WASHINGTON REGIONAL FOOD EXPERTS CAP OFF SUMMER TV SEASON WITH SEASONAL BAKING AND ENTERTAINING SEGMENTS

Cakes By Happy Eatery Visits WJLA & Fox 5 DC



Emily Wu-Rorrer presented WJLA's Good Morning Washington host Megan Clarke with a Hawaiian lei during her recent segment on "Stay Cations".

MANASSAS, VA, UNITED STATES, September 16, 2026 / EINPresswire.com/ -- As the summer season draws to a close, culinary experts Victoria Wu and Emily Wu-Rorrer of Cakes by Happy Eatery have concluded a high-profile series of television appearances across major Washington, D.C. network affiliates, positioning the bakery as one of the region's premier authorities on seasonal desserts and event entertaining.

The sibling duo, frequently featured on regional broadcasts for their baking expertise, capitalized on late-summer lifestyle trends with back-to-back broadcast segments designed to help viewers maximize the final weeks of the season through simple, theme-driven gatherings.

Emily Wu-Rorrer recently joined WJLA's Good Morning Washington (https://wjla.com/good-morning-washington/bringing-the-flavors-of-hawaii-to-your-next-celebration) to showcase how hosts can execute an authentic Hawaiian "Stay Cation" in their own backyards. The segment highlighted the intersection of regional television programming and experiential home entertaining.

"You can't go wrong with a Hawaiian Luau," said Wu-Rorrer during her WJLA broadcast segment. "Piping in Hawaiian music, passing out leis, and placing a few tiki torches can instantly transform a Virginia backyard into a posh spot on Oahu. The key is leaning into that vibrant island vibe across both your decor and your menu."

The broadcast featured accessible, theme-appropriate culinary staples including Spam Musubi, Huli-Huli Chicken, and traditional Hawaiian macaroni salad, alongside distinct regional desserts.

"Classic desserts that work beautifully for these events are things like Butter Mochi or Coconut Haupia, which is a traditional coconut milk-based pudding," Wu-Rorrer noted. "We also recommend Poi—a sweet taro paste with a rich, pudding-like texture—to truly bring the authentic flavors of the islands to a local celebration."



Victoria Wu (second from left) helped the gang at Good Day DC get ready for Labor Day Weekend: from left, Jacqueline Matter, Steve Chenevey and Mikea Turner all did their part to help Wu in the kitchen.

Following the staycation broadcast, Victoria Wu appeared live on FOX 5's Good Day DC (https://www.fox5dc.com/video/fmc-5tihdyvrqpn3joit) to share professional strategy and menu curation for the final major holiday weekend of the summer. The segment focused on utilizing regional agricultural yields and low-effort, high-impact baking techniques.

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>
> *Victoria Wu, partner at Cakes By Happy Eatery*

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On air, Wu advised viewers to leverage regional farmer's markets for peak-season ingredients like peaches, blueberries, and figs to introduce fresh, vibrant color to holiday tables. Her curated menu balanced traditional baked goods—such as S'mores, Blueberry Crumb Pie, and mixed berry cobblers—with innovative, no-bake alternatives designed for high-temperature weather. Featured heat-free options included a Peaches & Cream Tiramisu, Honey Ricotta with seasonal fruit and mint, Strawberry Mousse Waffle Cones, and a garden-fresh Basil Lemonade.

The consecutive television features underscore a growing consumer demand for expert-led culinary guidance as home entertaining trends continue to evolve in the Washington, D.C. metropolitan area.

For more information on seasonal entertaining concepts, recipe inspiration, or custom pastry designs, visit the culinary team online at https://www.CakesbyHappyEatery.com .



Team Wu always goes all out with their in-studio table layouts such as the taste of a Hawaiian Luau shown here.

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About Cakes by Happy Eatery:

Cakes by Happy Eatery is a premier, family-owned bakery based in Manassas, Virginia. Specializing in custom cakes, gourmet pastries, and seasonal desserts, the bakery's culinary team frequently serves as trusted on-air experts for Washington, D.C. area television networks, providing regional audiences with professional baking insights, entertaining tips, and culinary inspiration.

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