CorsetWholesale.com Launches Custom Design, Giving Boutiques Access to Factory-Direct Manufacturing with a 20-Piece MOQ

Wholesale buyers can choose from 200+ fabrics, mix corset styles and sizes, and create factory-direct custom collections with just a 20-piece minimum.



A custom floral overbust corset showcasing the fabric and design possibilities available through Corset Wholesale Ltd's new Custom Design program.

GURGAON, HARYANA, INDIA, September 7, 2026 /EINPresswire.com/ -- Wholesale buyers can choose their own fabrics and prints, mix styles and sizes across a collection, and access custom corset manufacturing without traditional high-volume minimums.

Corset Wholesale Ltd, a factory-direct corset manufacturer operating since 2005, has announced the launch of Custom Design, a made-to-order manufacturing program created to make custom corset production more accessible to independent boutiques, retailers and fashion brands.

> Custom Design gives boutiques the freedom to create distinctive corset collections without the large minimums traditionally associated with custom manufacturing."
>
> *Suman Bharti*

The new program allows approved wholesale buyers to create their own collections with a minimum order of just 20 pieces total when using Corset Wholesale Ltd's existing patterns.

Buyers begin by selecting from a library of more than 200 fabrics and prints, including brocade, satin, lace, mesh and taffeta, or by submitting their own print or pattern.

They can then choose from the company's existing range of corsets, corset dresses and waist-training styles, with the ability to mix styles and sizes within the same custom collection.

Rather than requiring 20 pieces of each individual style, the minimum applies across the collection, allowing smaller retailers to test different silhouettes, sizes and designs without committing to large quantities of a single product.

For projects based on a buyer-supplied pattern, the minimum order is 30 pieces.

Once a Custom Design request is submitted, the Corset Wholesale Ltd team reviews the specifications and provides a confirmed quotation before production begins. After the quotation is approved and payment is confirmed, custom orders are typically ready for dispatch within 7–10 working days.

"For independent boutiques, exclusivity shouldn't require committing to hundreds of pieces," said a spokesperson for Corset Wholesale Ltd. "A retailer may want a collection that reflects its own aesthetic, but traditional manufacturing minimums can make that difficult. Custom Design gives buyers the flexibility to choose their fabric, select their styles and build a distinctive collection at a quantity that makes sense for a smaller business."

Wholesale buyers can also provide customisation requirements as part of their request, allowing collections to be developed around a retailer's individual brand direction.

Existing PRIVATE RESERVE™ customers can incorporate eligible reserved styles into their Custom Design collections, combining territory-protected designs with their chosen fabrics and prints.

Exclusive Limited-Edition Fabrics Planned

As part of the program's next phase, Corset Wholesale Ltd is preparing a rotating selection of exclusive limited-edition fabrics and prints available specifically for Custom Design customers.

These fabrics will be produced or sourced in limited quantities and, once sold through, will not be restocked.

Wholesale buyers will be able to select a limited-edition fabric and apply it across multiple eligible styles while retaining the same 20-piece total minimum, creating small-run collections that are less likely to appear elsewhere in the market.

Availability dates and individual fabric releases will be announced through CorsetWholesale.com and the company's wholesale customer communications.

Availability

Custom Design is available now to approved Corset Wholesale Ltd wholesale accounts.

Buyers can explore available fabrics, select styles and submit a Custom Design request at:

corsetwholesale.com/custom-order

About Corset Wholesale Ltd

Founded in 2005, Corset Wholesale Ltd is a business-to-business corset manufacturer supplying retailers, boutiques and fashion brands worldwide.

Operating factory-direct from Gurugram, Haryana, India, the company manufactures steel-boned corsets, waist-training corsets, corset dresses and related structured fashion, while offering wholesale partners private-label manufacturing, Custom Design and territory-protected PRIVATE RESERVE™ programs.

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