

Pillars of Power Launches East Coast Tour in New York, Twenty-Five Years After September 11

The World Premiere Tour heads east for the first time, with a red carpet, screening, live Talk and VIP reception at SVA Theatre in Manhattan

NEW YORK, NY, UNITED STATES, September 6, 2026 /EINPresswire.com/ -- LAT Productions announces the launch of the East Coast leg of its World Premiere Tour with the New York premiere of [Pillars of Power](#): The Hidden Secret Behind Achieving Greatness, arriving September 11, 2026, twenty-five years after September 11, 2001, at SVA Theatre, 333 West 23rd Street, in Manhattan.

Pillars of Power reunites seven co-stars from The Secret: Jack Canfield, Rev. Michael Bernard Beckwith, Lisa Nichols, Dr. Joe Vitale, Marie Diamond, Dr. John Demartini and John Assaraf, alongside additional thought leaders including Ken Honda, Sharon Lechter, Sonia Choquette, Jerry Sargeant and Jagadeesh Paramahansa. Together they expose the five hidden pillars that separate those who achieve lasting greatness from those who reach for it and never arrive. Dawna Campbell and Moe Rock serve as Executive Producers and Co-Directors of the film, which features 33 thought leaders and



7 co-Stars of 'The Secret' reunite in Pillars of Power

**THE ONLY
MEDIA
MARKETING
COMPANY
YOU'LL EVER
NEED.**



Powered by Larrjo Media joins NYC as Premiere Sponsor

influencers.

Two decades after *The Secret* introduced the world to the law of attraction, *Pillars of Power* picks up where that conversation left off. Told through candid conversations with the teachers who have lived it, the film centers on five disciplines that must be built and sustained together: money, relationships, health, mental wellness and spirituality. Greatness, the film argues, is a practice, carried across every part of a person's life.



"This day deserves more than remembering what was lost," said Campbell. "September 11 changed New York, and the world, forever. Twenty five years later, we wanted to mark it with something that looks forward, a room full of people choosing hope, greatness, and what comes next."

“

September 11 changed New York, and the world, forever. 25 years later, we want to mark it with something that looks forward, a room full of people choosing hope, greatness, and what comes next.”

Dawna Campbell

The New York premiere is presented by [Unseen Ambition](#), Powered by [Larrjo Media](#), led by Terry Brown and Don Smith. Larrjo Media is a boutique media and digital marketing agency founded by Brown, and Unseen Ambition is its podcast, built around honest conversations with founders, executives and culture shapers about the sacrifices, identity shifts and discipline behind ambitious lives, the part of success that rarely makes it into a highlight reel.

That focus lines up naturally with *Pillars of Power*, a film about what it actually takes to build a life of lasting greatness. The evening opens with a VIP red carpet featuring photos and on camera interviews with the cast as they walk in, followed by a screening of the film and a live Talk with the teachers featured in it. The night closes with a VIP reception.

Event Schedule

5:00 PM: Red Carpet

6:00 PM: Screening and Live Talk

8:00 PM: VIP Reception

Tickets are on sale now at <https://thepillarsofpower.com>.

On September 10, the cast will appear at 1560 Broadway in the middle of Times Square, standing beneath the Pillars of Power billboard as it plays above the crossroads of the world. Individual billboards featuring the cast will run alongside it, giving the public a first look at the teachers before they take the stage in Manhattan the following night.

Sponsors supporting the evening include Andrew Coombs, founder of Coombs CPA, PC, an accounting firm serving individuals and businesses across the New York area. Dame Doria Cordova leads Money and You, a global entrepreneurial education program with more than 250,000 graduates since 1979. Sherri Combs founded Silver Streak Senior Services, a trusted directory connecting seniors and caregivers with vetted providers nationwide. Orgena Rose founded the Divine Spirit Network, a streaming platform for spiritual and wellness programming.

Amanda Slade, also featured in the film, leads Co-Create Your Success, offering coaching and programs in personal and spiritual growth. Antonia Van Becker and Greg Lee co-founded CoreTalk, an energetic healing method used with entrepreneurs and business owners. Deepika Sandhu, a creative producer on the film, founded Soul Sparks Press, a publishing house for authors sharing stories of personal transformation. Flint Gennari owns Fine Art Fotos, a photography and video studio based in New York.

About Larrjo Media

Larrjo Media is a boutique media and digital marketing agency based in Dallas, Texas, led by Founder and Creative Director Terry Brown. The agency works across brand strategy, digital marketing and content production, and produces Unseen Ambition, a podcast hosted by Brown exploring the private sacrifices, identity shifts and discipline behind ambitious lives. More information is available at <https://www.larrjomediamedia.com>.

About Pillars of Power

Pillars of Power: The Hidden Secret Behind Achieving Greatness exists because people deserve more than one "Secret." The film explores five foundational dimensions of success: money, relationships, health, mental wellness and spirituality, through candid conversations with the teachers who live them. The film held its world premiere June 11, 2026 at the Culver City Theater. Pillars of Power received the 2026 Filmic Brilliance Award, with recognition from Congressman Brad Sherman, the California State Assembly, and the County of Los Angeles Board of Supervisors. Pillars of Power is expanding into a six-film documentary series. Pillars of Power also won the Legacy Documentary category at the Los Angeles Tribune International Film Festival. More information is available at <https://thepillarsofpower.com>.

Dawna Campbell

LAT Productions, Inc.

latribunepress@gmail.com

Visit us on social media:

[Instagram](#)

[Facebook](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/940156060>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.