Headline Booking Celebrates 15 Years of Creating Extraordinary Live Entertainment Experiences

Entertainment company marks 15 years of connecting private clients, corporations and charitable organizations with world-class headline talent.

PALM BEACH, FL, UNITED STATES, September 8, 2026 /EINPresswire.com/ -- Headline Booking, a leading provider of headline entertainment for private events, corporate functions and fundraising galas, is celebrating its 15th anniversary, marking a decade and a half of creating extraordinary live entertainment experiences throughout the United States and around the world.

> The artists may be the names everyone recognizes, but our clients rely on us for the relationships, negotiations, production, logistics and experience required to make it all work."
>
> *Matt Altman, Founder & CEO, Headline Booking*

Founded by entertainment industry veteran Matt Altman on September 8, 2011, Headline Booking was created around a straightforward premise: give clients access to virtually any entertainer in the world while making the complicated process of producing a private concert remarkably easy.

Today, the company works with individuals, corporations, charitable organizations and event professionals to secure headline musicians, bands, comedians and other celebrity talent while coordinating the production and logistics required to turn an artist booking into a successful live event.

"Fifteen years ago, I started Headline Booking with the belief that clients deserved both extraordinary access and extraordinary service," said Matt Altman, Founder and CEO of Headline Booking. "The artists may be the names everyone recognizes, but what our clients ultimately rely on us for is everything that happens behind the scenes; the relationships, negotiations, production, logistics and experience required to make the entire process work."

Altman brings more than 25 years of entertainment-industry experience to the company. Unlike agencies built around an exclusive roster of artists, Headline Booking represents no entertainer

exclusively. That independence allows the company to approach each event based upon the client's objectives, audience, budget and vision.

Headline Booking's services extend well beyond securing talent. The company can coordinate staging, sound, lighting, backline, artist riders, transportation, accommodations and other production requirements, providing clients with a single experienced resource from the initial conversation through show night.

Over its 15-year history, Headline Booking has helped produce entertainment experiences ranging from intimate private celebrations to corporate events, conferences, incentive programs and major charitable galas.



Headline Booking celebrates 15 years of providing headline entertainment and private luxury concert experiences worldwide.

The anniversary comes as Headline Booking enters its next stage of growth. The company recently launched Private Concert Insights, an educational initiative created to demystify the process of booking headline entertainment and share practical knowledge gained through decades of experience in the live entertainment business.

Topics include artist pricing, booking timelines, common mistakes when securing celebrity talent, artist offers, production requirements and the differences between private and public concerts.

“After 25-plus years in this business, there is a tremendous amount I've learned that can help clients make better decisions,” Altman said. “Private Concert Insights gives us an opportunity to share that experience while continuing to do what we have always done, help people create unforgettable events.”

As Headline Booking enters its 16th year, the company's mission remains much the same as it was when Altman founded it in 2011: provide clients with access to exceptional entertainment anywhere in the world while handling the complexities required to make it happen.

About Headline Booking

Founded in 2011 by entertainment industry veteran Matt Altman, Headline Booking provides

headline entertainment and turnkey concert production for private celebrations, corporate events, conferences, incentive programs, charitable galas and other special events worldwide. The company represents no artist exclusively, allowing clients access to virtually any entertainer based upon availability and event requirements. Headline Booking provides talent procurement as well as comprehensive production and logistical coordination.

Media Contact:
matt@headlinebooking.com

Matt Altman
Headline Booking
+1 212-432-4400
email us here
Visit us on social media:
LinkedIn
Instagram
Facebook
YouTube
TikTok

This press release can be viewed online at: https://www.einpresswire.com/article/940153608

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.