SuperTech WM Launches Open Innovation Lab to Fight Fraud through Cross-sector Innovation

Fintechs, lawtechs, regtechs, fraud-tech specialists and AI companies are invited to apply for the new programme.

BIRMINGHAM, UNITED KINGDOM, September 8, 2026 /EINPresswire.com/ -- SuperTech has launched the Open Innovation Lab: Fighting Fraud, a new innovation programme designed to bring together financial institutions, legal-sector organisations, fraud specialists, regulators, academics and technology innovators to address one of the UK's most pressing challenges.

Confirmed partners include BNP Paribas Personal Finance, Equifax UK, Tipton & Coseley Building Society, Advance Credit Union, Clockwise Credit Union, Fieldfisher, HCR Law and Aston University.

The programme will focus on the following industry-led challenge areas:

Authenticating Documentation and Reducing False Positives

Enhancing Trusted Digital Journeys and Strengthening Fraud Resilience

Dynamic Customer Outcomes for Real-time Fraud Protection

Identity Integrity Across Distributed Access Channels

AI-Enabled Fraud Detection, Investigation & Response

Exploring Emerging Risks and Opportunities in Agentic AI

Developed in collaboration with industry partners, these challenge themes reflect some of the most significant fraud-related issues facing organisations today and provide innovators with the opportunity to address genuine industry needs.

Successful applicants will gain direct access to financial institutions, legal-sector organisations, fraud specialists, regulators and academics. Fintechs, lawtechs, regtechs, fraud-tech specialists, AI companies and other innovators will have the opportunity to better understand industry

challenges, refine their solutions against real-world use cases and gain valuable insight that can strengthen product development, improve market fit and accelerate their route to market.

Hilary Smyth-Allen, CEO of SuperTech, said: "Fraud continues to evolve at pace, creating significant challenges for organisations, customers and communities. We're bringing together innovators, industry leaders, regulators and academic experts to explore practical solutions that can strengthen resilience, reduce harm and improve outcomes for businesses and their customers."

Rachel Burton, Head of Innovation and Proposition Development, BNP Paribas Personal Finance, adds: "Innovation thrives when different perspectives come together. This programme creates a unique opportunity for organisations across financial services and beyond to share insights, challenge thinking and collaborate on cutting-edge solutions that can strengthen fraud resilience across the industry."

Nigel Lang, Chief Information Officer, Fieldfisher, also notes: "Fraud is a challenge that cuts across sectors, which is why this collaboration being driven by SuperTech is so important. Bringing together legal services, financial institutions, regulators, academics and innovators creates a valuable opportunity to share knowledge, learn from one another and explore practical solutions to emerging threats."

The programme kicks off on October 13th and will culminate with innovators presenting their solutions and insights to participating organisations, providing valuable feedback and helping them further refine their products, propositions and understanding of market needs.

Previous SuperTech innovation programmes have helped participating businesses gain valuable industry insight, strengthen their propositions and develop relationships that have gone on to support pilot projects, commercial collaborations and new market opportunities.

Applications for the Open Innovation Lab: Fighting Fraud are now open, with a deadline of Wednesday 30th September. SuperTech welcomes applications from fintechs, lawtechs, regtechs, fraud-tech specialists, AI companies and other technology businesses developing solutions that could help organisations tackle fraud more effectively.

Helen Toft
SuperTech WM
comms@supertechwm.com
Visit us on social media:
LinkedIn

This press release can be viewed online at: https://www.einpresswire.com/article/940353799

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.