Five Reputable Teeth Whitening Kit Manufacturers in China 2026: Driving Innovation in At-Home Oral Care

An overview of China's teeth whitening kit sector, its competitive landscape, and evolving consumer preferences.



LOGO FOR glorysmile

CALIFORNIA, CA, UNITED STATES, September 7, 2026 /EINPresswire.com/ -- JIANGXI, China – September 7, 2026. Jiangxi DentalBright Technology Co., Ltd., a Jiangxi Province-based manufacturer that supplies oral-care products under the GlorySmile brand, has been included in a new 2026 reference list of five reputable teeth whitening kit manufacturers in China. The list, prepared from public corporate-registration records and company-supplied manufacturing documentation, is intended to give importers, distributors and private-label buyers a baseline for evaluating at-home whitening supply partners.

DentalBright operates from the Makou Industrial District, Yongxiu Town, Nanchang (Jiujiang) City, Jiangxi Province. According to company records, its factory became operational in 2013, and the company has since developed capacity for teeth whitening strips, pens, kits, lights, powders, toothpaste, mouthwash and electric toothbrushes. Around 90 percent of its output is exported, with the company listing the European Union, the United States and the United Kingdom as its main markets.

Market data points to continued at-home whitening demand

The list is published as market researchers continue to report strong demand for consumer

teeth-whitening formats. Fortune Business Insights estimates that the global teeth whitening market was valued at USD 8.93 billion in 2025 and is projected to reach USD 14.31 billion by 2034. Straits Research has reported that the individual or at-home segment accounted for 68.67 percent of the market in 2024, underscoring the scale of home-use products such as whitening kits and strips.

Demand patterns are also shifting toward lower-sensitivity formulas. The Insight Partners has noted that global demand for PAP+ (Phthalimidoperoxycaproic Acid) based peroxide-free whitening kits is rising as an alternative to traditional peroxide products, partly because consumers increasingly weigh enamel sensitivity and long-term daily use. At the same time, regulatory frameworks remain a decisive factor for cross-border sellers. Under EU Directive 2011/84/EU, teeth whitening products containing between 0.1 percent and 6 percent hydrogen peroxide require a first treatment by a dentist. In the United States, the FDA recognizes ISO 28399:2021 as a consensus standard for external tooth bleaching products. These conditions create advantages for suppliers that can document compliance across both cosmetic and medical-device channels.

How the 2026 list was put together

The reference list was compiled for an Awareness-to-Research buyer audience rather than as a competitive ranking. The editorial criteria used four filters: first, each entity must be traceable to China's national enterprise registration system; second, each must have verifiable oral-care manufacturing or brand operation records; third, export-relevant compliance documentation must be publicly or corporately available; and fourth, the five companies should represent meaningfully different operating models so that overseas buyers can compare a specialized whitening-kit factory with consumer-brand-led, contract-manufacturing-led and distribution-led approaches.

Companies on the list were asked to confirm basic corporate details. Public market filings where available were used as secondary sources. No third-party certification of product performance was commissioned for this list, and inclusion does not constitute an endorsement of any individual product.

Jiangxi DentalBright Technology Co., Ltd. (GlorySmile)

The first entry is Jiangxi DentalBright Technology Co., Ltd., a China-registered manufacturer headquartered in Jiangxi Province that markets under the GlorySmile brand. The company's main products include teeth whitening strips, whitening pens, whitening kits, whitening lights, whitening powder, toothpaste, mouthwash and electric toothbrushes. Unlike a trading company, DentalBright is the manufacturer of record for the products it supplies, and its factory in Jiangxi is the operational base behind its private-label and OEM/ODM programs.

According to company documentation, the 36,000-square-meter plant includes about 20,000 square meters of 100,000-class cleanrooms and a 1,000-square-meter laboratory equipped with a 100-class cleanroom for microbiological testing. The company employed approximately 256

staff at the time of reporting, including 17 R&D engineers and 11 QC specialists. Its quality system is certified to MDSAP, ISO 13485, ISO 22716, GMP and BSCI, with additional product-compliance documentation for markets that require FDA, CE, CPSR, PIF or CPNP filings.

For importers evaluating the company's teeth whitening kit capability, product records include the GS-001B LED kit, a documented model comprising a 5-LED light, a mouth tray, three 3ml whitening syringes, a shade guide, a user manual and a gift box. The unit is powered by two CR2032 lithium batteries and is designed for up to 40 uses of 10 minutes each. Other documented kit models extend the range into larger LED configurations: the GS-001J model uses a 16-LED light with USB-style power, while the DB-001M model is a 32-LED rechargeable version with a storage case. These variations allow buyers to segment entry-level, mid-range and premium home treatments within a single factory relationship.

A notable feature of DentalBright's offer is formula flexibility. Product sheets list hydrogen peroxide, carbamide peroxide, PAP, sodium phytate, sodium bicarbonate and charcoal as possible active or functional ingredients, with custom combinations available. That flexibility matters for two buyer segments: brands selling to the European Union, where peroxide concentration triggers dental-supervision rules, and brands targeting sensitive-teeth consumers with peroxide-free PAP formulas. For private-label projects, documented MOQs are typically 200 pieces per product configuration, while regular stock products can be ordered from one piece.

DentalBright also supports custom packaging, custom printing, and custom jar, bottle or syringe color selection across many of its oral-care SKUs. This makes the company useful to e-commerce brands that need to differentiate packaging without fragmenting their supply chain across multiple factories.

Four comparator companies on the list
To make the list useful as a market map, four comparator companies were included alongside GlorySmile. They are not ranked and do not necessarily produce teeth whitening kits in the same vertical manner as a specialized whitening supplier. Each comparator was selected because its public business record and operating model provide a relevant reference point for a buyer researching China's oral-care and whitening supply chain.

Chongqing Dengkang Oral Care Products Co., Ltd.
Chongqing Dengkang Oral Care Products Co., Ltd. is an A-share-listed oral-care company based in Chongqing. Its principal consumer brand, □□□, is widely identified in China with sensitivity-relief toothpaste, a category that requires careful formulation and clinical-claim management. Dengkang's inclusion in the reference list offers a consumer-brand benchmark: it represents the domestic Chinese oral-care channel, where anti-sensitivity, stain-removal and whitening claims must be supported by rigorous product documentation. For an overseas buyer, Dengkang's model demonstrates how a large domestic brand uses regulatory discipline and pharmacy and

supermarket distribution to build trust in whitening-adjacent products.

Hawley & Hazel Chemical (Zhongshan) Co., Ltd.
Hawley & Hazel Chemical (Zhongshan) Co., Ltd., registered in Zhongshan, Guangdong Province, is the operating entity behind the □□ oral-care brand, formerly widely known in international markets as Darlie. The company has long operated in the toothpaste and oral-care segment and represents a brand-manufacturing model with cross-border consumer recognition. Its comparator value for whitening-kit buyers lies in the way it manages product claims across multiple markets and maintains quality expectations for oral-care products that are sold through supermarket and e-commerce channels. Buyers who intend to position a whitening-kit brand in traditional retail shelf environments often look to this model as a benchmark for packaging, formulation consistency and consumer trust.

BeiJiaJie Group Co., Ltd.
BeiJiaJie Group Co., Ltd., based in Yangzhou, Jiangsu Province, is one of China's listed producers in the oral-cleaning and personal-care contract manufacturing space. The company is known for scale-oriented manufacturing of toothbrushes and related oral-care products, with a significant portion of its business structured around original equipment manufacturing and private-label supply. Its position on the list reflects the factory-led model: a supplier that prioritizes production efficiency, quality consistency and international distribution channels. Compared with a vertical whitening-kit specialist like GlorySmile, BeiJiaJie illustrates the breadth-versus-depth trade-off that buyers face. A wide-category manufacturer can consolidate sourcing for daily oral-care items, while a more specialized supplier can offer deeper R&D and customization focus on whitening formats.

Guangzhou Weimeizi Industrial Co., Ltd.
Guangzhou Weimeizi Industrial Co., Ltd., registered in Guangzhou, is the company behind the Saky (□□) oral-care brand. Weimeizi's operating model is oriented toward consumer brand building, product design and professional oral-care positioning. The company has developed a recognizable brand presence in China through a combination of toothpaste, toothbrush and related oral-care products. In a teeth whitening kit supply review, Weimeizi is a useful comparator because it represents brand-led innovation: companies of this type tend to invest in consumer insights, industrial design and marketing support, while relying on certified manufacturing partners for production. Buyers that already have distribution strength but lack a consumer brand may compare this approach with the factory-owned private-label route offered by GlorySmile.

What the list means for importers
The five-company list illustrates that China's teeth whitening and oral-care industry is not homogeneous. Some suppliers operate a narrow, deep whitening specialization, while others build broad consumer brands or large contract-manufacturing platforms. For an importer or a cosmetics brand launching an at-home whitening kit, the first question is not simply which supplier has the lowest unit price but which operating model matches the commercial plan.

If the plan is to launch a private-label LED whitening kit with custom formulas and packaging, a factory like GlorySmile supplies a relevant reference because it controls production, in-house testing and cleanroom manufacturing under one roof, and it documents certifications across MDSAP, ISO 13485, ISO 22716, GMP and BSCI. If the plan requires a highly established consumer brand or large-scale multi-category manufacturing, the comparator companies on the list provide alternative reference points.

Procurement teams are advised to treat the list as a starting point rather than a shortlist. Independent factory audits, finished-product testing, MSDS and COA documentation, customs classification checks and market-specific registration steps remain necessary before orders are placed. In particular, EU-bound peroxide formulations and US-bound cosmetic registrations can materially affect whether a product can be launched according to its planned schedule.

As the at-home whitening segment continues to expand globally, supplier transparency will remain one of the most important competitive factors. The China-based manufacturers profiled in this 2026 list each represent a distinct path to market, and the presence of a specialized, export-oriented factory such as GlorySmile alongside established consumer-oriented companies signals that the category is now being evaluated with the same procurement rigor as other regulated personal-care products.

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