Rick Lance Joins Voices of 250 To Share His View of American Enterprise

Rick Lance Studio has announced that voice actor and narrator Rick Lance is participating in Voices.



narration voice over services._

THOMPSON'S STATION, TN, UNITED STATES, September 10, 2026 /EINPresswire.com/ -- Rick Lance Studio has announced that voice actor and narrator Rick Lance is participating in Voices of 250, a national project created to mark the 250th anniversary of American independence. The initiative brings together CEO professionals from across the United States to share personal perspectives on freedom and its continuing role in American life, work and enterprise.

Lance's participation adds a professional voice artist's perspective to a project focused on American identity and the future of the country. It also places Rick Lance Studio's work within a broader discussion about communication, storytelling and the role of spoken media in business, entertainment, education and public information.

Voices Of 250 Brings Together American Perspectives

Voices of 250 is building a collection of short recorded messages from business leaders, executives, actors and other professionals. The project is designed to capture individual views on why freedom matters as the United States approaches its 250th anniversary. The collection includes participants from different industries and professional backgrounds.

For Rick Lance Studio, the participation connects its voice production work with a national conversation about the people and organizations that contribute to American enterprise. The studio's work includes recorded narration and voice performance for commercial, corporate, documentary, industrial, entertainment, educational and political productions.

“Voice work is closely connected to how people receive a story, an idea or a message,” said Rick Lance. “Voices of 250 provides an opportunity to reflect on freedom and the people, businesses and industries that continue to shape the country.”

Voice Services Support Multiple Production Needs

Rick Lance Studio provides professional voiceover services for advertising agencies, corporate communication teams, video producers, filmmakers, documentary producers, entertainment companies and organizations across several industries. Its published service categories include commercial, corporate, industrial, character, e-learning, sales presentation, explainer, television narration, film narration and general video narration.

The studio provides commercial voice over services for television, radio, advertising, promotional productions and other recorded media. It also handles corporate presentations, explainer videos, sales presentations and non-broadcast projects. Project requirements can vary according to script length, usage, production format and delivery needs.



commercial voice over services._



voice over services._

The studio’s published industry categories include agriculture and equine, construction, community banking, finance, manufacturing, energy production, trucking, real estate, insurance, outdoor sports, travel and tourism, education, entertainment, restaurants and healthcare. These sectors use professional narration to explain services, document operations, provide training or present information to customers and employees.

Rick Lance Studio also provides narration voice over services for documentaries, training programs, educational media, corporate videos, film and television narration and other long-form projects. The studio states that typical project turnaround is 24 to 48 hours, depending on script length and production requirements.

The range of work also reflects the different ways organizations use recorded voices. Advertising agencies may need concise campaign reads, while documentary and video producers may require longer narration. Corporate teams can use voice recordings for training, presentations and branded information, while museums, nonprofits and entertainment producers may use narration or character performance for public-facing media.



rick lance studio,_

Voiceover Becomes Part Of A Larger Media Process

Professional voice production is generally one component of a larger media project. A finished production may combine a script, voice recording, video, animation, music, sound design and distribution. For producers and communication teams, delivery, pacing, pronunciation and recording quality can affect how clearly audiences understand spoken information.

These production needs can involve both commercial voice over services and longer-form narration voice over services, depending on the purpose of the recording. Rick Lance Studio's published portfolio reflects projects where the voice must explain, guide, inform or support a visual story rather than function as a standalone message. This distinction is relevant to producers selecting voice talent for different stages and formats of media production.

Rick Lance Studio records and delivers voice files in commonly used formats, including WAV, AIFF and MP3, according to its published service information. The studio also supports remote direction sessions through online production platforms and accepts project requirements before recording. Clients may request auditions or voice samples when selecting a voice for a production.

The studio records in English and lists Southern and Western U.S. accent options among its capabilities. Its published materials also cover character work, storytelling, movie and television narration, promotional reads and specialized industrial productions.

"Professional voiceover is one part of a larger production," said Lance. "The goal is to

communicate the material clearly and appropriately for the audience, whether the project involves a commercial, documentary, corporate presentation, training program or industrial video.”

About Rick Lance Studio

Rick Lance Studio is a professional voiceover business based in Nashville, Tennessee. Rick Lance began his voice acting and voiceover career in 1993 after working in music and commercial recording. The studio now provides voice production for commercial, corporate, documentary, industrial, entertainment, educational, political and other media projects.

The studio maintains voice demos covering commercial, corporate, political, movie trailer, storytelling, character, agriculture, equine, healthcare, financial, clean energy and industrial applications. Its published materials state that demo recordings are provided for listening purposes and prohibit AI voice cloning and machine-learning use.

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