

TINA WIN STEPS INTO HER POWER WITH NEW EP SHE KNOWS, ARRIVING SEPTEMBER 9, 2026

TINA WIN STEPS INTO HER POWER WITH NEW EP SHE KNOWS, ARRIVING SEPTEMBER 9, 2026. Independent Pop Artist, Tina Win Brings a Refreshing Creativity to Pop Music.

LOS ANGELES, CA, UNITED STATES, September 6, 2026 /EINPresswire.com/ -- In an entertainment landscape constantly searching for what's next, Tina Win is emerging as a distinctive new voice with the talent, confidence and creative vision to stand apart. New Jersey-raised independent pop artist will release her new EP, *She Knows*, on September 9, 2026, marking an important new chapter for an artist whose music is built around self-discovery, emotional honesty and taking ownership of who you are, Skylar Mones produced and co-wrote.

For Win, *She Knows* is more than the title of a new collection of music. It represents an evolution. She knows who she is. She owns it. She wins.

The project finds Win leaning further into the combination of vulnerability, attitude and independence that has begun defining her sound. Drawing from heartbreak, survival, reinvention and the freedom that comes with finally trusting yourself, Win turns personal experiences into contemporary pop that is polished without losing its emotional edge. "I want my music to feel honest," says Tina Win. "*She Knows* is about getting to the point where you stop waiting for someone else to tell you who you are or what you should be. There's vulnerability in these songs, but there's also strength. This chapter is about trusting yourself and owning every part of your story."

What makes Win particularly compelling is that she isn't approaching music as simply a performer. She is building the world surrounding it.

A pop artist, creative director and entrepreneur, Win founded Tina Win Music LLC in 2024 and has maintained ownership and creative control over her work. Before stepping fully into her career as an artist, she gained experience in the editorial world, including time at Allure and Cosmopolitan, giving her an understanding of the relationship between music, fashion, imagery,



Tina Win, *She Knows*, EP

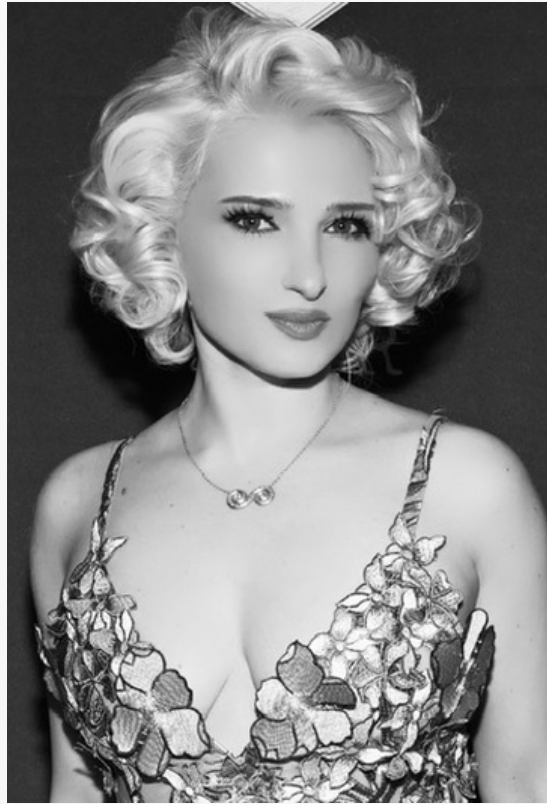
storytelling and culture. That background can be seen throughout the Tina Win aesthetic. There is an intentionality behind the music, visuals and fashion, but underneath the polish is an artist willing to reveal something real. Her songs balance confidence with vulnerability and glamour with grit — contradictions that make Win feel particularly suited to a generation that is increasingly uninterested in perfectly manufactured pop stars.

At a time when Hollywood and the music industry can often feel driven by algorithms, trends and carefully constructed personas, Tina Win is refreshing because she is building something unmistakably her own. Her individuality has already begun attracting media attention, with coverage surrounding her music and independent approach appearing in outlets including Rolling Stone UK, SPIN, Us Weekly, Allure, Galore and other music and entertainment publications.

Her earlier releases introduced listeners to the different sides of her personality. “Try Anything” centered on confidence and independence, while “Wallflower” revealed a more vulnerable side and “One Night Renegade” captured youthful, cinematic energy.

With She Knows, those different dimensions begin coming together.

The new project represents a woman becoming increasingly comfortable with all sides of herself — the ambitious artist, the vulnerable songwriter, the entrepreneur, the fashion obsessive and the woman willing to take risks even when she doesn’t know exactly where they will lead. That duality is part of what could make Win one of pop’s rising artists to watch. Win’s identity has been shaped by multiple worlds.



Tina Win



Tina Win, EP "She Knows"

Romanian-born and raised in America, she brings an outsider's perspective to American pop culture while simultaneously understanding it from the inside. Her journey through publishing, fashion, beauty and music has given her a perspective that extends beyond recording songs. Rather than waiting for the traditional music industry to define her, Win is defining herself. Through Tina Win Music LLC, she owns her masters and is developing a larger creative universe around her music encompassing fashion, beauty, visual storytelling and lifestyle. It is an increasingly modern model for what an artist can become. Win isn't simply looking for a hit song or a viral moment. She is focused on building a career, an audience and an identity that can evolve with her. And Hollywood is beginning to take notice.

With her striking visual identity, entrepreneurial instincts and increasingly confident musical voice, Tina Win represents a new generation of independent talent — artists who understand that music, fashion, storytelling and personal identity no longer have to exist separately.

She Knows may be the clearest expression of that vision yet.

The EP is ultimately about transformation: moving through chaos, learning from heartbreak, trusting instinct and discovering the confidence that comes when you no longer need permission to become who you already know you are.

For Tina Win, that message is personal.

But she hopes listeners recognize themselves in it too.

"I want people to hear these songs and feel stronger," Win says. "You can go through uncertainty, heartbreak and change and still come out knowing yourself better. There's power in getting to that place."

With She Knows arriving September 9, Tina Win isn't asking Hollywood or the music industry who she should become.

She already knows.

Tina Win is an independent pop artist, songwriter, creative director and founder of Tina Win Music LLC. Drawing on her background in editorial, fashion and culture, Win approaches her career as both an artist and entrepreneur, maintaining ownership of her music while developing a creative identity that extends across sound, fashion, beauty and visual storytelling.

Her music explores confidence, vulnerability, reinvention, heartbreak and self-ownership, combining contemporary pop sensibility with a distinctly personal point of view. Previous releases include "Try Anything," "Wallflower" and "One Night Renegade."

Her work and independent approach have attracted coverage from entertainment, fashion and music media including Rolling Stone UK, SPIN, Us Weekly, Allure and Galore. Her new EP, She Knows, arrives September 9, 2026.

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