

Palacios Construction Debuts Online Cost Calculator for Monterey County Projects

Interactive calculator offers preliminary cost ranges for kitchen, bathroom, whole-home and ADU projects as remodeling demand continues in Monterey County.

MONTEREY, CA, UNITED STATES, September 9, 2026 /EINPresswire.com/ -- Palacios Construction, a [licensed residential general contractor](#) serving Monterey County, has added an [interactive pricing calculator](#) to its website, giving homeowners a way to view preliminary cost ranges for remodeling and construction projects before requesting a formal estimate.

The tool, available at [palaciosconstructionca.com/pricing](#), covers several project categories, including design and planning, full home remodels, kitchen remodeling, bathroom remodeling, and additions or accessory dwelling units (ADUs). Homeowners select details specific to their project such as square footage, scope of work, and finish level and receive an estimated investment range along with a general project timeframe.

“

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The calculator is intended as an early-stage planning resource rather than a final quote. Users can review how variables such as project size, complexity, and material finish level affect estimated costs, then request a detailed, project-specific proposal directly through the site.

Residential remodeling activity in Monterey County continues to reflect a broader pattern seen across the

region, where homeowners are increasingly investing in their existing properties rather than



relocating. Kitchen and bathroom renovations, home additions, and ADU construction remain among the most common project types requested by area homeowners, often driven by a need for additional living space, updated finishes, or improved functionality within an existing footprint. Older housing stock and long-term ownership patterns in Monterey County are frequently cited as contributing factors, since many properties require system updates or reconfiguration to meet current household needs.

As interest in these project types has grown, so has demand for clearer information earlier in the decision-making process. Homeowners researching a potential remodel often want a general sense of investment level before committing time to a full consultation. Cost uncertainty has also been identified as a common source of hesitation among homeowners evaluating whether to move forward with a project, particularly for higher-scope renovations involving structural changes, permitting, or full-gut construction. Industry observers have noted that unclear or delayed cost information is one of the more common frustrations homeowners report when comparing contractors, especially for projects where scope can shift significantly based on existing site conditions.

The new calculator is designed to address that stage of the process. Rather than presenting a single price point, the tool generates a range based on the specific inputs a homeowner selects, reflecting the reality that final project costs are shaped by site conditions, permitting requirements, and material selections that vary from property to property. This approach is intended to set realistic expectations from the outset, rather than relying on a flat or generic figure that may not reflect the conditions of an individual home.

"People want to understand roughly what a project involves before they sit down with a contractor," said Christian Palacios, owner of Palacios Construction. "This gives homeowners a starting point they can explore on their own, at their own pace, before we go through the specifics together."

The calculator includes separate modules for [design and planning costs](#), full home remodels, kitchen remodeling, bathroom remodeling, and ADU or home addition projects, allowing users to move between categories depending on the scope of work they are considering. Each module accounts for factors specific to that project type. The kitchen remodeling module, for example, accounts for kitchen size, remodel scope, finish level, and whether layout or plumbing changes are involved, while the bathroom module accounts for bathroom type, plumbing layout changes, and finish level. The full home remodel module scales estimates based on home size and the extent of the renovation, ranging from a cosmetic refresh to a full gut renovation.

Across residential construction generally, permitting requirements and site-specific conditions remain significant factors in determining total project cost and timeline. In Monterey County specifically, additional considerations including local water permit requirements tied to plumbing fixture changes can affect project scope and scheduling in ways that are not always reflected in generic, national cost estimates. Tools that account for regional factors are intended to give

homeowners a more locally relevant starting point than broader, non-regional pricing guides that do not account for local permitting or water district requirements.

Timing has also become a factor in how homeowners approach remodeling decisions. Many homeowners plan interior projects around specific windows — completing work before a season of increased entertaining or family visits, or before year-end holidays. Others use slower periods to begin planning work that will not start until later. In both cases, having an early, informal sense of project cost can help homeowners decide when to begin the estimating and scheduling process, rather than waiting until a specific deadline is close at hand.

Beyond project-specific modules, the calculator also includes a design and planning estimator, intended for homeowners who are still in the early stages of scoping a project and have not yet determined a final construction budget. This module provides a range for architectural drawings and related soft costs separately from construction pricing, reflecting that design and permitting work is typically billed and scheduled independently from the build phase itself. Providing this distinction is intended to help homeowners understand which phase of a project a given cost estimate applies to, since design timelines and construction timelines are often confused as a single process.

More broadly, access to online estimating tools has become more common across service-based industries as consumers increasingly research costs independently before contacting a business directly. In residential construction specifically, that shift has been gradual compared to other industries, in part because project costs vary more significantly based on site conditions than costs in more standardized service categories. Providing a range, rather than a fixed price, is one way contractors have attempted to offer useful preliminary information without overstating certainty at an early stage of a project.

The calculator does not replace a full project consultation or formal proposal. Estimates generated by the tool reflect typical ranges for comparable projects and do not account for conditions specific to an individual property, such as existing structural conditions, code requirements triggered by the scope of work, or permitting timelines through local jurisdictions. Homeowners who use the tool are directed to request an exact quote for a project-specific assessment that accounts for these details.

Palacios Construction operates as a licensed general contractor under California license number 1071780 B, offering design and planning, kitchen and bathroom remodeling, home additions, ADU and JADU construction, outdoor living spaces, and related residential services throughout Monterey County, including Monterey, Pacific Grove, Carmel-by-the-Sea, Seaside, and Salinas.

The pricing calculator is available now at palaciosconstructionca.com/pricing. For more information, visit palaciosconstructionca.com or contact the company directly.

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Palacios Construction is a licensed residential general contractor serving Monterey County, providing kitchen and bathroom remodeling, home additions, ADU construction, and outdoor living services. CA General Contractors License #1071780 B.

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