's event engagements demonstrated its commitment to experience-based and expert-driven journalism. By connecting directly with industry leaders, innovators, tourism professionals and decision-makers, TTW transformed global event participation into meaningful travel intelligence.
The organisation's approach goes beyond traditional event reporting by focusing on the ideas, strategies and innovations shaping the future of tourism, hospitality and travel. Through first-hand engagement and expert conversations, TTW continues to deliver trusted insights that help its global audience understand the trends, challenges and opportunities influencing the worldwide travel industry.

GBTA Convention 2026: Exploring The Future Of Business Travel
At the GBTA Convention 2026, TTW examined the evolving business travel landscape, where corporate mobility, sustainability, technology and traveller experience are redefining managed travel.

Through Apratim Ghoshal, Senior Editor, TTW and Francisco Enrique Avila, TTW gained insights

from industry discussions featuring leaders including Suzanne Neufang, CEO of GBTA; Frances Frei and Anne Morriss; Jia Jiang; and Chef José Andrés. The conversations highlighted how leadership, innovation and human-centred strategies are helping the business travel sector adapt to changing global expectations.

India International Hospitality Expo 2026: Showcasing Hospitality Innovation
The India International Hospitality Expo (IHE) 2026 strengthened TTW's hospitality coverage by showcasing developments across hotels, food and beverage, design, technology and operational solutions.

The event reflected the industry's growing focus on digital transformation, analytics and enhanced guest experiences, highlighting how hospitality businesses are adopting new approaches to improve efficiency and prepare for future traveller demands.

PATA Travel Mart 2026: Connecting With Asia-Pacific Tourism Leaders
TTW's media partnership at PATA Travel Mart 2026 strengthened its connection with Asia-Pacific tourism leaders, destinations and travel organisations working to drive regional growth.

TTW General Manager Vijay Kumar represented the organisation and captured insights from prominent industry voices, including The Hon. Minister Dato Sri Abdul Karim Rahman Hamzah, Noor Ahmad Hamid, CEO of PATA, Dato Dennis Ngau, Henry Oh, Yang Li from Booking.com and Bharat Nagpal from Sojern.

IBTM Americas 2026: Highlighting The Power Of MICE Growth
At IBTM Americas 2026, TTW focused on the expanding role of MICE in supporting international tourism, economic development and destination competitiveness.
Coverage led by Diego Alberto Delgado González explored how meetings, incentives, conferences and exhibitions are becoming powerful platforms for global collaboration, business connections and visitor growth.

HORECFEX Vietnam 2026: Capturing Hospitality Transformation
TTW attended HORECFEX Vietnam 2026, where Nguyen Thi Tuong Vi covered the transformation taking place across Vietnam's hospitality sector.
The event highlighted technology adoption, culinary innovation, hotel operations and sustainable practices, with industry leaders including Dr. Ha Van Sieu, Cao Tri Dung, Do Thi Hong Xoan, Gentzsch Andre and Hao Tran sharing perspectives on collaboration and future hospitality development.

ITE HCMC 2026 And Events Club Forum 2026: Strengthening Tourism And MICE Connections
Through its media partnership at International Travel Expo Ho Chi Minh City (ITE HCMC) 2026, TTW examined Vietnam's tourism ambitions, international partnerships, digital transformation and strategies to expand visitor markets.

The August programme concluded through TTW's media partnership at Events Club Forum 2026, strengthening its connection with the global MICE ecosystem. The platform highlighted the importance of networking, collaboration and business events in creating new opportunities for destinations and industry professionals.

Earlier, Travel And Tour World has published TTW Unveils Top 50 Travel Solution Cards for UK Travellers in 2026, TTW Announces Top 30 Travel Solution Cards in the Americas and Caribbean for 2026 TTW Presents the Top 50 Travel Solution Cards in the World for 2026, Travel And Tour World Ranks Top 30 Solo Travel Destinations in Americas & Caribbean for 2026, TTW Unveils the Top 50 Best Solo Travel Destinations in the World for 2026, TTW Unveils the Top 30 Beach Travel Destinations in the Americas and Caribbean for 2026, TTW Releases the Top 50 Beach Travel Destinations in the World for 2026.

About Travel And Tour World (TTW)
Travel and Tour World (TTW) is a premier global digital travel media platform reaching over 20 million readers worldwide across 104 regional platforms in European, Asian, African, Middle East and Indian languages. Since 2009, TTW has been a trusted source of travel and tourism industry news, intelligence, and trend analysis. Through insightful content, reliable information, and effective communication, TTW delivers valuable perspectives that support informed decision-making and inspire modern travellers worldwide. Built on years of industry expertise, the platform has evolved into a trusted source for comprehensive travel and tourism insights.

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