The Oregon Coast Guide Launches Affordable Local Advertising to Help Coastal Businesses Grow

The Oregon Coast Guide Launches Affordable Local Advertising to Help Coastal Businesses Grow

COOS BAY, OR, UNITED STATES, September 7, 2026 /EINPresswire.com/ -- A community-centered platform connecting Oregon Coast businesses with locals and visitors who want to discover, support, and stay connected to the coast.

> We help people discover and support the local businesses that keep our coastal communities strong. Supporting Local and Keeping Money in our communities."
>
> *Author: Kirsten, Founder of The Oregon Coast Guide*

The Oregon Coast Guide is helping Oregon Coast businesses reach the people who matter most: the locals, visitors, neighbors, and customers who keep coastal communities thriving.

Created by Kirsten, founder of Map It Media, The Oregon Coast Guide is more than a tourism website or standard business directory. It is a community-driven online guide built exclusively for Oregon Coast businesses, services, restaurants, farms, producers, events, artists, shops, and the people who make each coastal town unique.

Its mission is simple:

Discover local. Support local. Stay connected.

"The coast is more than a destination—it is home," says Kirsten, founder of The Oregon Coast Guide. "Our goal is to make it easier for people to find and choose the local businesses, services, and experiences that make the Oregon Coast special."

The Guide gives local businesses an affordable way to build visibility, share their story, and connect with potential customers without the high cost or complexity of traditional advertising. Businesses can create a presence where people are actively looking for places to eat, shop, stay, explore, hire, and experience the Oregon Coast.

When people choose a local restaurant, hire a local contractor, visit a farm, attend an event, shop with a coastal business, or discover a new service through The Oregon Coast Guide, more support stays in the community. That means stronger small businesses, stronger towns, and a stronger Oregon Coast.

Through her work with Map It Media, Kirsten has helped businesses build their presence, tell their stories, and reach the communities they serve. As a woman-owned business, she brings a personal commitment to helping other small businesses thrive.

The Oregon Coast Guide is inviting Oregon Coast business owners to join a growing local resource designed to celebrate the coast, strengthen connections, and make local discovery easier for everyone.

To learn more or list your Oregon Coast business, visit:

https://theoregoncoastguide.com/

About The Oregon Coast Guide

The Oregon Coast Guide is a community-centered online guide for Oregon Coast businesses, communities, services, events, restaurants, farms, producers, and local experiences. Built to connect locals and visitors with the people and places that make the coast special, the Guide is dedicated to helping local businesses grow through affordable advertising and meaningful visibility.

Discover local. Support local. Stay connected.

Media Contact:
Kirsten
Founder, The Oregon Coast Guide
Owner, Map It Media
https://theoregoncoastguide.com/

Kirsten Jensen
The Oregon Coast Guide
+ +1 503-877-7234
email us here
Visit us on social media:
LinkedIn
Instagram
Facebook
YouTube
X

This press release can be viewed online at: https://www.einpresswire.com/article/940261778

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.