NOWPayments Runs Its Own TOKEN2049 Travel on Staynex, Opens Co-Branded Booker to 20,000+ Partners

What the payments company booked for its own team in Singapore is now open to its network: 2.65M properties, 700+ airlines and 300+ crypto payment options.



SINGAPORE, SINGAPORE, September 7, 2026 /EINPresswire.com/ -- NOWPayments business ecosystem, the crypto payments arm of the ChangeNOW ecosystem, and Staynex, the operating system for AI-curated social travel and events, today announced a strategic partnership around TOKEN2049 Singapore. As part of the collaboration, NOWPayments used Staynex to arrange accommodation for its team, while the two companies launched a co-branded booking site where TOKEN2049 travellers can book stays through Staynex and pay in crypto via NOWPayments.

The proof is already live. NOWPayments has mandated Staynex for 100% of its internal team travel to TOKEN2049 Singapore (7–8 October, Marina Bay Sands). From today, that same stack is open to NOWPayments staff, ecosystem partners and community through a co-branded booking site. A detailed B2B case study on the TOKEN2049 programme will be issued to media and partners following this announcement.

Why it matters
This is a strategic collaboration, not a one-off integration. A payments company that already moves digital value for thousands of merchants is using Staynex to support its own team travel while also giving its broader partner community the opportunity to
access the platform and plan their travel for one of the industry's biggest gatherings. The announcement lands 30 days before an estimated 25,000 attendees arrive at Marina Bay Sands for one of the industry's largest gatherings.

"The best partnerships are the ones where both sides become real users of each other's

products. Staynex × Sleap uses NOWPayments for crypto payments, and we use their platform for our own corporate travel. That makes this much more than an integration - it's a partnership built on real usage."
— Kate Lifshits, CEO, NOWPayments

The proof: TOKEN2049 Singapore

Ahead of TOKEN2049 Singapore, NOWPayments used Staynex to arrange accommodation for its team: AI curation, human concierge and crypto checkout on NOWPayments rails. The programme closed with 21 completed bookings and 151 room nights, 100% payment completion and zero failed crypto checkouts, all at four- and five-star properties, with estimated savings of roughly 10% versus equivalent mainstream OTA pricing. A full B2B case study — covering the operating model, traveller and payment flow — will follow this release for desks, partners and ecosystem GTM teams.

"This partnership is the proof that a payments ecosystem will trust Staynex with its own people, on the industry's most visible week, and then extend that opportunity to its community of 20,000+ partners. That is a partnership built around real utility, not a logo swap."
— Yuen Wong, Group CEO, Staynex

The product: a co-branded booker, and a repeatable partner template

From embargo lift, NOWPayments teams and ecosystem partners will have access to a dedicated Staynex-powered portal, providing a convenient way to plan and book travel, accommodation and related experiences around the conference. NOWPayments is making this opportunity available to its broader community of 20,000+ partners, introducing them to Staynex's curated travel experience ahead of one of the industry's largest gatherings. Rather than a one-off brand collaboration, the partnership puts both platforms to practical use: connecting crypto payments with travel and event experiences in a way that delivers tangible value to the communities they serve.

Launch perks — "Book with Crypto, Win the Race"

Qualifying crypto bookings on the co-branded booking site from 7 September to 10 October 2026 enter a Staynex Black prize pool:

- 2× Singapore Grand Prix 2026 race-weekend tickets. Grandstand seating for the 9–11 October night race.
- 3× RCI resort stays. Seven-night featured vacations, booked again on Staynex.
- 5× Airport lounge passes. Single-use airport lounge access on the global Dragonpass network.

Crypto bookings of USD 500+ earn one entry; USD 1,000+ earn two. Cap of five entries per person. Draws: GP tickets and DragonPass on 2 October 2026; RCI stays on 10 October 2026. Cancelled, no-show or refunded stays are void. Full terms on the cobranded site.

Availability

The co-branded booking site is live from 7 September 2026, 09:00 SGT. NOWPayments will feature the booking opportunity in its broader communications, making partners and community members aware of the option to plan their conference travel through Staynex. The B2B case study follows this announcement.

About NOWPayments

NOWPayments business ecosystem is the crypto payments arm of the ChangeNOW ecosystem — a suite of interconnected Web3 infrastructure products trusted by businesses and users worldwide. Rather than a single payment rail, the ecosystem gives
global businesses a complete digital-asset operating stack: enterprise-grade crypto payments, treasury and payout infrastructure, built-in monetization tools, and business support in one place.. Merchants accept 350+ cryptocurrencies and 40+ fiat options, including 30+ stablecoins, through invoices, payment links, subscriptions, API integrations and automated mass payouts. The ecosystem also includes ChangeNOW, NOW Wallet and NOWNodes. NOWPayments serves 20,000+ partners worldwide.

About Staynex

Staynex is the operating system for AI-curated social travel and events. Staynex now reaches 2.65 million+ hotels and 700+ airlines, with conversational AI, human concierge and hybrid fiat/crypto checkout. Staynex OS answers two questions — who am I going with, and what can we do together — and turns the world's interesting events into one trip: stays, access, experiences, and the people to share them with. For business partners, Staynex is the curated travel-membership layer for exchanges, crypto cards and communities.

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Co-Branded Booking Site: https://sleap.io/partner/nowpayments
B2B Case Study: issued to desks and partners following this announcement

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