

Banner Elk Broker Jeff Hamm Joins Ivester Jackson - Christie's International Real Estate

Hamm brings a short-term rental and second-home focus to the luxury firm's High Country office in Boone

BOONE, NC, UNITED STATES, September 7, 2026 /EINPresswire.com/ -- Jeff Hamm, a

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Jeff Hamm

Broker/REALTOR® known across the High Country as the creator of the [Banner Elk Living](#) podcast and digital platform, has joined Ivester Jackson – Christie's International Real Estate. Hamm will work out of the firm's High Country office at 144 Poplar Grove Rd. in Boone, effective September 4, 2026. He was previously with Elevate Land & Realty in Banner Elk.

Hamm specializes in the segment of the Banner Elk market that most sales conversations skip: the buyer who wants a mountain house that earns its keep. His practice centers

on short-term rental properties and second homes, and his work with clients typically starts with the numbers – projected nightly rates, occupancy patterns, HOA and county rental restrictions, and what a property realistically returns before it ever becomes a family retreat.

"I'm a natural networker and always at my best when standing in the service of my clients and community," Hamm said. "By joining Ivester Jackson – Christie's International Real Estate, I now have the marketing tools and support to provide the world-class service every client deserves." The move connects Hamm's local practice to a global luxury network. Ivester Jackson is an exclusive affiliate of Christie's International Real Estate, which markets member listings to an international audience of buyers – a meaningful advantage in a resort market where a significant share of demand originates outside North Carolina.

Hamm built his reputation as a connector and media producer before he built it in real estate. In 2020 he launched [The Best of LKN](#), an interview platform covering the Lake Norman community that grew into a substantial regional following. He applied the same approach to the High Country with Banner Elk Living, a podcast, blog, email newsletter, YouTube channel, and social media platform with a stated mission of elevating local small businesses and nonprofits by telling their stories in their founders' own words. That work has given him an unusually deep

bench of relationships among the business owners, builders, and residents who make up the Banner Elk area.

Jeff Hamm

Ivester Jackson – Christie's International Real Estate

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Jeff Hamm, Broker/REALTOR® Ivester Jackson -
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