PAYAPRESS Opens Worldwide Distributor Applications for Busbar and Sheet Metal Machines.

Busbar processing machine manufacturer since 1990, with global representatives, now accepting distributor applications worldwide.



PAYAPRESS and international technology in hannover messe 2026

LOS ANGELES, CA, UNITED STATES, September 6, 2026 /EINPresswire.com/ -- The manufacturer, building busbar processing machines since 1990 with representatives in the United States, Mexico, Spain, Turkey, Australia, South Korea, Ukraine, Russia, Colombia, Egypt and other markets, is now accepting distributor applications from every country.

Thirty-Six Years of Manufacturing

PAYAPRESS has designed and built busbar cutting, punching and bending machinery since 1990. The company operates from Dubai, a location chosen for direct logistics access to the Middle East, Africa, Asia and Europe. Over three and a half decades, its machines have reached more than 1,963 customers across 80 export markets, and the company has taken part in more than 90 international exhibitions.

> We've worked with PAYAPRESS for over two years. The factory stays close to our market — real sales figures both ways, real marketing support, and not one machine problem reported by our buyers."
>
> *Pedro Atserias of DAGPAP SL, the company's representative in Spain*

The product range covers CNC busbar machines, 3-in-1 busbar machines, hydraulic bending machines,sheet metal corner forming machines, sheet metal punching and notching equipment, and DIN rail and wiring duct cutters. Accuracy is built into the machines themselves: a digital ruler gives the operator a precise length readout while positioning the bar, and a 3,600-pulse encoder with spring-back compensation holds bend angles identical across

repeated parts. Machines carry a one-year manufacturer's warranty and ten years of after-sales support.

A Program Built on Working Partnerships and mutual growth
Spain is one example of how the model works in practice. DAGPAP SL has represented PAYAPRESS for more than two years, with regular planning meetings in which both sides share sales data, market feedback and marketing plans. Similar working relationships run across the network, from International Technologies in the United States to ACB ELEKTRIK in Turkey.
"We've worked with PAYAPRESS for over two years. The factory stays close to our market — real sales figures both ways, real marketing support, and not one machine problem reported by our buyers."said Pedro Atserias of DAGPAP SL, the company's representative in Spain.


PAYAPRESS and ACB elektrik


PAYAPRESS and EMAC System Co.,Ltd.

Who Should Apply
The program suits established organizations rather than individual agents. The strongest applicants already sell equipment or components to electrical panel builders, switchgear manufacturers, industrial electrical equipment producers, metalworking workshops or electrical equipment distributors.
Three partner profiles fit the program: distribution partners with sales teams and stock or demonstration capability; commercial representatives who develop customers without holding inventory; and technical representatives who support machine selection where customers need engineering input. An existing relationship with panel or switchgear manufacturers matters more than general sales volume, because the equipment serves a defined production stage: copper and aluminum bars must be cut, punched and bent to consistent dimensions before panel assembly — a repeat-sale category rather than a one-off purchase.

What PAYAPRESS Provides
Commercial terms are agreed individually, because each territory differs. Support typically covers lead generation, digital marketing assistance, exhibition preparation, technical training, logistics guidance and after-sales backing — arranged per market with each partner.

"Representation is not about handing someone a catalogue," said Mohammad Ghanadi, Head of Sales at PAYAPRESS. "We want partners who know their manufacturing market and can carry a technical conversation in both directions. When a company like that contacts us — from any country — we would rather start the discussion than publish a fixed list of conditions."

How to Apply — and Meet the Team at FABTECH 2026
Interested companies can apply to become a PAYAPRESS representative by submitting their company details, target territory and current customer sectors — the form takes only a few minutes — or by writing directly to sales@payapress.com. Applicants who make contact before mid-October can also arrange a meeting at FABTECH 2026, held at the Las Vegas Convention Center from October 21 to 23, 2026, at booth C6448, where machines will run live on the stand.

About PAYAPRESS
Founded in 1990 and based in Dubai, PAYAPRESS builds machinery for one production stage: preparing copper and aluminum busbars for electrical panels and switchgear. Its equipment operates in 80 export markets, and its regional representative network is growing market by market.

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