Reolink Solar Floodlight Cam by Reolink Innovation Limited Wins Gold A' Design Award

Solar Powered Smart Camera Recognized for Innovation in Security, Safety and Surveillance Products Design



Reolink

COMO, CO, ITALY, September 7, 2026 /EINPresswire.com/ -- The A' Design Awards has announced Reolink Innovation Limited as a winner of the Gold A' Design Award in the category of Security, Safety and Surveillance Products Design for the work titled Reolink Solar Floodlight Cam. The A' Design Award is one of the world's most prestigious recognitions and a highly respected accolade within the field of security products design. This designation acknowledges designs that demonstrate notable innovation and meaningful contribution to their intended audience. The recognition positions the Reolink Solar Floodlight Series as an outstanding example of good design, evaluated through a rigorous and impartial process. For Reolink Innovation Limited, this honor reflects sustained effort in advancing intelligent outdoor security solutions.

The Gold A' Design Award for the Reolink Solar Floodlight Cam carries relevance well beyond the recipient, addressing pressing needs within the security products industry and the expectations of contemporary users. The design responds to growing demand for energy efficient, wire free, and intelligent security solutions suitable for residential environments. By integrating artificial intelligence, renewable energy, and considered user experience, the product aligns with current trends toward sustainability and reduced false alarms. Practical benefits include flexible deployment without dependence on alternating current power, lower installation costs, and minimized light pollution. These attributes serve homeowners, installers, and the broader industry alike.

The Reolink Solar Floodlight Cam creates an all scenarios smart security system, using AI algorithms to recognize different object types and allowing users to customize lighting, siren, and recording strategies. The built-in AI recognition system distinguishes humans, vehicles, and animals, activating only infrared lights for harmless small animals to prevent ecological disturbance, while triggering bright lights, high decibel sirens, and real time cloud alerts when a person enters a designated zone. A sleek white body integrates naturally into modern buildings and traditional courtyards, with a central black camera lens and symmetrically arranged square side fill lights providing both illumination and visual harmony. Powered by solar energy, the device runs continuously with an average of one hour of direct sunlight per day, and its battery lasts up to ninety days under cloudy conditions. IP67 protection ensures stable performance across varied environments.

This recognition reinforces the direction of Reolink Innovation Limited toward scenario adaptive security products that evolve from functional tools into companions for everyday life. The award may inspire further exploration of features such as animal friendly lighting and welcome home illumination, broadening the use scenarios of outdoor security devices. The Gold A' Design Award serves as encouragement for the team to continue refining sustainable and user centered solutions. Such acknowledgment supports ongoing innovation while contributing to advancing standards across the field.

Interested parties may learn more about the award-winning design, its features, and its creators at the dedicated page provided by the A' Design Awards. Additional information regarding the company and its products is available through official Reolink channels. Those wishing to view the design in detail are welcome to visit the link below.

https://competition.adesignaward.com/ada-winner-design.php?ID=179942

About Reolink Innovation Limited
Founded in 2009, Reolink Innovation Limited is a developer of intelligent visual technology for home and business, established by a team of engineers with a strong commitment to smarter security solutions. Based in China, the company offers products trusted by millions of users across more than one hundred and ten countries and regions. Building on this trust, Reolink Innovation Limited continues to deliver advanced, reliable, and user-centric solutions that empower people to protect what matters most.

About the Gold A' Design Award Recognition
The Gold A' Design Award is granted to designs that demonstrate a high level of innovation and a significant impact on their intended audience. Within the Security, Safety and Surveillance Products Design category, evaluation considers criteria such as innovation in security design, user-friendly interface, durability, aesthetic appeal, advanced technology integration, ease of installation, effectiveness in threat detection, compliance with safety standards, eco-friendly design, resilience to false alarms, and future-proof design. Recognized through a rigorous

assessment, recipients are noted for their visionary approach and technical skill. These designs serve as benchmarks that encourage further innovation and inform future practice. The recognition highlights concrete contributions to art, science, design, and technology.

About A' Design Award

The A' Security, Safety and Surveillance Products Design Award is an international, juried competition that welcomes designers, design agencies, companies, brands, and entities operating within the security, safety, and surveillance fields. Entries are evaluated through a blind peer-review process, assessed against pre-established criteria by an expert jury panel of design professionals, industry experts, journalists, and academics. Organized since 2008 and now in its eighteenth year, the competition spans all industries and is open to entries from all countries. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, guided by a philanthropic mission to enhance the world through the power of good design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and submit their projects at the following url: https://securityproductsawards.com

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