AHQ Originals Premieres Episode 2 Featuring Sean Zacot and Boss Strategy Global

Explore how Boss Strategy Global is using acquisitions, brand incubation, financing, and national distribution to build and scale a growing portfolio of brands.



Acquisition Headquarters AHQ Originals Epi 2

SALT LAKE CITY UTAH, UT, UNITED STATES, September 7, 2026 /EINPresswire.com/ -- AHQ Originals Announces Episode 2 Featuring Sean Zacot and Boss Strategy Global
New documentary explores how Boss Strategy Global is using acquisitions, national retail distribution, financing, and brand incubation to build and scale a growing portfolio of brands.

Acquisition Headquarters (AHQ) announced the premiere of Season 1, Episode 2 of AHQ Originals, featuring entrepreneur Sean Zacot and Boss Strategy Global.

The episode premieres during a special online watch event Friday, September 11, 2026, from 9:30–10:15 a.m. Mountain Time, giving entrepreneurs, investors, operators, and business leaders an inside look at the strategy behind Boss Strategy Global.

Building a Portfolio Through Acquisition and Acceleration

Episode 2 follows Zacot and the evolution of Boss Strategy Global as the company expands beyond traditional brand strategy into a broader platform for acquiring, financing, accelerating, and distributing brands.

A central part of the documentary explores how Boss Strategy Global has used acquisitions to expand its portfolio and capabilities while creating infrastructure designed to help brands reach their next stage of growth.

For emerging international brands looking to enter or expand within the United States, as well as domestic companies seeking greater national retail distribution, Boss Strategy Global provides

resources and relationships designed to help bridge the gap between a promising product and broader market penetration.

The company has also expanded its model through its brand incubator, bringing together strategic support, financing opportunities, acceleration resources, and distribution capabilities to help selected brands scale.

“AHQ Originals is about documenting how entrepreneurs are actually building companies,” said Nathan Byrd, Founder and CEO of Acquisition Headquarters. “Sean's story gives us an opportunity to explore acquisitions from a different perspective not simply buying businesses, but using acquisition, infrastructure, distribution, and capital to build a larger ecosystem of brands.”

An Inside Look at the Strategy

Rather than focusing only on the finished products consumers see on store shelves, Episode 2 examines what happens behind the scenes: identifying opportunities, acquiring complementary businesses, helping international brands navigate the U.S. market, creating national retail distribution opportunities, and developing the financial and operational infrastructure required for growth.

The documentary provides a look at how Zacot and Boss Strategy Global are working to create a platform where brands, capital, strategy, and distribution intersect.

Online Premiere — September 11

The 45-minute online premiere will allow viewers from across the country to experience the documentary and learn more about the business strategies behind the Boss Strategy Global story.

Friday, September 11, 2026 | 9:30–10:15 a.m. MT | Online

Register For Online Event Here:
https://luma.com/acquis-mfii

About AHQ Originals

AHQ Originals is the documentary platform of Acquisition Headquarters, created to tell the stories of entrepreneurs, investors, acquisition leaders, and companies building, acquiring, and investing in privately held businesses.

Through cinematic storytelling, AHQ Originals turns real business journeys into educational and inspirational media while giving featured companies an opportunity to document their story,

increase market visibility, strengthen credibility, and connect with the broader business ownership ecosystem.

Companies and entrepreneurs interested in being considered for future AHQ Originals episodes may contact Acquisition Headquarters.

About Boss Strategy Global

Boss Strategy Global is a brand growth and acceleration platform focused on helping companies expand through strategy, distribution, financing, incubation, and market development. The company works with brands seeking national retail growth as well as international organizations looking to expand their presence within the United States.

About Acquisition Headquarters

Acquisition Headquarters (AHQ) is a business ownership ecosystem connecting seasoned operators, active capital partners, and M&A professionals through education, membership, strategic relationships, events, and media.

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