

West Pest Co. Expands Rodent Prevention Services Ahead of Santa Cruz Fall Season

As cooler weather approaches, Santa Cruz County homeowners are encouraged to address rodent activity early, before it moves indoors this fall.

SANTA CRUZ, CA, UNITED STATES, September 11, 2026 / EINPresswire.com/ -- West Pest Co., a pest control provider serving Santa Cruz County, is highlighting increased seasonal rodent activity as fall approaches, urging area homeowners and business owners to schedule inspections before cooler temperatures push rodents indoors in search of shelter and food.

Owned and operated by Matthew West, West Pest Co. provides [residential and commercial pest control services](#) throughout Santa Cruz

County, including Capitola, Aptos, Scotts Valley, Watsonville, and Felton. The company treats a range of common household and garden pests, and [rodent control](#) is consistently among its most requested services during the fall and early winter months.

“

Every fall, we see the same pattern homeowners wait until they hear something in the walls before calling”

Matthew West

Each year, as daytime and nighttime temperatures drop across coastal California, rats and mice begin moving toward structures that offer warmth, shelter, and reliable food access. Attics, garages, crawl spaces, and areas near stored garden debris are typically among the first locations where rodent activity increases. Homeowners often notice early signs such as scratching sounds in walls or ceilings, droppings near food storage areas, disturbed insulation, or

gnaw marks on stored materials before an infestation becomes fully established.



West Pest Co.

Industry data shows rodent-related service requests across the pest control sector typically rise from September through November, as cooler nights coincide with rodents actively seeking indoor shelter. This seasonal pattern is consistent across much of coastal California and is one of several predictable shifts in pest activity that occur as the seasons change. Earlier in the year, spring and summer months tend to bring more calls related to ants, wasps, and garden pests, while fall marks a noticeable shift toward rodent- and cockroach-related concerns as pests move indoors.

Local conditions in Santa Cruz County including coastal fog, moisture, and mature landscaping common to many neighborhoods can create favorable conditions for rodents seeking entry points into homes and outbuildings. Aging housing stock in parts of the county can also present more opportunities for small gaps or openings that allow rodents to gain access, making early inspection particularly useful for longtime residents and recent homebuyers alike.

"Every fall, we see the same pattern homeowners wait until they hear something in the walls before calling," said Matthew West. "An inspection now, while conditions are still mild, gives people a chance to look at entry points and food sources before rodents fully settle in for the season. It's a lot easier to address a small issue in September than a bigger one in December."

West Pest Co. offers inspections designed to identify early signs of rodent activity, along with [treatment approaches](#) suited to the specific conditions of each property. Rather than a single standardized process, inspections typically take into account the age of the structure, surrounding landscaping, and any prior history of pest activity on the property. All treatments used by the company are noted as safe for households with children and pets, reflecting a broader shift across the pest control industry toward reduced-risk approaches supported by California state regulatory guidance on sustainable pest management practices.

The company's approach reflects wider changes taking place across the residential pest control field generally. Providers across the industry are increasingly asked to balance effective pest management with safety considerations for families, pets, and the surrounding environment. Homeowners today are more likely than in past years to ask detailed questions about the composition and safety of treatments used in their homes, a shift that pest control providers across the region have had to adapt to in how they communicate with customers.

For homeowners in Santa Cruz County, fall pest inspections have increasingly become one part of a broader pattern of seasonal home maintenance. Just as gutters are cleared, heating systems are checked, and weatherstripping is inspected before winter, pest inspections are becoming a standard component of preparing a property for the colder months ahead. Local providers report that early-season inspections often surface minor issues a small gap beneath a door, an opening around a utility line, debris piled too close to a foundation that are considerably simpler and less costly to address than an active infestation discovered mid-winter, once rodents have already established themselves indoors.

Community awareness of seasonal pest patterns has also grown in recent years, with more homeowners researching pest activity trends and treatment options before problems arise, rather than after. This shift toward proactive planning is consistent with broader trends observed across the pest control industry, where informational resources and early guidance are increasingly requested by customers ahead of peak season.

West Pest Co. continues to serve residential and commercial properties throughout Santa Cruz County with a focus on locally informed, situation-specific pest control recommendations rather than one-size-fits-all treatment plans. The company notes that seasonal rodent activity, while a normal occurrence in coastal California each fall, is generally best addressed through early identification and inspection rather than after activity is already noticeable indoors.

Common early indicators of seasonal rodent activity that homeowners are encouraged to watch for this fall include:

- Scratching or scurrying sounds within walls, attics, or ceilings, particularly at night
- Droppings near pantries, cabinets, or stored food containers
- Gnaw marks on cardboard, wiring, or stored materials in garages and storage areas
- Disturbed insulation or nesting material in attics or crawl spaces
- Small gaps or openings around utility lines, vents, or foundation areas where rodents may gain entry

Recognizing these signs early allows for a more limited, targeted response, whereas delayed identification can allow activity to spread across a larger portion of a structure before it is addressed.

Property owners interested in scheduling a fall inspection are encouraged to contact West Pest Co. directly.

For more information, visit westpestco.com or contact West Pest Co. at (831) 430-8402.

West Pest Co.

Phone: (831) 430-8402

Website: westpestco.com

Service Area: Santa Cruz County, CA

West Pest Co. is a pest control provider serving Santa Cruz County, California, offering residential and commercial pest control services, including rodent, ant, wasp, spider, cockroach, flea and tick, and garden pest treatments.

Matthew West

West Pest Co.

+ +1 831-430-8402

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/940159082>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.