

Synergist Technology Appoints Carl Coe to Board of Directors and Names Rob Flippo General Manager

AI governance leader Synergist Technology adds veteran executives Carl Coe and Rob Flippo to accelerate growth and market expansion.

BOCA RATON , FL, UNITED STATES, September 7, 2026 /EINPresswire.com/ -- [Synergist Technology](#), a leader in AI governance, security, compliance, and operational oversight, today announced two significant leadership additions as the company continues to expand its market presence and

accelerate adoption of its AFFIRM AI management platform. Veteran technology executive Carl Coe has joined the Synergist Technology Board of Directors, while accomplished software and operations leader Rob Flippo has joined the company as General Manager.



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Carl Coe

These appointments strengthen Synergist's leadership team at a time of rapid growth across government, healthcare, financial services, and enterprise markets seeking effective governance and oversight of artificial intelligence systems. "Carl and Rob bring decades of leadership experience building, scaling, and operating highly successful software and technology companies," said Brad Levine, Founder and CEO of Synergist Technology. "As organizations increasingly recognize the need for AI governance, security, compliance, and operational visibility, their expertise will help us accelerate growth, deepen customer relationships, and continue

delivering innovation through our AFFIRM platform." Carl Coe Joins Board of Directors

Carl Coe is a seasoned technology executive with nearly three decades of experience leading

software companies through growth, operational transformation, and market expansion. He currently serves as Chief Executive Officer of Mango Practice Management, where he has driven substantial growth since acquiring the company in 2018. Under his leadership, the organization has significantly expanded both revenue and team size while maintaining a strong focus on customer success and employee empowerment. Throughout his career, Coe has held senior executive leadership positions across multiple enterprise software and technology organizations. His experience includes serving as Executive Vice President of Global Sales at PrecisionLender, Chief Operating Officer of MercuryGate International, and Chief Revenue Officer at HireVue. He has built and led global teams, developed successful go-to-market strategies, and guided organizations through periods of rapid growth and operational scale.

"As artificial intelligence becomes mission-critical across every industry, organizations need trusted solutions that help them govern and monitor these technologies responsibly," said Coe. "Synergist has built a unique platform that addresses one of the most important challenges facing enterprises today. I am excited to join the Board and help guide the company's next phase of growth." As a member of the Board of Directors, Coe will provide strategic guidance on growth initiatives, enterprise sales acceleration, partnerships, and corporate governance.

Rob Flippo Named General Manager Synergist Technology also announced the appointment of Rob Flippo as General Manager. Flippo brings more than three decades of leadership experience spanning software development, engineering, operations, healthcare technology, connected devices, and enterprise growth. Prior to joining Synergist, Flippo served as Chief Executive Officer of MobileHelp, one of the nation's leading providers of personal emergency response and connected health solutions. During his 16-year tenure, MobileHelp became an industry leader serving hundreds of thousands of customers through innovative healthcare and safety technologies. Flippo's extensive leadership background also includes executive positions at Emergin, where he served as Chief Operating Officer, Motorola, where he led business development initiatives, and Boca Research, where he oversaw engineering operations. Most recently, he served in executive leadership roles at SaferWatch before joining Synergist. At Synergist, Flippo will oversee day-to-day business operations, customer success, strategic partnerships, product execution, and organizational growth as the company scales to meet increasing demand for AI governance and compliance solutions.

"Organizations need practical and scalable approaches to managing AI risk, compliance, and operational oversight," said Flippo. "Synergist has developed an exceptional platform and vision for the future of AI governance. I am excited to work alongside the team to expand our market presence and help customers confidently deploy and manage AI technologies."

Positioning for the Next Stage of Growth. The additions of Coe and Flippo come as organizations across both the public and private sectors accelerate AI adoption while facing increasing regulatory, compliance, security, and governance requirements. Synergist's AFFIRM platform provides continuous monitoring, governance, compliance, security, and operational management for AI systems. Built to help enterprises gain visibility into AI usage and risk,

AFFIRM enables organizations to govern AI deployments while supporting regulatory requirements and operational best practices. With strengthened leadership and governance expertise, Synergist Technology is well positioned to expand its partnerships, accelerate customer adoption, and continue delivering enterprise-grade AI governance capabilities to organizations worldwide.

About Synergist Technology

Synergist Technology is a leading provider of AI governance, security, compliance, and monitoring solutions. Its AFFIRM platform enables organizations to discover, monitor, govern, and secure AI systems across their enterprise environments. Leveraging advanced oversight capabilities, AI Gateway, and AI Firewall technologies, Synergist helps government agencies and enterprises deploy AI responsibly, securely, and at scale.

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