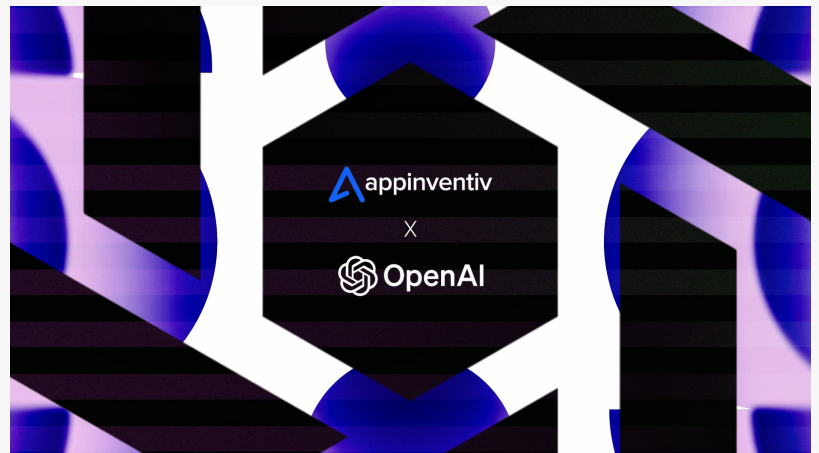


Appinventiv Partners With OpenAI To Advance Enterprise AI Solutions For Global Brands

Appinventiv achieves OpenAI Select Partner status, empowering global enterprises to integrate advanced AI and accelerate digital transformation strategies.

MANHATTAN, NY, UNITED STATES, September 7, 2026 /EINPresswire.com/ -- Moving beyond the isolated pilot programs, [Appinventiv](https://www.appinventiv.com/) has officially been named an OpenAI Select Partner.

This strategic alignment merges OpenAI's frontier intelligence with Appinventiv's rigorous enterprise delivery architecture, creating a direct pipeline for organizations to operationalize AI at an unprecedented scale.



Appinventiv OpenAI partnership

For technology leaders, the core challenge has never been simply accessing AI. It is integrating it seamlessly into complex business environments without disrupting existing infrastructure. The OpenAI Select Partner status serves as a critical architectural bridge. It equips Appinventiv with advanced resources, priority enablement, and direct technical backing from the OpenAI Partner Network.

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This OpenAI Partnership is about building a bridge between raw AI & real-world business execution. We are taking the most advanced technology and weaving it into the daily operations of global brands.”

*Saurabh Singh, CEO of
Appinventiv*

This translates to mitigated technology risk and highly accelerated deployment cycles. It means building sophisticated, AI-native workflows designed to evolve, rather than become obsolete with the next model iteration. With the partnership, the company aims to take the most advanced technology in the world and make it

remarkably simple to use.

Long before this partnership, Appinventiv was already architecting the future for global brands. The firm's proficiency is anchored by a specialized talent pool of over 200 data scientists and AI

engineers. Their operational track record includes delivering more than 300 [AI-powered solutions](#) and successfully launching 80+ Generative AI applications for enterprises globally.

Also, Appinventiv has trained and deployed over 150 custom AI models and completed 75+ distinct enterprise AI integrations. They take highly complex, industry-specific business problems and solve them with mathematical precision.

To bridge the gap between initial concept and enterprise rollout, Appinventiv employs an outcome-driven delivery methodology. Every project progresses through rigorous gates: discovery and use-case definition, data and technical assessment, rapid proof-of-concept (PoC) prototyping, rigorous evaluation, production engineering, deployment, and continuous optimization. Progression between stages demands strict compliance with predefined success criteria and measurable benchmarks.

When engineering LLM-powered systems, this methodology prioritizes architectural robustness, focusing on advanced prompt and workflow engineering, retrieval-augmented generation (RAG), dynamic tool and agent orchestration, and integrated human-in-the-loop governance.

Appinventiv's AI practice leadership holds industry-recognized credentials, including Microsoft Certified: AI Transformation Leader (AB-731), Certified AI Security Specialist (CAISS), CEH-AI v13, and Certified ScrumMaster (CSM).

Across the wider engineering organization, teams maintain deep cloud, data, and machine learning credentials across Microsoft Azure, AWS, and Google Cloud, ensuring integrations remain compliant, observable, and platform-agnostic.

Critically, these systems operate with profound reliability. Appinventiv's production deployments maintain a 98% AI prediction accuracy and an agent task accuracy exceeding 90%. It is technology designed to fade into the background, allowing leaders to focus entirely on growth.

Becoming an OpenAI Select Partner catalyzes the next phase of enterprise transformation for the company. Appinventiv is now perfectly positioned to weave frontier models directly into the fabric of global businesses.

About Appinventiv

Appinventiv is a global digital product engineering and enterprise AI firm that builds technology for the world's most ambitious brands. Operating across five global excellence centers with a highly specialized team of over 1,700 engineers, the company has architected and delivered more than 3,000 digital products.

The firm's commitment to frictionless innovation has earned it continuous global recognition. Recently honored as the "Leader in AI-First Product Engineering" by The Economic Times and named one of India's Fastest-Growing Companies by TIME and Statista 2026, Appinventiv

consistently redefines the benchmark for technology delivery.

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